B. Pinney noted that this could be the final Board of Governors’ meeting for a number of board members. He congratulated S. Gadamsetti and D. Clemis who have both been re-elected by their
Associations to serve on the Board of Governors. Recommendations have been forwarded by the Associations to the Minister for reappointment.

1. **Approval of Agenda**

   Moved by D. Fridhandler, seconded by T. Collins:

   THAT the agenda be approved as distributed.

   CARRIED

2. **Approval of Minutes**

   2.1 **Regular Meeting, Public Session, April 10, 2017**

   Moved by W. Smithers, seconded by S. Gadamsetti:

   THAT the minutes of the Public Session of the Board of Governors meeting held on April 10, 2017 be approved as distributed.

   CARRIED

3. **Presentation: Social Media**

   a. P. Rossmann introduced Melanie Rogers, Associate Vice-President, Marketing and Communications and Karen Richards, Social Networking Strategist, Marketing & Communications who presented information on MRU’s social media program. Social media programs allow MRU to monitor any issues that first arise on social media.

   b. K. Richards provided a general overview of the social media tools used by MRU and noted that the first MRU Facebook page was created in 2007. In 2009 MRU aligned its social media philosophy to the brand and social networking guidelines were developed in 2010.

   c. There are currently over 40 official cross-campus social media accounts representing the university. MRU uses social media for: brand awareness and storytelling, highlighting faculty and academic programs, assisting with student engagement, issue management and crisis communications.

   d. It was noted that during the recent aviation tragedy these tools were used to monitor communications and to address any misinformation that occurred. It also provided an outlet for people to express their feelings. Throughout the crisis, communications from the Emergency Operations Centre (EOC) were relayed in a timely manner through social media.

   e. MRU uses a social media dashboard to monitor, assess and make informed communication decisions about any issues currently being talked about on social media related to Mount Royal University.
f. The Board of Governors received for information the update on social media at MRU.

4. Chair’s Report

a. B. Pinney reported that he had received a letter from the Minister of Advanced Education responding to his letter related to the lack of lights-on funding received this year. The government has some additional funds available and they are currently reviewing how to allocate those funds.

b. B. Pinney noted that the advertisement for the Board Chair position closes at the end of May.

c. D. Docherty and B. Pinney met with government representatives to discuss executive compensation. The meeting participants included the Deputy Minister and Assistant Deputy Minister as well as representatives from Hay Group.

d. The Board of Governors received for information the Board Chair’s Report.

5. President’s Report

5.1 Report

a. President David Docherty provided a written report and he noted that B. Pinney’s term on the Board will expire in September. D. Docherty thanked B. Pinney for his outstanding contributions to Mount Royal University and recognized that he has been a strong MRU champion during his board terms. He noted that B. Pinney was a public Board member for six years before serving as Board Chair.

b. D. Docherty also advised that this was J. Goldberg’s last Board meeting. He acknowledged Dr. Goldberg’s leadership and thanked him for being part of the executive team after postponing his retirement for a year. Lesley Brown is the new Provost and she will officially begin on July 1, 2017. She attended the President’s Executive Committee (PEC) Retreat on May 19, 2017 and will attend the next PEC Retreat on June 19, 2017. She will also attend the Convocation ceremonies on June 1, 2017.

c. D. Docherty advised the Board about upcoming events and meetings as follows:

- Convocation ceremonies will be held on Thursday, June 1 and Friday, June 2, 2017.
- The Congress site visit will occur on June 7 – 9, 2017.
- The Advanced Education annual institutional visit will occur on June 15, 2017.
- The Budget Plan for 2017 – 2018 to 2019 – 2020 and the Resource Planning Task Force (RPTF) information will be presented at the Budget Advisory Committee (BAC) on May 30th and at the Town Hall on May 31st.
5.2 University Strategic Plan Implementation

5.2.1 Internationalization Action Plan

a. The Board of Governors received the Internationalization Action Plan for information. Internationalization has been identified as one of the top five critical priorities in the near term. The Institution Strategic Plan identified a goal of increasing MRU’s international focus which would enable a greater number of students from all over the world to experience a Mount Royal University education.

b. Discussions ensued regarding the concepts of field schools and laddering as part of the overall strategy, and how the target regions were chosen. One of the next steps in the process will be to determine the resource requirements necessary to fully execute on this plan through to 2025. The other steps will be to: identify immediate priorities for 2017 – 2018, consult on goals and strategies and develop timelines, measures of success and metrics related to the identified strategies.

c. The Board of Governors received for information the President’s Report.


