

# Mount Royal University

## Bachelor of Communication - Broadcast Media Studies

### Sequence of Courses 2024/25

#### Year 1

##### Fall Semester

- COMM 2501—Media History & Contemporary Issues
- BMST 1401—Audio & Video Production I
- BMST 1402—Writing for Audio & Video I
- GNEED Foundation \_\_\_\_\_
- GNEED Foundation \_\_\_\_\_

##### Winter Semester

- COMM 2410— Media Ethics & Law
- BMST 1404—Audio & Video Production II
- BMST 1405—Writing for Audio & Video II
- GNEED Foundation \_\_\_\_\_
- GNEED Foundation \_\_\_\_\_

#### Year 2

##### Fall Semester

- COMM 2500—Intro to Communication Studies
- BMST 2402—Media Marketing & Advertising
- BMST 2404—Creative Media Production
- GNEED Tier 2 \_\_\_\_\_
- GNEED Tier 2 \_\_\_\_\_

##### Winter Semester

- BMST 2401—Digital News Gathering
- BMST 2405—Broadcast Presentation
- MATH 1103—Intro to Statistical Reasoning
- GNEED Tier 2 \_\_\_\_\_
- GNEED Tier 3 \_\_\_\_\_

#### Year 3

##### Fall Semester

- COMM 3738—Research Design & Methodology
- BMST 3401—Diversity in Media
- BMST 3405—Multimedia Content I
- BMST 4490—Work XP Prep Seminar (Credit-Free)
- GNEED Tier 3 \_\_\_\_\_
- GNEED Tier 3 \_\_\_\_\_

##### Winter Semester

- COMM 3500—Media, Culture & Comm Theory
- BMST 3403—Multimedia Content II
- BMST 3404—Advanced Storytelling
- Elective \_\_\_\_\_
- Elective \_\_\_\_\_

#### Spring/Summer

BMST 4491-Broadcast Work Experience (Credit-Free)

#### Year 4

##### Fall Semester

- All of:
- COMM 4501—Roles & Practices in Contemp. Comm
  - BMST 4401—Independent Media Project I
  - BMST 4402—Media Governance
  - Elective \_\_\_\_\_
- \*Choose one:
- COMM 4403—Media Entrepreneurship
  - Elective \_\_\_\_\_

##### Winter Semester

- All of:
- BMST 4404—Case Studies in Media & Society
  - BMST 4405—Independent Media Project II
  - Elective \_\_\_\_\_
  - Elective \_\_\_\_\_
- \*Choose one:
- COMM 4403—Media Entrepreneurship
  - Elective \_\_\_\_\_

\*NOTE: COMM 4403 is offered in both Fall and Winter semesters. If you take it in one semester, you will take an elective in the other semester.

NOTE: All core courses must be taken in the sequence listed above unless prior approval is received from the Chair. The program reserves the right to adjust schedule of course offerings at any time. Advising resources are available for all students in the School of Communication Studies at [www.mru.ca/commadvising](http://www.mru.ca/commadvising)

