



Welcome to MRU:

Using a Collaborative Approach to get New Students Connected Early

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Agenda

1. Why
 2. Planning
 3. Results
 4. Looking Ahead
 5. Discussion
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Business Administration

ADVISING SESSION

9 a.m., Bissett Atrium – first floor EB building
(students only, limited seating)

REGISTRATION

9:45 a.m., EB1011 & EB1015
(students only, limited seating)

PARENT PRESENTATION

9-10 a.m. or 10-11 a.m., Jenkins Theatre – 1115
Parents and students will meet on Main Street after the parent presentation.

ENHANCE YOUR DAY

Student Services Fair
8:30 a.m.- 4 p.m., Main Street

Residence Tour *(runs every hour)*
9 a.m.-3:30 p.m., Main Street

Campus Tour *(runs every 30 min.)*
11 a.m.-3:30 p.m., Main Street

Financing your education
11-11:30 a.m. or 12:30-1 p.m., B106
(presented by Student Awards and Financial Aid)

Exploring General Education – mini lectures
11:45 a.m.-12:15 p.m.
» Cluster 1 – B217
» Cluster 2 – B219
» Cluster 3 – B220

Coffee/Food Outlets
Wyckham House, Tim Horton's and Starbucks



Student Checklist

TODAY

- Attend Advising session
 - Register for my courses
 - Register for New Student Orientation
 - Attend "Financing your education" seminar
 - Enjoy one of three General Education mini lectures
 - Visit Campus Services Fair
 - Campus Tour
 - Residence Tour
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JULY

- Get my parking pass - on sale **July 10**
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AUGUST

- Pay tuition by **Aug. 9**
 - Get my campus card
 - Pick up my U-Pass (if I'm a full-time student)
 - Buy textbooks
 - Get my locker - on sale **Aug. 1**
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SEPTEMBER

- Attend New Student Orientation – **Sept. 5-6**
- Go to class starting **Sept. 7**
- Get active at the Rec Centre
- Activate or opt out of my student health benefits
- Check out U Fest! **Sept. 8**
- Get BLUE at Mount Royal's colour run – **Sept. 16**

Why?

History

Theory

Outcomes of the event

- Yield rate low in some programs
- Student courseload
- Sense of belonging
- Spring 2016 pilot
 - Bachelor of Science
 - Advisors, Registration Peers, tour of science wing, parent session
- Spring 2017
 - Full scale event

History

Theory

- Sense of belonging (Tinto, 1993; Astin, 1984; Kuh, 2009)
 - Academic Momentum Theory (Attewell, Heil and Reisel, 2012)
 - The “Five Senses” of Successful Transition (Lizzio, 2006)
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- Increase applicant yield rates
- Increase the courseload of new to MRU students
 - Academic Momentum theory
- Build a sense of belonging
 - Meet advisor
 - Peer-to-peer experience
 - Connect with services
- Create a student development opportunity for volunteers

Outcomes of the event

Planning

Stakeholders

Challenges & Concerns

Registration Peers

Stakeholders



Challenges & Concerns

Infrastructure

- Early registration access
- Space
- Flow of the day
- Signage
- Swag
- Prepping for disaster
 - IT
 - Office of the Registrar
 - Student Technicians & Resource Tutors (START)

People related

- Program buy in
- Advisor buy in
- Student volunteers
- Parents - varying opinions

Registration Peers

Team Leads

- 10 total (8 were current employees)
- Paid hourly
- Developed registration session script
 - Review MyMRU
 - Step-by-step registration for orientation + multi-component course
- Training
 - Script review & practice
 - Full overview of day & “what-ifs”
 - Attended volunteer training

Volunteers

- 50 volunteers recruited through Orientation Coordinator
- 3 hr training session (3 options)
 - Icebreakers
 - Session run-through
 - Logistics
 - Don't make stuff up!
 - Split into groups, matched w/ Lead

Registration Peers

WAVE 1: BBA

Send volunteer to pick up students from the **Bissett Atrium at 9:25am*****

Advisor information for board:

Carmen & Heather - businessadvising@mtroyal.ca

Fall 2017

CHOOSE A OR B:

- ACCT 2121 (Financial Acct Concepts)* → Lecture + Tutorial
- MGMT 2262 (Business Stats I)* → Lecture + Tutorial

