

# TYPICAL BBA COURSE SELECTION ORDER

## GENERAL MANAGEMENT MAJOR/INNOVATION & ENTREPRENEURSHIP CONCENTRATION

This information is provided to act as a guide for your course selection throughout your degree, and takes into account course levelling and prerequisites. Your order of courses is ultimately determined by prerequisites and course scheduling, and you don't have to follow this exact timeline.

### YEAR 1 (Common for ALL majors)

- ACCT 2121 - Financial Accounting Concepts
- ECON 1101 - Principles of Microeconomics
- ECON 1103 - Principles of Macroeconomics
- Business Option - take one (1) of: ENTR 2301 - Innovation and the Entrepreneurial Practice, MGMT 2130 - Management Principles and Practices, or SINV 2201 - Introduction to Social Innovation \_\_\_\_\_
- HRES 2170 - Introduction to Human Resources
- MGMT 2262 - Business Statistics I
- MKTG 2150 - Introduction to Marketing
- GNE1 11XX - Foundation Cluster 1 \_\_\_\_\_
- GNE1 14XX - Foundation Cluster 4 \_\_\_\_\_
- One (1) of: GNE1 12XX - Foundation Cluster 2 or GNE1 13XX - Foundation Cluster 3 \_\_\_\_\_

To declare a concentration in Innovation & Entrepreneurship, please email Student Records at [studentrecords@mtroyal.ca](mailto:studentrecords@mtroyal.ca).

### YEAR 2

#### CORE REQUIREMENTS

- ACCT 3224 - Management Accounting I
- FNCE 3227 - Introduction to Finance
- INBU 3301 - Global Business Environment
- LSCM 3403 - Operations Management

#### GENERAL EDUCATION REQUIREMENTS

- Remaining Foundation GNE1 course \_\_\_\_\_
- GNE1 Tier 2, Cluster 1 \_\_\_\_\_

#### CONCENTRATION REQUIREMENTS

- COMP 1207 - Intro to CIS for Business & Entrepreneurship (F)
- ENTR 3302 - Creativity in the Entrepreneurial Practice
- ENTR 3305 - Art of the Pitch  
ENTR Options include any three of: ENTR 3370, ENTR 3730, ENTR 4332, ENTR 4344, LSCM 3407, SINV 3305, any 3000-level COMM or MKTG course

#### ELECTIVES

- Elective #1 \_\_\_\_\_ (ENTR 2301 if not taken as first year Business Option)

### YEAR 3

#### CORE REQUIREMENTS

- MGMT 3210 - Business Communication Theory & Practice
- MGMT 3230 - Business Law
- MGMT 3276 - Organizational Behaviour

#### GENERAL EDUCATION REQUIREMENTS

- GNE1 Tier 2 } \_\_\_\_\_
  - GNE1 Tier 2 } \_\_\_\_\_
- Must select from two of Clusters 2, 3 or 4

#### CONCENTRATION REQUIREMENTS

- ENTR 3350 - Navigating & Spearheading Product Launch (F)
- ENTR 3360 - Enabling Technology for Innovators (W)
- ENTR Option #1 \_\_\_\_\_  
(F) = Fall semester only (W) = Winter semester only

#### ELECTIVES

- Elective #2 \_\_\_\_\_
- Elective #3 \_\_\_\_\_

### YEAR 4

#### CORE REQUIREMENTS

- ENTR 4433 - Business Plan Development
- MGMT 5333 - Strategic Management

#### GENERAL EDUCATION REQUIREMENTS

- GNE1 Tier 3 } \_\_\_\_\_
  - GNE1 Tier 3 } \_\_\_\_\_
  - GNE1 Tier 3 } \_\_\_\_\_
- Must select from a minimum of 2 Clusters

#### CONCENTRATION REQUIREMENTS

- ENTR 4420 - DNA of Buying, Selling & Business Devel. (W)
- ENTR 4343 - Growing the Enterprise (F)
- ENTR Option #2 \_\_\_\_\_
- ENTR Option #3 \_\_\_\_\_

#### ELECTIVES

- Elective #4 \_\_\_\_\_

Please note: Many courses have prerequisites. All students are responsible to ensure that they have the appropriate prerequisites before enrolling in their courses. Please refer to the Mount Royal University Calendar for prerequisite listings. Every effort is made to ensure this document is up-to-date, but in the event of a discrepancy between this degree checklist and the academic calendar, the academic calendar is deemed correct.

