

BACHELOR OF BUSINESS ADMINISTRATION - GENERAL MANAGEMENT MAJOR/INTERNATIONAL BUSINESS CONCENTRATION

CORE REQUIREMENTS (16 courses)

- ACCT 2121 Financial Accounting Concepts
- ACCT 3224 Management Accounting
- ECON 1101 Principles of Microeconomics
- ECON 1103 Principles of Macroeconomics
- ENTR 4433 Business Plan Development
- FNCE 3227 Introduction to Finance
- HRES 2170 Introduction to Human Resources
- INBU 3301 Global Business Environment
- LSCM 3403 Operations Management
- MGMT 2130 or
ENTR 2301 or
SINV 2201 Management Principles and Practices or
Innovation & the Entrepreneurial Experience or
Introduction to Social Innovation
- MGMT 2262 Business Statistics I
- MGMT 3210 Business Comm. Theory and Practice
- MGMT 3230 Business Law
- MGMT 3276 Organizational Behavior
- MGMT 5333 Strategic Management
- MKTG 2150 Introduction to Marketing

Students wishing to pursue the Co-operative Education designation are encouraged to consult their Co-op Coordinator regarding work term prerequisites.

INTERNATIONAL BUSINESS CONCENTRATION (9 courses)

- INBU 2201 Cross Cultural Management
- INBU 3302 International Marketing
- INBU 3304 Global Supply Chain Management
- INBU 3305 International Market Entry Strategies
- INBU 3307 International Trade Law
- INBU 4408 International Trade Management
- INBU Option #1 _____
- INBU Option #2 _____
- INBU Option #3 _____

INBU Options include any three (3) of the following: INBU 2299*, INBU 3306, INBU 3399*, INBU 3730*, CNST 2233, FNCE 3302, LSCM 3407 or any one (1) language course.

* Students may only receive credit for each INBU 2299/3399 and INBU 3730 once.

ELECTIVES (3 courses)

An elective is a course which is not specified for a program but counts towards a degree. Electives can be any three-credit course, at any level.

- Elective _____
- Elective _____
- Elective _____

For information on the FITT designation, please visit www.fittfortrade.com.

GENERAL EDUCATION (12 courses)

All students must complete a total of twelve (12) General Education courses from four (4) thematic clusters.

Tier 1 (Foundation) - One (1) course from each Cluster

- Cluster 1 _____
- Cluster 2 _____
- Cluster 3 _____
- Cluster 4 _____

Tier 2 - One (1) course from each Cluster

- Cluster 1 _____
- Cluster 2 _____
- Cluster 3 _____
- Cluster 4 _____

Tier 3 - Four (4) courses chosen from at least two (2) Clusters

- Cluster _____
- Cluster _____
- Cluster _____
- Cluster _____

Please note: Many courses have prerequisites. All students are responsible to ensure that they have the appropriate prerequisites before enrolling in their courses. Please refer to the Mount Royal University Calendar for prerequisite listings. Every effort is made to ensure this document is up-to-date, but in the event of a discrepancy between this degree checklist and the academic calendar, the academic calendar is deemed correct.

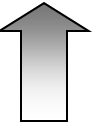
BBA TYPICAL COURSE SELECTION ORDER

GENERAL MANAGEMENT MAJOR/INTERNATIONAL BUSINESS CONCENTRATION

This information is provided to act as a guide for your course selection and provide suggestions of events and activities for you to consider throughout your university career. Your order of courses is ultimately determined through prerequisites, and you don't have to follow this exact timeline. The "Things to think about" in each year is not an exhaustive list... just some ideas to help you get involved!

YEAR 1 (Common for ALL majors)

- ACCT 2121 - Financial Accounting Concepts
- ECON 1101 - Principles of Microeconomics
- ECON 1103 - Principles of Macroeconomics
- One (1) of: ENTR 2301 - Innovation and the Entrepreneurial Practice, MGMT 2130 - Management Principles and Practices, or SINV 2201 - Introduction to Social Innovation
- HRES 2170 - Introduction to Human Resources
- MGMT 2262 - Business Statistics I
- MKTG 2150 - Introduction to Marketing
- GNEC 14XX - Foundation Cluster 4
- Two (2) of: GNEC 11XX - Foundation Cluster 1, GNEC 12XX - Foundation Cluster 2 or GNEC 13XX - Foundation Cluster 3



Things to think about during your first year: Major and/or minor possibilities, apply for Co-operative Education, attend Career Services and Student Learning Services workshops. Join Bissett clubs. Use mruGradU8 to help you stay on track.

YEARS 2 and 3

CORE REQUIREMENTS

- ACCT 3224 - Management Accounting I
- INBU 3301 - Global Business Environment
- MGMT 3210 - Business Communication Theory & Practice
- MGMT 3230 - Business Law
- FNCE 3227 - Introduction to Finance
- LSCM 3403 - Operations Management
- MGMT 3276 - Organizational Behavior

MINOR REQUIREMENTS

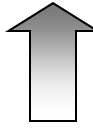
- INBU 2201 - Cross Cultural Management
- INBU 3302 - International Marketing
- INBU 3304 - Global Supply Chain Management
- INBU 3305 - International Market Entry Strategy
- INBU Option #1
- INBU Option #2

GENERAL EDUCATION REQUIREMENTS

- Remaining Foundation GNEC course
- GNEC Tier 2, Cluster 1
- GNEC Tier 2, Cluster 2
- GNEC Tier 2, Cluster 3
- GNEC Tier 2, Cluster 4

ELECTIVES

- Two (2) three-credit courses of your choice



Things to think about during your second and third years: Declare a major and/or minor, explore Honours degree, Co-operative Education and International Exchange opportunities, attend Career Services and Student Learning Services workshops, join Bissett clubs, explore volunteer possibilities and check out on and off-campus events.

YEAR 4

CORE REQUIREMENTS

- ENTR 4433 - Business Plan Development
- MGMT 5333 - Strategic Management

GENERAL EDUCATION REQUIREMENTS

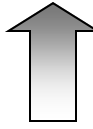
- GNEC Tier 3
 - GNEC Tier 3
 - GNEC Tier 3
 - GNEC Tier 3
- Make sure to select from a minimum of two Clusters!

MINOR REQUIREMENTS

- INBU 3307 - International Trade Law
- INBU 4408 - International Trade Management
- INBU Option #3

ELECTIVES

- One (1) three-credit courses of your choice



Things to think about during your fourth year: Apply to graduate, attend Career Services workshops and Career Fair, explore graduate degree opportunities, life after MRU.