

Bissett School of Business

Minors offered by the Bissett School of Business Fall 2017

All students enrolled in four-year degree programs at Mount Royal University have the option of completing minors in a variety of subject areas offered by different faculties. The Bissett School of Business, the Faculty of Arts, the Faculty of Communication Studies and the Faculty of Science & Technology each offer minors in their respective disciplines.

Please note that each minor varies in the number of courses required for completion (typically between 6-9 courses). Various courses in each minor may also have prerequisites. Also, the successful completion of a minor may require that a student take more than the 40 courses normally required for graduation from a degree program. Courses used to complete program requirements (i.e. core courses and General Education) may also be used to satisfy the minor requirements. Students may declare a maximum of two minors provided that there is no more than 50% crossover in the course requirements. Please refer to the Mount Royal University Calendar for details about each minor and prerequisite listings.

Accounting

Required Courses:

ACCT 2121 – Financial Accounting Concepts

ACCT 3220 - Financial Accounting Principles

ACCT 3221 - Intermediate Financial Accounting I

ACCT 3224 - Management Accounting I

Plus any two (2) of the following:

ACCT 3227 - Oil and Gas Accounting

ACCT 3228 - Management Accounting II

ACCT 4222 - Intermediate Accounting

ACCT 4225 - Principles of Auditing

ACCT 4280 - Introduction to Personal and Corporate Tax

ACCT 4381 - Advanced Financial Accounting

ACCT 4382 - Advanced Management Accounting

ACCT 4403 - Accounting Theory

Business & Society

Required Courses:

ENTR 3370 - Society, Innovation and Enterprise (T3C3)

INBU 2201 - Cross Cultural Management

MGMT 4402 - Corporate Social Responsibility (T3C3)

MGMT 4403 – Environmental Mgmt & Sustainable Dev (T3C3)

MGMT 4407 - Governance and Ethical Issues in Org (T3C3)

PHIL 2229 - Business Ethics (T3C3)

Business of Sport & Recreation

Required Courses:

ENTR 2301 – The Entrepreneurial Experience (T2C3)

HPED 1400 - Organization and Administration of Sport

HPED 1640 - Program Planning

Plus any three (3) of the following:

ACCT 2121 – Financial Accounting Concepts

ENTR 3302 - Creativity for Entrepreneurial Practice (T3C3)

HPED 2400 - Commercial Recreation

HPED 2440 - Community Development

HPED 3400 - Facility and Event Management

HPED 3630 - Recreation and Sport Tourism

HPED 5400 - Senior Issues in Sport and Recreation Mgmt

MGMT 3210 - Business Communication Theory & Practice

MGMT 3230 - Business Law

MKTG 2150 – Introduction to Marketing

MKTG 3258 – Evidence-Based Marketing

Finance

Required Courses:

ACCT 2121 - Financial Accounting Concepts

FNCE 3227 - Introduction to Finance

Plus any four (4) of the following:

FNCE 2132 - Introduction to the Stock Market (T2C3)

FNCE 3228 - Advanced Corporate Finance

FNCE 3302 - International Finance

FNCE 3304 - Business and Financial Modeling

FNCE 4407 - Investment Principles

Finance & Economics

Required Courses:

ECON 1101 – Principles of Microeconomics

ECON 1103 – Principles of Macroeconomics

ACCT 2121 – Financial Accounting Concepts

FNCE 3227 - Introduction to Finance

Plus any four (4) of the following:

At least one (1) must be chosen from this group:

ECON 2211 – Intermediate Economic Theory Micro I (T3C3)

ECON 2213 - Intermediate Economic Theory Macro I (T3C3)

ECON 2221 – International Trade (T3C3)

ECON 2229 - International Money and Finance (T3C3)

ECON 2241 - Money and Banking (T3C3)

ECON 2255 - Economics of the Public Sector (T3C3)

At least one (1) must be chosen from this group:

FNCE 2132 - Introduction to the Stock Market (T2C3)

FNCE 3228 - Corporate Finance

FNCE 3302 - International Finance

FNCE 3304 - Business and Financial Modeling

FNCE 4407 - Investment Principles

Financial Services

Required Courses:

FNCE 2132 - Introduction to the Stock Market (T2C3)

FNCE 3201 - Retirement Planning

FNCE 3203 – Income Tax Planning

FNCE 3205 – Strategic Investment Planning

FNCE 3207 - Risk Management and Estate Planning

MKTG 2150 – Introduction to Marketing

Human Resources

Required Courses:

