

Bissett School of Business

Minors offered by the Bissett School of Business Fall 2015

All students enrolled in four-year degree programs at Mount Royal University have the option of completing minors in a variety of subject areas offered by different faculties. The Bissett School of Business, the Faculty of Arts, the Faculty of Communication Studies and the Faculty of Science & Technology each offer minors in their respective disciplines.

Please note that each minor varies in the number of courses required for completion (typically between 6-9 courses). Various courses in each minor may also have prerequisites. Also, the successful completion of a minor may require that a student take more than the 40 courses normally required for graduation from a degree program.

Courses used to complete program requirements (i.e. General Education) may also be used to satisfy the minor requirements. Please refer to the Mount Royal University Calendar for details about each minor and prerequisite listings.

Accounting

Required Courses

ACCT 2121 – Financial Accounting Concepts

ACCT 3220 – Financial Accounting Principles ACCT 3221 – Intermediate Financial Accounting I

ACCT 3224 – Management Accounting I

Plus any two (2) of the following:

ACCT 3227 – Oil and Gas Accounting

ACCT 3228 – Management Accounting II

ACCT 4222 - Intermediate Accounting

ACCT 4225 - Principles of Auditing

ACCT 4280 - Introduction to Personal and Corporate Tax

ACCT 4381 - Advanced Financial Accounting

ACCT 4382 - Advanced Management Accounting

ACCT 4403 - Accounting Theory

Business and Society

Required Courses

ENTR 3370 - Society, Innovation and Enterprise

INBU 2201 - Cross Cultural Management

MGMT 4402 - Corporate Social Responsibility

MGMT 4403 – Environmental Management and Sustainable Development

MGMT 4407 – Governance and Ethical Issues in Organizations

PHIL 2229 - Business Ethics

Business of Sport and Recreation

Required Courses

ENTR 2301 – The Entrepreneurial Experience

HPED 1400 - Organization and Administration of Sport

HPED 1640 - Program Planning

Plus any three (3) of the following:

ACCT 2121 – Financial Accounting Concepts

ENTR 3302 - Creativity for Entrepreneurial Practice

HPED 2400 - Commercial Recreation

HPED 2440 - Community Development

HPED 3400 - Facility and Event Management

HPED 3630 - Recreation and Sport Tourism

HPED 5400 - Senior Issues in Sport and Recreation Mgmt

MGMT 3210 – Business Communication Theory and Practice

MGMT 3230 - Business Law

MKTG 2150 - Introduction to Marketing

MKTG 3258 - Evidence-Based Marketing

Finance

Required Courses

ACCT 2121 – Financial Accounting Concepts

FNCE 3227 - Introduction to Finance

Plus any six (6) of the following:

FNCE 2132 – Introduction to the Stock Market

FNCE 3228 – Advanced Corporate Finance

FNCE 3302 - International Finance

FNCE 3304 - Business and Financial Modeling

FNCE 4407 – Investment Principles

FNCE 4408 - Financial Risk Management

FNCE 4409 – Securities Analysis and Valuation

Finance and Economics

Required:

ECON 1101 – Principles of Microeconomics

ECON 1103 – Principles of Macroeconomics

ACCT 2121 – Financial Accounting Concepts

FNCE 3227 - Introduction to Finance

Plus any four of the following:

At least one must be chosen from this group:

ECON 2213 - Intermediate Economic Theory Macroeconomics I

ECON 2221 - International Trade

ECON 2229 - International Money and Finance

ECON 2241 – Money and Banking

ECON 2255 - Canadian Public Finance

At least one must be chosen from this group:

FNCE 2132 – Introduction to the Stock Market

FNCE 3302 - International Finance

FNCE 3304 – Business and Financial Modeling

FNCE 4407 – Investment Principles

FNCE 4408 - Financial Risk Management

FNCE 4409 - Securities Analysis and Valuation

Financial Services

Required Courses

FNCE 3201 - Retirement Planning

FNCE 3203 - Income Tax Planning

FNCE 3205 – Strategic Investment Planning

FNCE 3207 - Risk Management and Estate Planning

FNCE 3301 - Canadian Securities Course I

FNCE 3303 - Canadian Securities Course II

Plus any three (3) of the following:

FNCE 2132 – Introduction to the Stock Market

FNCE 3228 – Advanced Corporate Finance

FNCE 3302 – International Finance

FNCE 3304 - Business and Financial Modeling

FNCE 4407 - Investment Principles

FNCE 4408 – Financial Risk Management

FNCE 4409 – Securities Analysis and Valuation

INSR 2140 - Principles and Practices of Insurance

MKTG 2154 - Professional Selling

Human Resources

Required Courses

HRES 2170 - Introduction to Human Resources

HRES 3278 - Employee Relations

Plus any four (4), 3000-level or higher HRES courses

Innovation and Entrepreneurship

Required Courses:

