

# Minors offered by the Bissett School of Business Fall 2016

Bissett School of Business

All students enrolled in four-year degree programs at Mount Royal University have the option of completing minors in a variety of subject areas offered by different faculties. The Bissett School of Business, the Faculty of Arts, the Faculty of Communication Studies and the Faculty of Science & Technology each offer minors in their respective disciplines.

Please note that each minor varies in the number of courses required for completion (typically between 6-9 courses). Various courses in each minor may also have prerequisites. Also, the successful completion of a minor may require that a student take more than the 40 courses normally required for graduation from a degree program. Courses used to complete program requirements (i.e. core courses and General Education) may also be used to satisfy the minor requirements. Please refer to the Mount Royal University Calendar for details about each minor and prerequisite listings.

#### Accounting

Required Courses: ACCT 2121 – Financial Accounting Concepts ACCT 3220 – Financial Accounting Principles ACCT 3221 – Intermediate Financial Accounting I ACCT 3224 – Management Accounting I Plus any two (2) of the following: ACCT 3227 – Oil and Gas Accounting ACCT 3228 – Management Accounting II ACCT 4222 – Intermediate Accounting ACCT 4225 – Principles of Auditing ACCT 4280 – Introduction to Personal and Corporate Tax ACCT 4381 – Advanced Financial Accounting ACCT 4382 – Advanced Management Accounting ACCT 4403 – Accounting Theory

#### **Business & Society**

Required Courses: ENTR 3370 – Society, Innovation and Enterprise INBU 2201 – Cross Cultural Management MGMT 4402 – Corporate Social Responsibility MGMT 4403 – Environmental Mgmt & Sustainable Development MGMT 4407 – Governance and Ethical Issues in Organizations PHIL 2229 – Business Ethics

## **Business of Sport & Recreation**

**Required Courses:** ENTR 2301 - The Entrepreneurial Experience HPED 1400 - Organization and Administration of Sport HPED 1640 - Program Planning Plus any three (3) of the following: ACCT 2121 – Financial Accounting Concepts ENTR 3302 – Creativity for Entrepreneurial Practice HPED 2400 - Commercial Recreation HPED 2440 - Community Development HPED 3400 - Facility and Event Management HPED 3630 - Recreation and Sport Tourism HPED 5400 - Senior Issues in Sport and Recreation Mgmt MGMT 3210 - Business Communication Theory & Practice MGMT 3230 - Business Law MKTG 2150 - Introduction to Marketing MKTG 3258 – Evidence-Based Marketing

#### Finance

Required Courses: ACCT 2121 – Financial Accounting Concepts FNCE 3227 – Introduction to Finance Plus any four (4) of the following: FNCE 2132 - Introduction to the Stock Market FNCE 3228 - Advanced Corporate Finance FNCE 3302 - International Finance FNCE 3304 - Business and Financial Modeling FNCE 4407 - Investment Principles

## Finance & Economics

Required Courses: ECON 1101 – Principles of Microeconomics ECON 1103 – Principles of Macroeconomics ACCT 2121 - Financial Accounting Concepts FNCE 3227 - Introduction to Finance Plus any four (4) of the following: At least one (1) must be chosen from this group: EOCN 2211 - Intermediate Economic Theory Microeconomics I ECON 2213 - Intermediate Economic Theory Macroeconomics I ECON 2221 – International Trade ECON 2229 - International Money and Finance ECON 2241 - Money and Banking ECON 2255 - Economics of the Public Sector At least one (1) must be chosen from this group: FNCE 2132 – Introduction to the Stock Market FNCE 3228 - Corporate Finance FNCE 3302 - International Finance FNCE 3304 - Business and Financial Modeling FNCE 4407 - Investment Principles

## **Financial Services**

Required Courses:

- FNCE 2132 Introduction to the Stock Market
- FNCE 3201 Retirement Planning
- FNCE 3203 Income Tax Planning
- FNCE 3205 Strategic Investment Planning
- FNCE 3207 Risk Management and Estate Planning
- MKTG 2150 Introduction to Marketing

