

Guidelines for Video Showcase

Purpose

Short videos offer an excellent platform for students to share their research with the Mount Royal community, providing insights into the diverse range of student projects. The primary objective of the research video competition is not only to disseminate information about ongoing research but also to cultivate skills in scientific salesmanship and self-branding among students. The Video Showcase will offer students an opportunity to gain practical experience presenting their research in a short video format to a broad audience.

The Showcase is designed to serve as a valuable platform for students to practice articulating their research topics effectively. In addition to honing their presentation skills, participants are encouraged to explore creativity in both their presentation style and the use of technology. By embracing a creative approach, students can elevate the impact of their presentations and enhance the overall learning experience.

Submission Format / Rules & Regulations:

The video should succinctly present the student's scholarly and creative activities, along with their broader impact, all within a 3-minute timeframe. Creative freedom is encouraged in the video creation process. The content should be concise, aiming to educate the audience about the research's overall objective and its potential benefits to the scientific community and/or society.

- All submissions must not exceed 3 minutes, inclusive of title cards and credits.
- Projects must be digital media creations linked to academic pursuits at Mount Royal University.
- Submissions should be suitable for display or presentation at Mount Royal University and other media outlets (to be determined by the judging committee).
- Consent from media subjects and documented clearance for the use of copyright-protected content must be obtained.
- Submissions must be original works, respecting third-party rights, suitable for public screening, and devoid of obscenity. They should not include defamatory statements or invade the privacy of any individual, organization, or entity. Entries with prohibited or inappropriate content, as determined by the judging panel at its sole discretion, will be disqualified.
- Production must comply with federal, provincial, and local laws, as well as adhere to campus rules and policies.
- Submissions will be showcased at Mount Royal University, on MRU YouTube channels, and elsewhere as determined by the RSD Committee.

Sizing & File Format:

Your submitted video file must be in an image format (MP4) with a file size of < 1GB. Please name your files as follows:

LastnameFirstinitial_Posters_ResearchDay24_ShowcaseInitial

Where 'ShowcaseInitial' is a three letter code for showcase event e.g. Faculty of Science & Technology (FST), University Wide (UWR), Faculty of Arts (FOA), and Faculty of Health (FOH)

Resources:

- **Academic Media Lab** ([AML](#)) is located in room EL2230, and is home to three Media Production rooms, each equipped with One Button recording. Easily record micro lectures, interviews, presentations and other materials to support your teaching or learning. In these versatile spaces you can record against a neutral background, a projected presentation or a green screen. The two smaller media rooms also double as private editing suites where you can add polish to your video using Adobe's library of software. Bookings are available 30 days in advance and can be up to 4 hours in length. Book early to guarantee your spot!
- **Equipment:** A variety of video equipment is available at the Library Service desk for sign-out. To book equipment, contact the Library Service Desk at libcirc@mtroyal.ca or 403.440.6019. Please give 48 hours' notice to ensure availability.
- **Spaces:** Media Production rooms, located in EL2230, are available to students. They are great spaces for creating quality video with ease.
- **Resources:** The AML has curated [resources](#) for video, images, music, and soundFX