ENTR 2301 - Innovation and the Entrepreneurial Experience

ENTR 3302 - Creativity for Entrepreneurial Practice

Plus any four (4) of the following:

ENTR 3305 - Art of the Pitch

ENTR 3370 - Society, Innovation and Enterprise

ENTR 4331 - Idea to Opportunity

ENTR 4332 - Venture Launch

ENTR 4343 – Growing the Enterprise

ENTR 4344 - Corporate Innovation and Entrepreneurship

ENTR 4433 - Business Plan Development

SINV 3305 - Agents of Social Change

International Business

Required Courses

INBU 2201 - Cross Cultural Management

INBU 3301 - Global Business Environment

INBU 3302 - International Marketing

Plus any five (5) of the following:

FNCE 3302 - International Finance

INBU 3304 - Global Supply Chain Management

INBU 3305 - International Market Entry Strategy

INBU 3306 - International Trade Research

INBU 3307 - International Trade Law

INBU 4408 - International Trade Management

CNST 2233 – Canada in Comparative and International Perspective

PLSC 3485 - The Politics of the International Economic Order

PLSC 3489 – Foreign Policies of the Major Powers

A maximum of any two language course(s)

International Business and Economics

Required:

ECON 1101 – Principles of Microeconomics

ECON 1103 - Principles of Macroeconomics

INBU 3301 - Global Business Environment

Plus any five of the following:

At least one must be chosen from this group:

ECON 2229 - International Money and Finance

ECON 2221 - International Trade

ECON 2261 - Development Economics or ECON 2263 -

Development Economics - Field School Program

At least one must be chosen from this group:

FNCE 3302 – International Finance

INBU 3302 - International Marketing

INBU 3305 – International Market Strategies

INBU 3306 - International Trade Research

INBU 3307 - International Trade Law

INBU 4408 - International Trade Management

INBU 3730 – Special Projects in International Business

Marketing

Required Courses

MKTG 2150 - Introduction to Marketing

MKTG 3150 - The Science of Persuasion

MKTG 3258 - Evidence-Based Marketing

Plus any three (3) of the following:

INBU 3302 – International Marketing

Any Marketing course (MKTG)

Creative focus: MKTG 3450, 3550 and 4850 Strategy focus: MKTG 3458, 3558 and 4858

Risk Management and Insurance

Required Courses

INSR 2140 - Principles and Practices of Insurance

Plus any seven (7) of the following:

FNCE 2130 – Personal Finance

FNCE 3207 - Risk Management and Estate Planning

FNCE 3302 – International Finance

FNCE 4408 – Financial Risk Management

INSR 2141 – Insurance on Property

INSR 2143 - Automobile Insurance

INSR 2144 – Loss Adjusting

INSR 2145 - Insurance Agency

INSR 3247 - Underwriting Essentials

INSR 3249 - Liability Insurance

MKTG 2154 - Professional Selling

Social Innovation and Nonprofit Studies

Required Courses

ENTR 2301 – Innovation and the Entrepreneurial Experience

ENTR 3370 – Society, Innovation and Enterprise

MGMT 4407 - Governance & Ethical Issues in Organizations

SINV 2201 – Introduction to Social Innovation

SINV 3305 - Agents of Social Change

Plus any one (1) of the following:

ACOM 2251 - Introduction to Fund Development

COMM 1841 - Introduction to Public Relations

INTS 3331 – International Community Development

MGMT 2275 - Creativity in the Workplace

MGMT 4403 – Environmental Management and Sustainable Development

PLSC 1101 – Introduction to Government & Policies

PLSC 1123 - Canadian Political Issues

PLSC 2298 - Politics and the Media

SINV 2247 - Introduction to Volunteer Management

SINV 3730 – Special Topics in Social Innovation

SLWK 2221 - Community Development

Supply Chain Management

Required Courses

LSCM 2201 - Introduction to Logistics & Supply Chain Management

LSCM 3203 - Principles of Quality Management

LSCM 3301 – Introduction to Physical Distribution

LSCM 3303 – Fundamentals of Purchasing

LSCM 3305 – Physical Distribution & Logistics

LSCM 4402 – Inventory & Warehouse Management LSCM 4407 – Business Negotiations/Project Management

LSCM 4409 - Supply Chain Decision Making

LSCM 4411 – Integrated Business Solutions

Business (not available to BBA students)

Required Courses

ACCT 2121 - Financial Accounting Concepts

HRES 2170 – Introduction to Human Resources

MGMT 2130 – Management Principles and Practices

MKTG 2150 - Introduction to Marketing

Plus any three (3), 3000-level or higher courses offered by the

Bissett School of Business