6.1 GFC Report

a. The Board of Governors received for information the written reports on the General Faculties Council meetings held on April 20, 2017 and May 18, 2017.

6.2 Academic Plan

a. The Board of Governors was provided with the Academic Plan for 2017 – 2022. The Academic Plan was approved by the General Faculties Council (GFC) on May 18, 2017.

b. D. Docherty advised that the Academic Plan, Strategic Plan and the Comprehensive Institutional Plan (CIP) all work together and the Strategic Plan is the umbrella document. There was a comment that the diagram on page 3 was confusing as it appears that the Academic Plan is the central plan for the university. A more accurate diagram will be provided to the Board at the Fall Retreat during the session on academic culture and governance.
7. Governance & Nominating Committee

7.1 Committee Report

a. There was no report.

7.2 Proposed Board of Governors’ Schedule: 2017 - 2018

a. The Board of Governors received a schedule of proposed meeting dates for 2017 – 2018.

Moved by J. Campbell, seconded by K. Smith:

THAT the Board of Governors approve the proposed schedule of meetings for 2017 – 2018.

CARRIED

8. Finance Committee

8.1 Committee Report

a. J. Campbell, Chair of the Finance Committee reported that the committee met earlier on May 29, 2017. He advised that presentations were received from the Investment Fund Managers.

b. The Finance Committee recommended Board approval of the following items:

• Tuition fee recommendations for the Bachelor of Communication – Broadcast Media Studies and International Student Tuition and Fees.

• Budget Plan for 2017 – 2018 to 2019 – 2020

• Comprehensive Institutional Plan (CIP) for 2017 – 2018 to 2019 - 2020

c. J. Campbell also reported that the Finance Committee received updates on the work of the Resource Planning Task Force (RPTF) and the responses provided to the Mount Royal Faculty Association’s (MRFA) 32 budget recommendations.

8.2 Budget Plan: 2017 – 18 to 2019 - 20

a. The Budget Plan for 2017 – 18 to 2019 – 20 is a balanced budget for 2017 – 18 and is projected as a balanced budget for both 2018 – 19 and 2019 – 20. The forecasted balanced budgets rely on a number of assumptions related to the amount of funding that will be received.
Moved by J. Campbell, seconded by S. Mallon:

THAT the Board of Governors approve the University’s 2017 – 18 Budget Plan and the Forecast Budgets for 2018 – 19 and 2019 – 20.

CARRIED

8.3 Comprehensive Institutional Plan (CIP): 2017 – 18 to 2019 – 20

a. The Comprehensive Institutional Plan (CIP) was recommended for Board approval by the Finance Committee. The CIP is submitted annually to the Ministry of Advanced Education and it combines the institutional planning context, the enrolment plan, the operating and capital budget plans and the research plan. The CIP is aligned with the government’s goals of affordability, accessibility, quality and coordination as well as with MRU’s strategic plan.

Moved by J. Campbell, seconded by R. Martel:

THAT the Board of Governors approve the Comprehensive Institutional Plan: 2017 – 18 to 2019 – 20 for submission to the Ministry of Advanced Education.

CARRIED

8.4 Tuition and Fee Recommendations

8.4.1 Bachelor of Communication - Broadcast Media Studies – Grandparenting of Tuition and Program Fees for Continuing Students

a. The Board was provided with a recommendation to approve a revision to the new tuition and program fees for the Bachelor of Communication - Broadcast Media Studies. The Board had previously approved the tuition and fee structure for the fall of 2017 and the continuing students from the fall of 2016 did not receive notification prior to their registration to continue their studies for the fall of 2017. They have appealed for the tuition and fees to be grandparented at the 2016 – 2017 levels subject to annual general tuition fee increases.

Moved by J. Campbell, seconded by S. Mallon:

THAT the Board of Governors approve that base tuition and fees be held at 2016 - 17 rates (plus annual general tuition increases approved during this period) through 2020 - 21 for Bachelor of Communication – Broadcast Media Studies degree students who commenced in the program in 2016 - 17 and continue in this course of studies.

CARRIED. S. Gadamsetti abstained from the vote.
8.4.2 International Student Tuition and Fees – Limitation of Prior Grandparenting Provision – February 2015

a. The Finance Committee and the Board of Governors were requested to approve a common limitation on previous grandparenting provisions for continuing international students. A new tuition rate and structure for incoming international students was approved by the Board in February 2017 and was to be implemented in the fall of 2017. Continuing international students were approved to retain the prior rates through 2017 – 18 and then to move to the revised structure effective the 2018 – 19 year.

b. In February 2015, the Board of Governors approved a grandparenting provision for continuing international students and it has been determined that management of the various grandparenting arrangements is problematic. It is now recommended that the application of increases to all international student tuition and fees for continuing international students be standardized commencing with the 2018 – 19 program year at the rates approved in February 2017.