### **Human Resources**

Required Courses: HRES 2170 – Introduction to Human Resources HRES 3278 – Employee Relations Plus any four (4) 3000-level or higher HRES courses

## Innovation & Entrepreneurship

Required Courses: ENTR 2301 – Innovation and the Entrepreneurial Experience ENTR 3302 – Creativity for Entrepreneurial Practice Plus any four (4) of the following: ENTR 3305 – Art of the Pitch ENTR 3370 – Society, Innovation and Enterprise ENTR 4332 – Venture Launch ENTR 4343 – Growing the Enterprise ENTR 4344 – Corporate Innovation and Entrepreneurship ENTR 4433 – Business Plan Development SINV 3305 – Agents of Social Change

#### International Business

Required Courses: INBU 2201 – Cross Cultural Management INBU 3301 – Global Business Environment INBU 3302 – International Marketing INBU 3304 – Global Supply Chain Management INBU 3305 – International Market Entry Strategy Plus any one (1) of the following: FNCE 3302 – International Finance INBU 2299 – Directed Readings INBU 3306 – International Trade Research INBU 3307 – International Trade Law INBU 3730 – Special Topics in International Business INBU 4408 – International Trade Management

# **International Business & Economics**

Required Courses: ECON 1101 – Principles of Microeconomics ECON 1103 – Principles of Macroeconomics INBU 3301 – Global Business Environment Plus any five (5) of the following: At least one (1) must be chosen from this group: ECON 2229 - International Money and Finance ECON 2221 - International Trade ECON 2261 - Development Economics or ECON 2263 -**Development Economics – Field School Program** At least one (1) must be chosen from this group: FNCE 3302 - International Finance INBU 3302 - International Marketing INBU 3305 - International Market Strategies INBU 3306 - International Trade Research INBU 3307 - International Trade Law INBU 3730 - Special Projects in International Business INBU 4408 - International Trade Management

# Marketing

Required Courses: MKTG 2150 – Introduction to Marketing MKTG 3150 – The Science of Persuasion MKTG 3258 – Evidence-Based Marketing Plus any three (3) of the following: INBU 3302 – International Marketing Any Marketing course (MKTG)

Creative focus: MKTG 3450, 3550 and 4850 Strategy focus: MKTG 3458, 3558 and 4858

# **Social Innovation & Nonprofit Studies**

Required Courses: ENTR 2301 - Innovation and the Entrepreneurial Experience ENTR 3370 - Society. Innovation and Enterprise MGMT 4407 - Governance & Ethical Issues in Organizations SINV 2201 - Introduction to Social Innovation SINV 3305 – Agents of Social Change Plus any one (1) of the following: ACOM 2251 - Introduction to Fund Development COMM 1841 – Introduction to Public Relations INTS 3331 – International Community Development MGMT 2275 - Creativity in the Workplace MGMT 4403 – Environmental Mgmt and Sustainable Development PLSC 1101 - Introduction to Government & Policies PLSC 1123 - Canadian Political Issues PLSC 2298 – Politics and the Media SINV 2247 - Introduction to Volunteer Management SINV 3730 – Special Topics in Social Innovation SLWK 2221 - Community Development

# **Supply Chain Management**

Required Courses: LSCM 2201 – Introduction to Logistics & Supply Chain Management LSCM 2301 – Introduction to Physical Distribution LSCM 3303 – Fundamentals of Purchasing Plus any three (3) of the following: LSCM 3203 – Principles of Quality Management LSCM 3305 – Physical Distribution & Logistics LSCM 3402 – Inventory & Warehouse Management LSCM 3407 – Business Negotiations/Project Management MGMT 3265 – Management Information Systems

# Business (not available to BBA students)

Required Courses: ACCT 2121 – Financial Accounting Concepts HRES 2170 – Introduction to Human Resources MGMT 2130 – Management Principles and Practices MKTG 2150 – Introduction to Marketing Plus any three (3) 3000-level or higher courses offered by the Bissett School of Business