CHOOSE A OR B:

- A. ECON 1101 (Principles of Microecon)* → Lecture + Lab
- B. ECON 1103 (Principles of Macroecon)* → Lecture + Lab

CHOOSE A OR B:

- A. HRES 2170 (Intro to HR)
- B. MKTG 2150 (Intro to Mrtg)

GNEDs - CHOOSE A OR B:

- A. GNED- Foundation, Cluster 1
- B. GNED- Foundation, Cluster 4

CHOOSE ONE OF:

- ENTR 2301 (Innovation & Entre. Experience)
- MGMT 2130 (Mgmt Principles & Practices)
- SINV 2201 (Intro to Social Inov.)

or the Student

ns

Results

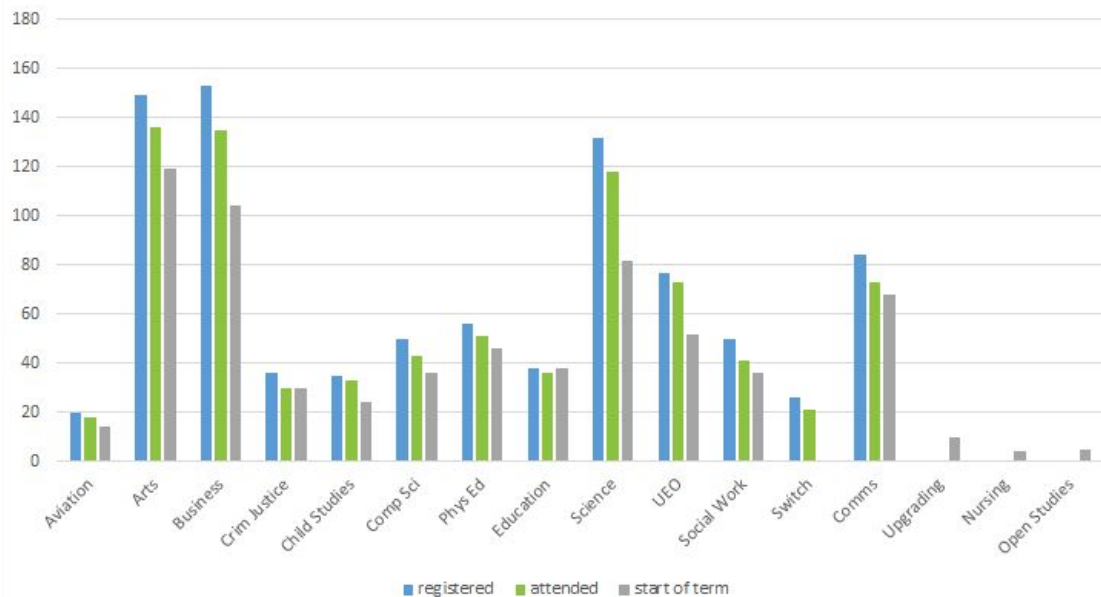
Institutional results

Student feedback

Unexpected outcomes

Unexpected challenges

NSR Attendees



Registration Success

Of the students who attended New Student Registration, **98.5%** are currently registered students in **Fall 2017** semester.

Course Registration

The total number of courses registered per student show that those who attended New Student Registration registered in more courses than those who did not attend.

Attended NSR

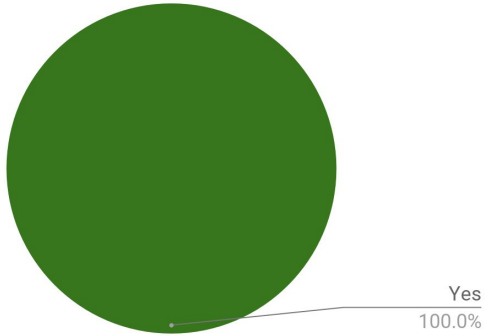
4.4

Did not attend

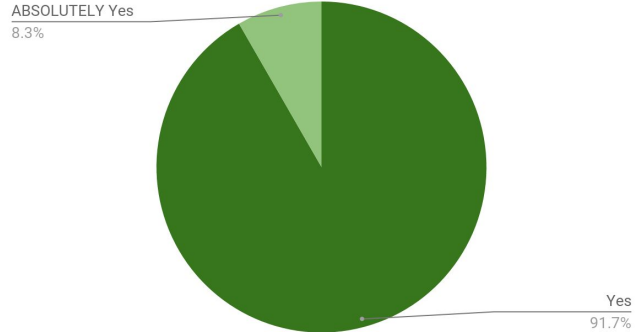
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Institutional Results