Moved by J. Campbell, seconded by D, Fridhandler:

THAT the Board of Governors approve the international tuition and fee structure approved in February 2017 be applied to all continuing international students effective the start of the 2018 - 19 program year.

CARRIED. S. Gadamsetti voted in opposition of the motion.

9. Campus Development Committee

9.1 Committee Report

a. P. Kundan advised that the Campus Development Committee met on May 15, 2017 and received an update report on the status of the Riddell Library. The grand opening of the library will be on September 7, 2017. The Campus Development Committee also received a presentation on operationalizing the Campus Master Plan from DIALOG, the architects. DIALOG presented a proposal for repurposing existing campus spaces that will be or have become vacant as a result of the opening of the Taylor Centre and the Riddell Library. The Campus Development Committee also discussed gender inclusive washrooms.

D. Fridhandler was excused from the meeting at 4:10 pm.
10. Executives’ Reports

10.1 Interim Provost and Vice-President, Academic

a. J. Goldberg, Interim Provost and Vice-President, Academic submitted a written report which provided updates on the following activities in the Division of Academic Affairs that support the priorities in the Institutional Strategic Plan: Academic Plan, Enrolment Management Strategy to Address Course Access Limitations and Bottlenecks, Indigenization, Internationalization, Cyclical Program Review, Departments of University Librarian and AVP Research, Scholarship & Community Engagement, Steering Committee for the Review of Tenure and Promotion (SCTP), and the Deans’ Council Retreat on Continuing Education and Extension.

b. J. Goldberg referenced one item in his written report related to the departure of two of MRU’s leaders and noted that Michael Quinn has decided to stay on in his current role as Associate Vice President, Research, Scholarship & Community Engagement.

c. J. Goldberg thanked D. Docherty for giving him an incredible opportunity in his role as Interim Provost and Vice-President, Academic.

d. The Board of Governors received for information the Report from the Interim Provost and Vice-President, Academic.

10.2 Vice-President, Administrative Services

a. D. Anderson, Vice-President, Administrative Services referenced his written report on the key focus areas and related initiatives for the coming months in supporting Strategic Priority #10.1, 10.2 – Advance Economic, Environmental and Social Sustainability.

b. He highlighted his work on the Provincial Tuition Review Committee and stated that after participating in a number of these reviews over the last 20 years this review was the best in terms of engagement and facilitation.

c. D. Anderson also referenced the Resource Planning Task Force (RPTF) and he provided a summary of the work of the task force and its subcommittees. The Finance Committee received a detailed report on the RPTF and that presentation will be uploaded to the Diligent resource centre for Board members’ reference. This information will be presented to the Budget Advisory Committee (BAC) on May 30, 2017 and then at an MRU Town Hall on May 31, 2017.

d. The Board of Governors received for information the Report from the Vice-President, Administrative Services.
10.3 Vice-President, Student Affairs & Campus Life

a. S. Fitterer, Vice-President, Student Affairs & Campus Life referenced his written report on key initiatives as they relate to the priorities in the Institutional Strategic Plan in the following areas: Student Affairs and Campus Life strategic plan, academic success, community, and wellness.

b. S. Fitterer highlighted two articles referenced in his report. The first one was “Investigating the Long-Term Impact of Student Leadership Roles”. This was a cooperative partnership research effort on students that work in residence. Another article he referenced was Maclean’s “Are Universities Doing Enough to Support Mental Health”. This article was about students rating the overall quality of mental health services on campuses and MRU scored the second highest in Canada.

c. The Learning Peer Program was discussed and it was noted that this new program will be implemented in September 2017.

d. The Board of Governors received for information the Report from the Vice-President, Student Affairs and Campus Life.

10.4 Vice-President, University Advancement

a. P. Rossmann, Vice-President, University Advancement referenced his written report on key initiatives as they relate to the priorities in the Institution Strategic Plan in the following areas: planning, development, alumni relations, and marketing and communications.

b. P. Rossmann provided updates on activities in University Advancement including continuing to build a strong team and implementing new processes and programs. His area is working on three primary initiatives: the 50th anniversary of the School of Nursing, the opening of the Riddell Library and Learning Centre and the Military Memorial Bursary campaign.

c. The Board of Governors received for information the Report from the Vice-President, University Advancement.