HRES 2170 – Introduction to Human Resources

HRES 3278 – Employee Relations

Plus any four (4) 3000-level or higher HRES courses

Innovation & Entrepreneurship

Required Courses:

ENTR 2301 – Innovation and the Entrepreneurial Experience (T2C3)

ENTR 3302 – Creativity for Entrepreneurial Practice (T3C3)

Plus any four (4) of the following:

ENTR 3305 – Art of the Pitch (T3C4)

ENTR 3370 – Society, Innovation and Enterprise (T3C3)

ENTR 4332 – Venture Launch

ENTR 4343 – Growing the Enterprise

ENTR 4344 – Corporate Innovation and Entrepreneurship

ENTR 4433 – Business Plan Development

SINV 3305 – Agents of Social Change (T3C3)

International Business

Required Courses:

INBU 2201 - Cross Cultural Management

INBU 3301 - Global Business Environment

INBU 3302 – International Marketing (T3C3)

INBU 3304 – Global Supply Chain Management

INBU 3305 - International Market Entry Strategy

Plus any one (1) of the following:

FNCE 3302 - International Finance

INBU 2299 – Directed Readings

INBU 3306 – International Trade Research

INBU 3307 – International Trade Law

INBU 3730 – Special Topics in International Business

INBU 4408 - International Trade Management

International Business & Economics

Required Courses:

ECON 1101 – Principles of Microeconomics

ECON 1103 – Principles of Macroeconomics

INBU 3301 – Global Business Environment

Plus any five (5) of the following:

At least one (1) must be chosen from this group:

ECON 2221 – International Trade (T3C3)

ECON 2229 – International Money and Finance (T3C3)

ECON 2261 - Development Economics (T3C3) or ECON

2263 – Development Economics – Field School Prog

At least one (1) must be chosen from this group:

FNCE 3302 - International Finance

INBU 3302 - International Marketing (T3C3)

INBU 3305 - International Market Strategies

INBU 3306 - International Trade Research

INBU 3307 - International Trade Law

INBU 3730 - Special Projects in International Business

INBU 4408 – International Trade Management

Marketing

Required Courses:

MKTG 2150 - Introduction to Marketing

MKTG 3150 - The Science of Persuasion (T3C4)

MKTG 3258 – Evidence-Based Marketing

Plus any three (3) of the following:

INBU 3302 – International Marketing (T3C3)

MKTG 3450 – Marketing Design Literacy

MKTG 3458 – Managing Marketing Relationships

MKTG 3550 - Creating Brand Intelligence

MKTG 3558 - Navigating Marketing Trends

MKTG 4850 - Professional Brand Studio

MKTG 4858 – Marketing Driven Strategy

Creative focus: MKTG 3450, 3550 and 4850 Strategy focus: MKTG 3458, 3558 and 4858

Social Innovation

Required courses:

SINV 3203 – Facilitating Social Innovation

SINV 5010 Social Enterprising or

SINV 5405 Social Innovation Strategy & Action

Plus any four (4) of the following:

SINV 2205 - Social Innovation through Historical Case Study

SINV 3303 - Storytelling & Systems

SINV 3305 - Agents of Social Change (T3C3)

SINV 3730 – Special Topics in Social Innovation (T3C3)

SINV 4401 - Civic Innovation

SINV 4402 – Human-Centred Design for Social Impact

Supply Chain Management

Required Courses:

LSCM 2201 - Introduction to Logistics & Supply Chain Management

LSCM 2301 - Introduction to Physical Distribution

LSCM 3303 – Fundamentals of Purchasing

Plus any three (3) of the following:

LSCM 3203 - Principles of Quality Management

LSCM 3305 – Physical Distribution & Logistics

LSCM 3402 – Inventory & Warehouse Management

LSCM 3407 - Business Negotiations/Project Management

MGMT 3265 - Management Information Systems

Business (not available to BBA students)

Required Courses:

ACCT 2121 - Financial Accounting Concepts

HRES 2170 - Introduction to Human Resources

MGMT 2130 – Management Principles and Practices

MKTG 2150 – Introduction to Marketing

Plus any three (3) 3000-level or higher courses offered by the Bissett School of Business

Where applicable, General Education designations are listed in brackets. Students in the BBA may typically not use core courses to fulfill GNED requirements. In the event of discrepancies between this information and the academic calendar, the academic calendar is deemed correct.