# Institute for Innovation and Entrepreneurship

Launched in 2012, the Institute builds on the rich history of Mount Royal University's award-winning entrepreneurship program. The Institute's vision is to graduate the most entrepreneurial minds in Canada, and achieve that by:

- Delivering the highest quality instruction, highlighted by innovative experiential learning
- Providing students with opportunities and resources to exercise their entrepreneurial minds outside of the classroom setting
- Thoughtfully engaging the broader community in the education of our students
- Creating a physical space that fosters creativity, collaboration and innovation
- Advancing the scholarship of teaching and learning of innovation and entrepreneurship

The Institute is home to Slate - the minds, projects and startups of MRUs brightest entrepreneurial students. With 1400 ft<sup>2</sup> of whiteboards, breakout rooms, and collaborative space, Slate has become the hub for MRUs most innovative students.

For more information on the Institute, check out [www.mtroyal.ca/innovate](http://www.mtroyal.ca/innovate).

## BBA Terminology

**The BBA is made up of:**

- **16 core** courses (that all BBA students must take)
- **10 major** courses (dependent on the major/concentration you choose)
- **10 General Education** courses (the breadth of your degree)
- **4 elective** courses (courses of your choice, but could include BBA minor or Honours coursework, exploratory coursework to help you choose your major, further coursework in your intended field, international exchange courses, and field school opportunities)

**What are...**

**Pre-requisites** - courses that must successfully be completed *PRIOR* to taking a higher-level course (i.e. ACCT 2121 is a pre-requisite for ACCT 3224).

**Co-requisites** - courses that can be taken concurrently with other coursework (i.e. LSCM 3403 is a pre or co-requisite for MGMT 5333).

**Recommended preparation** - where having prior coursework in the subject may prove beneficial to students, but is not required for high-level courses.

## Advice from your Advisors

- Consider a balanced approach when picking your courses
  - \* Take core, major, general education and elective courses each semester.
  - \* Consider your personal strengths and weaknesses when picking courses to achieve a reasonable courseload and workload.
  - \* Keep in mind your commitments outside of the classroom (work, student clubs, volunteering, etc.) when determining your schedule of courses.
- Communicate any difficulties that you are having with your professor - the earlier you identify any issues, the earlier you can address them!
- If you aren't sure what to major in, use your electives to explore areas of interest - the earlier you do this, the earlier you can declare your major and plan the rest of your degree.
- The majority of core BBA courses are offered in the Fall, Winter and Spring semesters - but major specific courses may only be offered once per year or only in the Fall and Winter. Consult with your Advisor if you have questions.

# Outside the Classroom - Things to Consider

### FIRST YEAR



Courses include common first-year introductory business courses and General Education courses

- Explore major/minor/concentration options
- Apply for Co-operative Education
- Attend Career Services workshops
- Attend Student Learning Services workshops
- Take advantage of a free MRU Recreation membership
- Attend Majors/Minors Fair

### SECOND YEAR



Coursework expands on foundation business courses and introduces students to specific areas of specialization in the BBA.

- Declare a major/minor/concentration
- Explore BBA Honours program
- Join Bissett and SAMRU clubs
- Meet with your Academic Advisor
- Use mruGradU8 to stay on track
- Sign up for the Student Job Board to secure relevant summer work experience
- Visit the Slate Innovation Lab and the Trico Changemakers Studio

### THIRD YEAR



Courses focus on specific major/minor/concentration requirements and electives

- Explore volunteer opportunities
- Go to workshops, panel discussions and conferences
- Explore mentorship opportunities
- Explore international exchange, field school and summer exchange opportunities
- Apply for BBA Honours program
- Check in with your Academic Advisor to make sure you're on track

### FOURTH YEAR



Courses include capstone business and major specific requirements, requiring students to apply the knowledge they've gained at MRU.

- Apply to graduate
- Explore graduate degree and post-graduate opportunities
- Research options for post-graduate designations and continuing education
- Request a critique of your resume with Career Services via email
- Consider various research opportunities, including taking a directed readings course