11. Discussion With Associations

11.1 Mount Royal Faculty Association (MRFA)

a. Marc Schroeder, President, MRFA, met with the Board of Governors. He provided comments as follows:

- The MRFA professional development retreat was held on May 8 – 9, 2017.
- The MRFA AGM was held on May 12, 2017 and the annual association budget and bylaws were approved.
• There were about 500 attendees at the annual MRFA BBQ held on May 25, 2017 for all staff and administrators.
• The Board of Governors will be invited to the annual Tenure and Promotion Celebration on November 17th.
• It was noted that with the turnover on the Board of Governors that the Presidents of the three association would welcome an opportunity to give a presentation to the Board explaining what the associations do.
• Bill 7 was granted royal assent on May 4, 2017. The MRFA had requested one amendment for a short phase out period for compulsory binding arbitration and the requested amendment was not successful.
• Another issue still requiring clarification from the Minister is related to the gap in legislation for Postdoctoral Fellows at BASIs.
• The MRFA will be providing a written submission to the government for phase 3 of the ABC review.
• J. Goldberg was thanked for his year of service as Interim Provost. A five year review of the tenure and promotion system was completed this year and J. Goldberg was involved in the final year of that project. J. Goldberg also worked with the MRFA to resolve a number of grievances.
• The MRFA will be going into collective bargaining in the winter of 2018.
• The MRFA were pleased to see that the MRU budget addresses efforts to increase the number of full time faculty at MRU.

11.2 Mount Royal Staff Association (MRSA)

a. Baset Zarrug, President, MRSA met with the Board of Governors. He provided comments on the following topics:

• The annual MRSA Professional Day for staff was held on May 10, 2017. There were approximately 200 attendees and the theme of the day was “Reignite Community, Resiliency, and Wellness”.
• The MRSA met with government representatives to discuss moving from Part II to Part I of the PSLA.
• Representatives from the MRSA met with MacEwan University and the University of Alberta staff associations to establish relationships and discuss common attributes between the three associations. They will meet again on July 12th in Red Deer for a full day.
• He noted that this was R. Martel’s final Board of Governors’ meeting and advised that Donna Palmer will be the new representative on the Board starting in the fall.

11.3 Students’ Association of Mount Royal University (SAMRU)

a. Shif Gadamsetti met with the Board of Governors and provided an update on the following items:
- SAMRU elections were held in February 2017.
- The new student orientation program will be revamped this year.
- SAMRU is working to promote awareness about the Military Memorial Bursaries campaign.
- As a result of the SAMRU's advocacy, advanced polling for the municipal election was brought to the MRU campus.
- Provincial advocacy: SAMRU is awaiting news about mental health funding and they continue to push for long-term, FLE based funding versus block institutional grants. They are also awaiting news about tuition and fees and what will happen when the tuition freeze ends.
- Federal: the 2017 budget included support for non-traditional students (parents, part-time students, increasing funding for research opportunities), and the post-secondary student support program received $90 million in funding to address the backlog of eligible students awaiting financial aid.
- SAMRU is focusing on expanding opportunities for undergraduate research.
- S. Gadamsetti was recently elected Chair of the Canadian Alliance of Student Associations.
- S. Gadamsetti made a presentation to the standing committee of the Status of Women.

12. Consent Agenda

12.1 Items Removed from Consent Agenda for Discussion

There were no items removed from the consent agenda.

12.2 Consent Agenda

Moved by S. Mallon, seconded by D. Clemis:

THAT the Board of Governors approve or receive for information, as recommended, the consent agenda items for the May 29, 2017 meeting of the Board of Governors:

12.2.1 Third Quarter Financial Reports to March 31, 2017

THAT the Board of Governors receive for information the Third Quarter Financial Reports to March 31, 2017.

12.2.2 Short-Term Investment Report to March 31, 2017

THAT the Board of Governors receive for information a report on the University’s short-term investment returns.
12.2.3 Long-Term Investment Report to March 31, 2017

THAT the Board of Governors receive for information the investment portfolio report.

12.2.4 Academic Credentials Required for Tenure

THAT the Board of Governors approve the required academic credentials for the granting of tenure, as presented in the April 2017 Academic Standards Committee Report to General Faculties Council.

12.2.5 Human Research Ethics Board Annual Report

THAT the Board of Governors receive for information the 2015 – 2016 annual report of the Human Research Ethics Board.

CARRIED

13. Other Business

There was no other business.

14. Notices Of Motion

There were no notices of motion.

15. Question Period

There were no questions.

16. Motion To Recess

Moved by P. Kundan, seconded by S. Gadamsetti:

THAT the Board of Governors’ meeting recess.

CARRIED