

TYPICAL BBA COURSE SELECTION ORDER

GENERAL MANAGEMENT MAJOR

This information is provided to act as a guide for your course selection throughout your degree, and takes into account course levelling and prerequisites. Your order of courses is ultimately determined by prerequisites and course scheduling, and you don't have to follow this exact timeline.

YEAR 1 (Common for ALL majors)

- | | |
|---|---|
| <input type="checkbox"/> ACCT 2121 - Financial Accounting Concepts | <input type="checkbox"/> HRES 2170 - Introduction to Human Resources |
| <input type="checkbox"/> ECON 1101 - