



“Farm to Table”

A decentralized hybrid advising model for short-term programs



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Student Engagement Officers

Objectives



Context

Bow Valley
College

Programs

Our Role



Challenges

Short-term
Programs

Diversity

Work-readiness



Solutions

Life-Cycle
Approach

Open Dialogue

Context: Bow Valley College

Mandate: Expand post-secondary access to diverse populations to strengthen Alberta's economy and address gaps between industry needs and learner skills. *Any Time, Any Place, Any Path, Any Pace*

Demographics:

15,000 students 7,500 Full-Time $M_{age} = 28$ years old 75% Female

Programs:

Upgrading, Newcomer Programs, Continuing Education, Career Programs (4 Schools)

Career programs take 2 years or less to complete at full-time pace

Programs: Chiu School of Business

Certificate Programs: 10 Courses
2300 students

20% Loan funded

Diploma Programs: 20 courses
40% International

Hospital Unit Clerk
Certificate

Medical Office
Assistant Certificate

Dental Business
Assistant Certificate

Veterinary Office
Assistant Certificate

Administrative
Professional
Certificate

Events
Management
Certificate

Human Resources
Certificate

Business
Administration
Certificate

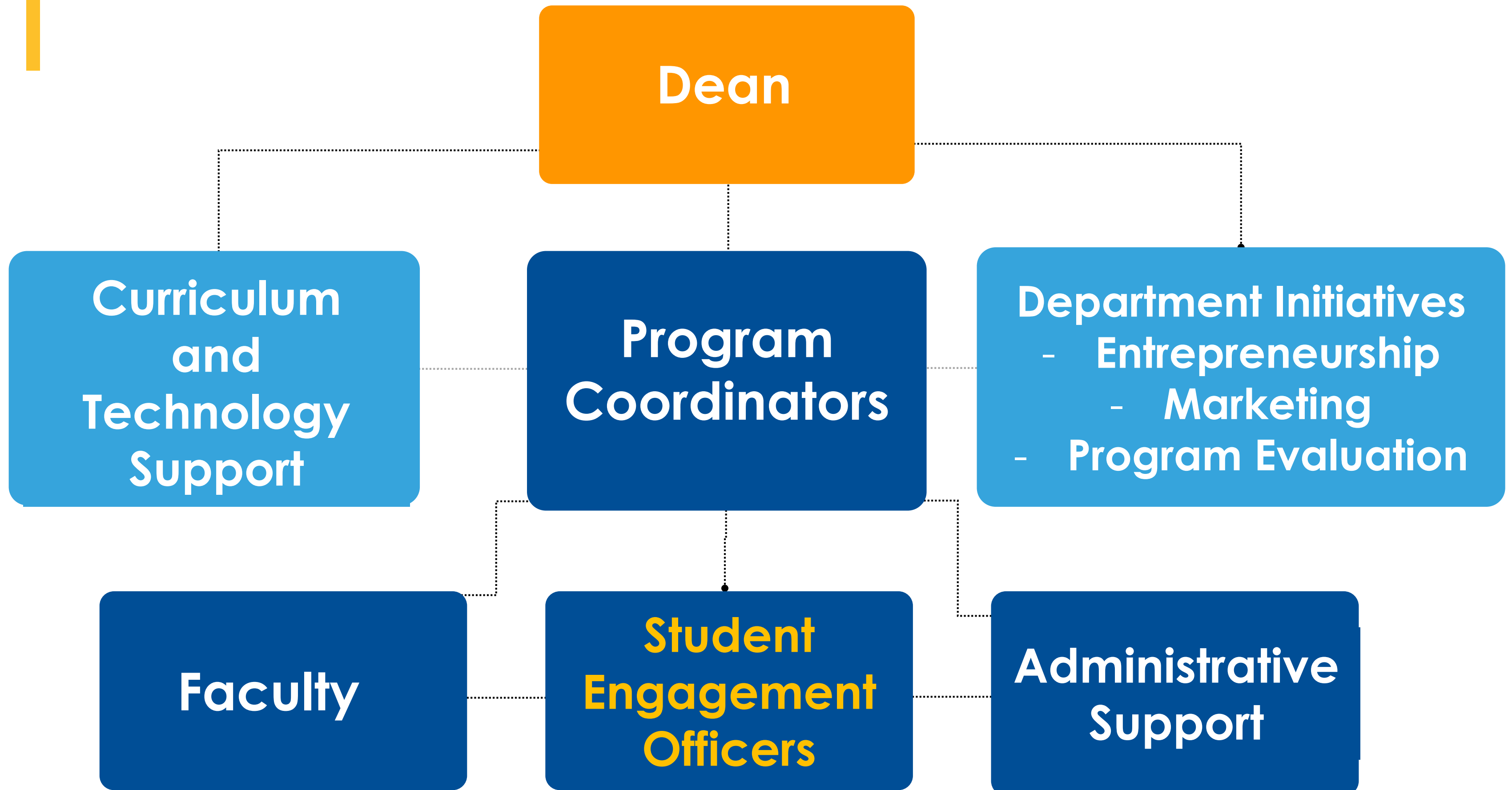
Business
Administration
Diploma
(10 majors)

Legal Assistant
Diploma

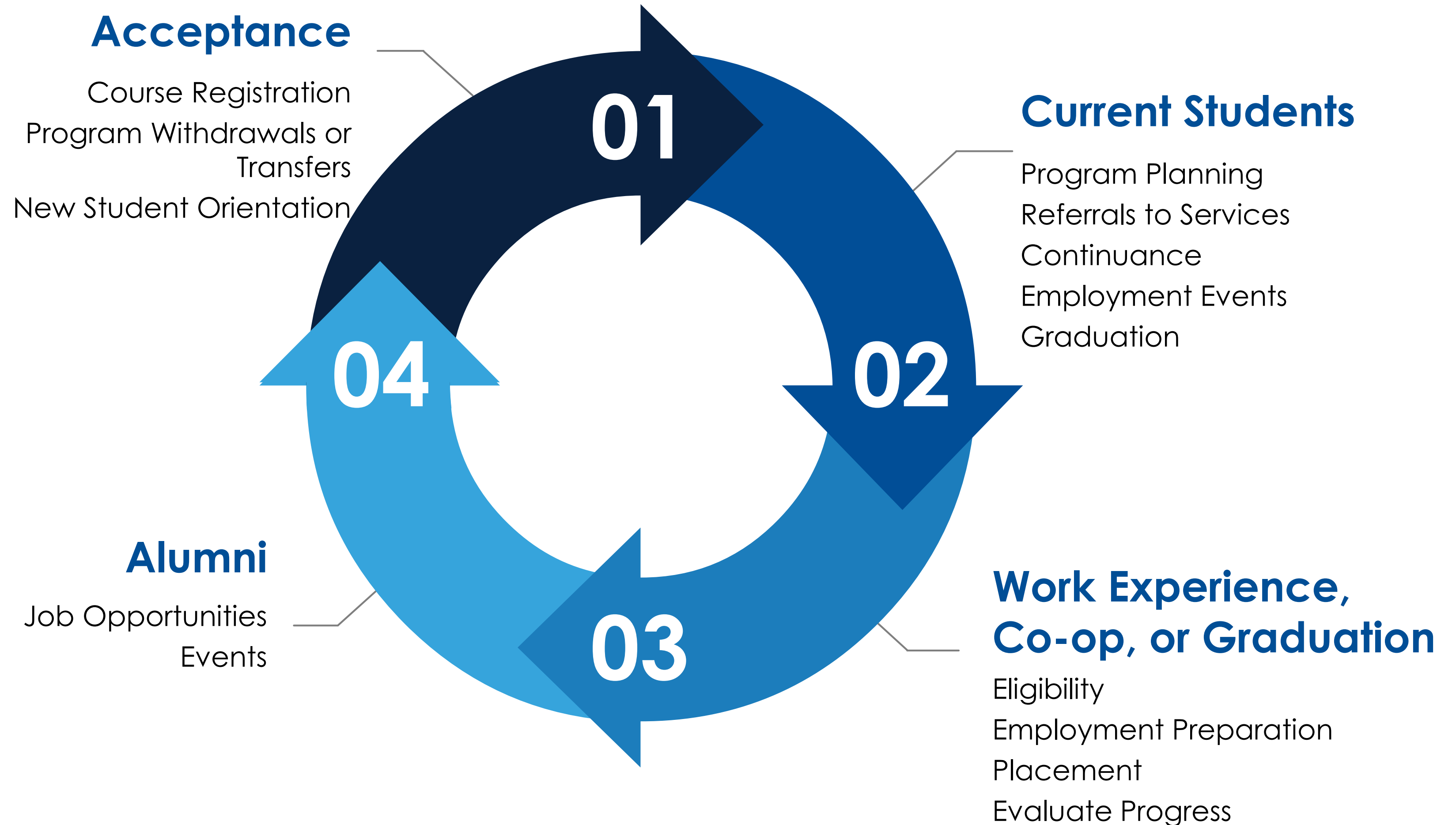
Options:

- Campus: Main, Online, Region
- Course Self-Registration: Year-round courses, modality, electives
- Work Experience placement (Certificates, Legal Assistant) or Co-op (Business Administration Diploma)

Our Role: Chiu School of Business



Our Role: Student Engagement Officers



Challenges

Short-Term Programs

Less than 1-2 years

Visibility

Proactive

Early Intervention

Diversity

*International
Funded
Inclusive*

Recognize barriers

- Cultural
- Accessibility
- Financial

Liaise with Support Services (College and Community)

Work-Readiness

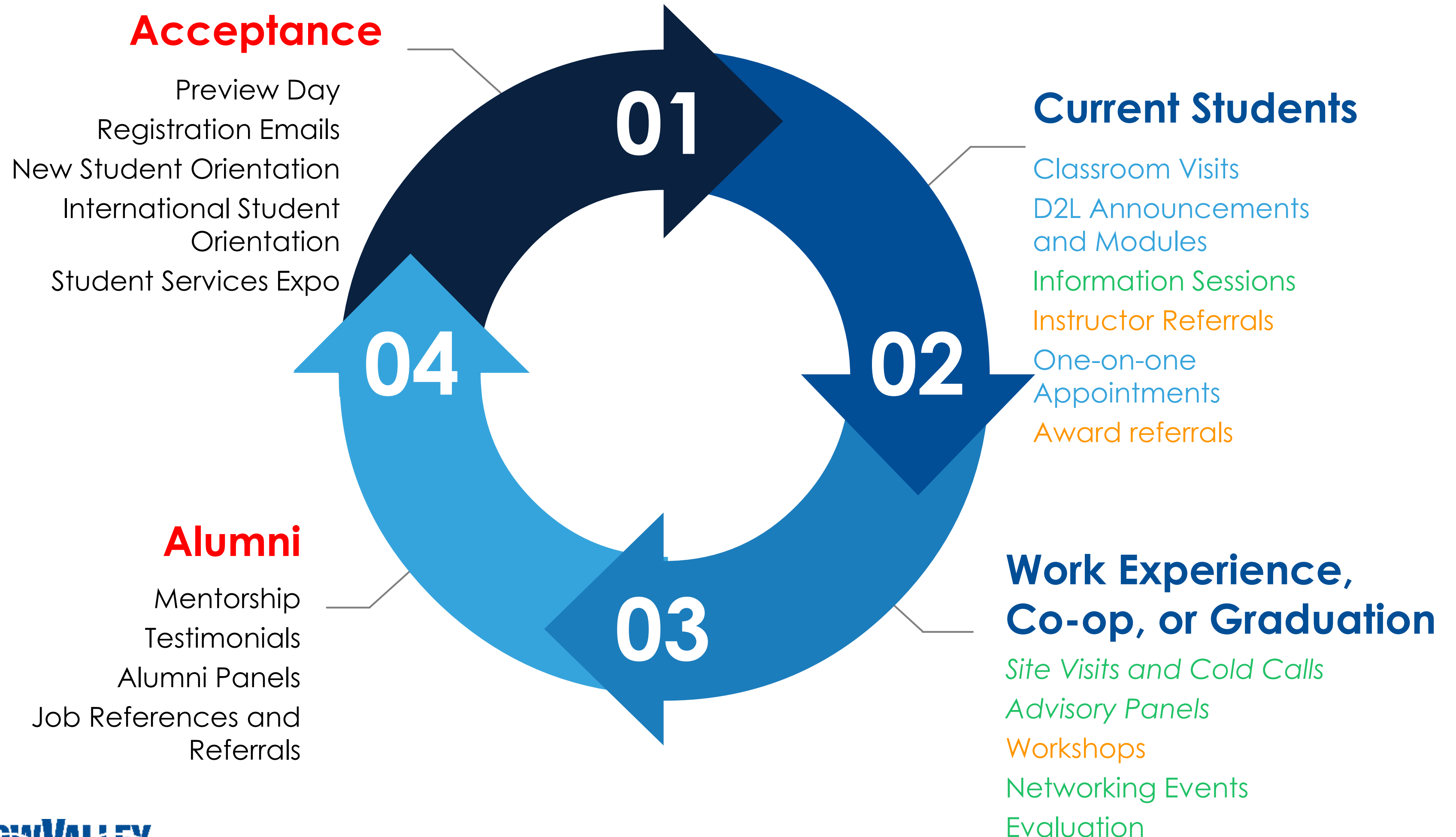
*Industry
Expectations*

Understanding Industry Expectations

Personal Expectations

Ability to Self-Market

Solutions: Supporting the Student Life-cycle



| Open Dialogue

- What resonates with you?
- How might this model inform your advising challenges?
- What do you do at your institution?
- What do you think does and does not work about this model?

Future research project: Anecdotally, we believe this model benefits our students. However, research is required to compare this model to other models of advising across Alberta and Canada, and evaluate the impact of the model on our students.

Thank you.



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