

PROGRAM PLANNING WORKSHEET

BROADCAST MEDIA STUDIES

This information is provided to act as a guide for your course selection throughout your degree, and takes into account course prerequisites. Your order of courses is ultimately determined by prerequisites and course scheduling. Please note BMST courses are only offered once per year.

YEAR 1

FALL SEMESTER

- BMST 1401 - Audio and Video Production I
- BMST 1402 - Writing for Audio and Video I
- COMM 2501 - Media History and Contemporary Issues
- GNED 11XX - Foundation Cluster 1 _____
- GNED 12XX - Foundation Cluster 2 _____

WINTER SEMESTER

- BMST 1404 - Audio and Video Production II
- BMST 1405 - Writing for Audio and Video II
- COMM 2410 - Media Ethics and Law
- GNED 13XX - Foundation Cluster 3 _____
- GNED 14XX - Foundation Cluster 4 _____

YEAR 2

FALL SEMESTER

- BMST 2402 - Media Marketing and Advertising
- BMST 2403 - Audio and Video Production III
- BMST 2404 - Creative Media Production
- BMST 4490 - Broadcast Workplace Preparation Seminar
- COMM 2500 - Introduction to Communication Studies
- GNED Tier 2, Cluster 1 _____

WINTER SEMESTER

- BMST 2401 - Digital News Gathering
- BMST 2405 - Broadcast Presentation
- GNED Tier 2 _____
- GNED Tier 2 _____
- GNED Tier 3, Any Cluster _____

Must select from two of Clusters 2, 3 or 4

YEAR 3

FALL SEMESTER

- BMST 3404 - Advanced Audio Storytelling
- BMST 3405 - Multimedia Content I
- COMM 3738 - Research Design and Methodology
- GNED Tier 3 _____
- GNED Tier 3 _____

Must select from two different clusters

WINTER SEMESTER

- BMST 3401 - Media and Inclusion
- BMST 3403 - Multimedia Content II
- COMM 3500 - Media, Culture and Communication Theory
- Elective #1 _____
- Elective #2 _____

BMST 4491 - Broadcast Media Work Experience (Spring semester between Year 3 and Year 4)

YEAR 4

FALL SEMESTER

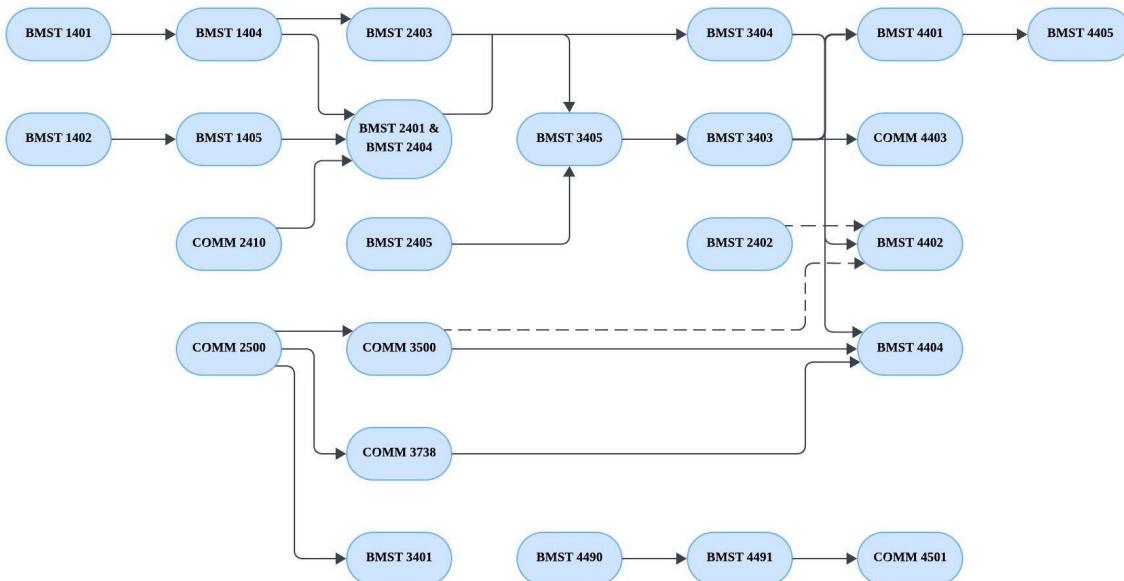
- BMST 4401 - Independent Media Project I
- BMST 4402 - Media Governance and Industry
- COMM 4501 - Roles and Practices in Contemporary Comms
- Elective #3 _____
- Elective #4 _____

WINTER SEMESTER

- BMST 4404 - Case Studies in Media and Society
- BMST 4405 - Independent Media Project II
- COMM 4403 - Media Entrepreneurship
- Elective #5 _____
- Elective #6 _____



Planning your Broadcast Media Studies coursework



BCMM Terminology

The BCMM is made up of:

- 24 major courses (these distinguish your major from others at MRU)
- 10 General Education courses (the breadth of your degree)
- 6 elective courses (courses of your choice, but could include minor or Honours coursework, exploratory coursework to help you choose your major, further coursework in your intended field, international exchange courses, and field school opportunities)
- 2 non-credit courses (your work term and work term prep seminar)

What are...

Prerequisites - courses that must successfully be completed *PRIOR* to taking a higher-level course (i.e. BMST 1401 is a pre-requisite for BMST 1404).

Recommended preparation - where having prior coursework in the subject may prove beneficial to students, but is not required for higher-level courses.

Advice from your Advisors

- Consider a balanced approach when picking your courses
 - * Take major, general education and elective courses each semester.
 - * Consider your personal strengths and weaknesses when picking courses to achieve a reasonable courseload and workload.
 - * Keep in mind your commitments outside of the classroom (work, student clubs, volunteering, etc.) when determining your schedule of courses.
- Communicate any difficulties that you are having with your professor - the earlier you identify any issues, the earlier you can address them!
- The majority of your major requirements are only offered once per year in the Fall and Winter. Some of your COMM courses (e.g., COMM 2500 and COMM 2501) are offered more regularly, so plan ahead for each semester! Consult with your Advisor if you have questions.

Outside the Classroom - Things to Consider

FIRST YEAR



Courses include introductory / foundational requirements for your major and General Education courses

Familiarize yourself with your major

Attend Career Services workshops

Attend Student Learning Services workshops

Take advantage of a free MRU Recreation membership

SECOND YEAR



Courses expand on foundations and takes on more specialized coursework within your discipline. Begin exploring potential minors to compliment your degree

Declare a minor

Explore BCMM Honours program

Join SAMRU clubs

Meet with your Academic Advisor

Use mruGradU8 to stay on track

Explore international exchange, field school and summer exchange opportunities

THIRD YEAR



Courses focus on advanced-level discipline specific material and alongside GNEDs and electives

Prepare for your work term

Go to workshops, panel discussions and conferences

Explore mentorship opportunities

Apply for BCMM Honours program

Check in with your Academic Advisor to make sure you're on track

FOURTH YEAR



Courses include capstone major specific requirements, requiring students to apply the knowledge they've gained at throughout their studies at MRU

Apply to graduate

Explore graduate degree and post-graduate opportunities

Request a critique of your resume with Career Services via email

Consider various research opportunities, including taking a directed readings course