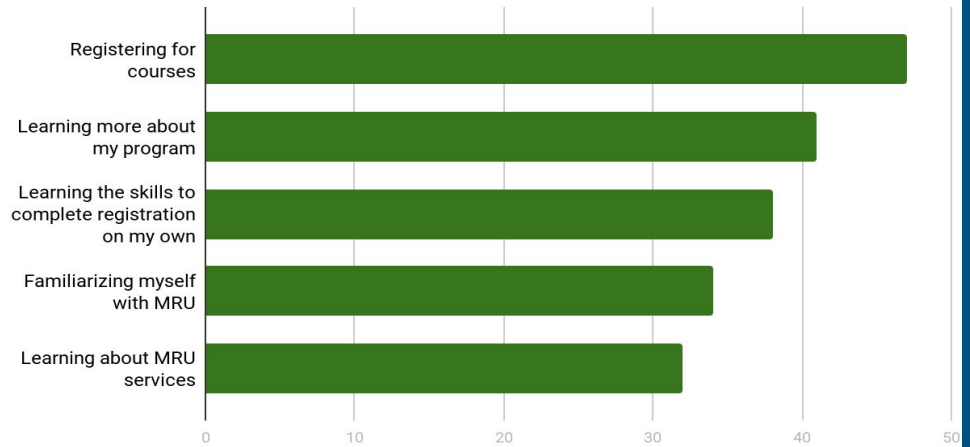
After attending NSR, is MRU your first choice university?



Would you volunteer as a Registration Peer again?



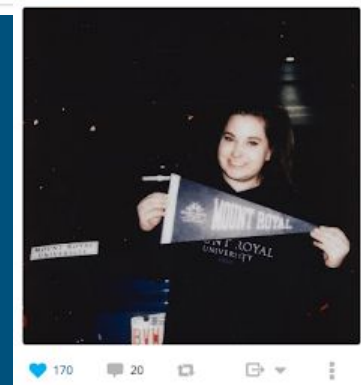
Tell us what you found to be useful and relevant at NSR



"I absolutely loved NSR. The students were so receptive of the help they were receiving and it was extremely rewarding to get to help them become part of our MRU community"
NSR Registration Peer

Student Feedback

- Accessibility Services
 - Earlier connection w/ students
- High parent turnout
- Social media response



Unexpected Outcomes

- Logistical challenges
 - Registration Peers showing up too early, pressuring Academic Advisors
- Parents understood MRU culture, students maybe not
- Not all programs went smoothly
 - University Entrance Option, "I want to switch programs"
- Services Fair schedule

Unexpected Challenges

Looking Ahead

NSR 2018 !!!

- Longterm tracking
- Increased involvement from Student Affairs & Campus Life
 - Focus on Accessibility Services
 - Collaboration w/ Residence
- Expand to include all programs
 - Nursing, Interior Design, Midwifery
- Additional IT support
- Student volunteers concerns/changes
 - Recruitment
- Opening ceremony?

Looking Ahead

Discussion

What are some ideas/events that may enhance collaboration on your campus and benefit students?

How intentional are you about transitioning new students to your institution?

How do you foster a sense of belonging at your institution?

Similar events on your campus? Challenges? Successes?

References

Astin, A.W. (1984) Student involvement: A developmental theory for higher education. *Journal of College Student Personnel*, 25(4), 297-308.

Attewell, P, Heil, S., & Reisel, L. (2012) What is Academic Momentum? And does it matter? *Education Evaluation and Policy Analysis*, 34(1), 27-44.

Kuh, G.D. (2004) Student engagement in the first year of college. In Upcraft, Gardner & Barefoot (Eds.). *Challenging and Supporting the first-year student: A handbook for improving the first-year of college* (pp.86-107) San Francisco, CA: Jossey-Bass.

Lizzio, A. (2006) Designing an orientation and transition strategy for commencing students. Griffith University: First Year Experience Project.

Tinto, V. (1993). *Leaving college: Rethinking the causes and cures of student attrition* (2nd ed.). Chicago: IL: University of Chicago Press.