Mount Royal University Bachelor of Communication - Broadcast Media Studies Sequence of Courses 2024/25

Year 1

Year 2

Year 3

Winter Semester

□ COMM 2501—Media History & Contemporary Issues

Fall Semester

- □ BMST 1401—Audio & Video Production I
- □ BMST 1402—Writing for Audio & Video I
- GNED Foundation
- GNED Foundation
- □ COMM 2410— Media Ethics & Law
- □ BMST 1404—Audio & Video Production II
- □ BMST 1405—Writing for Audio & Video II
- GNED Foundation
- GNED Foundation

Fall Semester

- □ COMM 2500—Intro to Communication Studies
- BMST 2402—Media Marketing & Advertising
- □ BMST 2404—Creative Media Production
- GNED Tier 2 _____
- GNED Tier 2

Winter Semester

- □ BMST 2401—Digital News Gathering
- □ BMST 2405—Broadcast Presentation
- □ MATH 1103—Intro to Statistical Reasoning
- GNED Tier 2
- GNED Tier 3

Fall Semester

- □ COMM 3738—Research Design & Methodology
- □ BMST 3401—Diversity in Media
- BMST 3405—Multimedia Content I
- BMST 4490—Work XP Prep Seminar (Credit-Free)
- GNED Tier 3
- GNED Tier 3

Winter Semester

- COMM 3500—Media, Culture & Comm Theory
- BMST 3403—Multimedia Content II
- □ BMST 3404—Advanced Storytelling
- Elective ______ Elective _____

Spring/Summer

BMST 4491-Broadcast Work Experience (Credit-Free)

Fall Semester

Year 4

Winter Semester

All of:

- □ COMM 4501—Roles & Practices in Contemp. Comm
- □ BMST 4401—Independent Media Project I
- □ BMST 4402—Media Governance
- Elective _____ *Choose one:
- □ COMM 4403—Media Entrepreneurship
- Elective ______

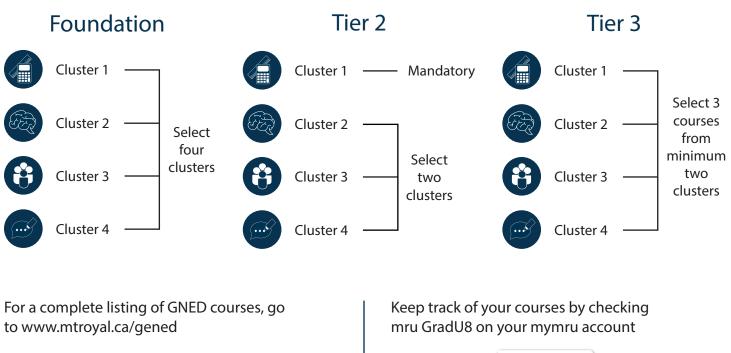
All of:

- □ BMST 4404—Case Studies in Media & Society
- □ BMST 4405—Independent Media Project II
- Elective ______
- Elective _____
- *Choose one:
- □ COMM 4403—Media Entrepreneurship
- Elective ______

*NOTE: COMM 4403 is offered in both Fall and Winter semesters. If you take it in one semester, you will take an elective in the other semester.

NOTE: All core courses must be taken in the sequence listed above unless prior approval is received from the Chair. The program reserves the right to adjust schedule of course offerings at any time. Advising resources are available for all students in the School of Communication Studies at www.mru.ca/commadvising

Summary of GNEDs and Elective Requirements



- Cluster 1—Numeracy and Scientific Literacy
- Cluster 2—Values, Beliefs and Identity
- Cluster 3—Community and Society
- Cluster 4—Communication



Notes: