

Testimonial and Model Release



Thank you for your support of Mount Royal University. By sharing your Mount Royal experience through a personal testimonial and/or allowing the use of your photo or audiovisual recording of yourself as a champion of the institution, you will help increase the value of our ongoing work to promote the quality of Mount Royal and its strengths to key audiences.

Participant Information

Name (please print): _____ Phone # or Email: _____

My relationship to Mount Royal University is:

- **Student:** _____ Program name _____ Year (s) of study _____
- **Faculty/staff:** _____ Title _____ Year(s) of employment _____
- **Alumni:** _____ Program name _____ Year of graduation _____
- **Employer:** _____ Company Name _____ Job Title _____
- **Other:** _____

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Mount Royal University - 4825 Mount Royal Gate SW – Calgary, Alberta – T3E 6K6

Release

I acknowledge that I have provided MRU with the following (check all that apply):

- Written Testimonial** **Photograph** **Audio / Visual Recording**

(collectively referred to as the "Promotional Materials")

1. I understand that my name, likeness, image, voice and/or appearance will be used in the Promotional Materials.
2. I acknowledge and agree that Mount Royal University ("MRU") may use, edit, alter, mix, duplicate, modify, publish, and distribute the Promotional Materials, in whole or in part, in any format and for any purpose whatsoever, including without limitation, promoting, marketing and advertising MRU. I understand that the Promotional Materials, or any part of them, may be published and displayed on the internet, including being posted on Facebook, YouTube and other social media sites.
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I acknowledge by signing below that I have read and understood the contents of this form:

Signature: _____ Date: _____, 20____

Parent/guardian signature if person is under 18 years-of-age [Name]: _____

Signature: _____ Date: _____, 20____

For office use only

Testimonial information:

Mount Royal project lead (name/title):

Testimonial: (please include here or staple to back of form):

When/where the testimonial has been used (date, publication/location):

Photo/video information:

Mount Royal project lead (name/title):

Photographer/videographer:

Event/project name:

Description of photo/video clip:

When/where the photo/video has been used (date, publication/location):
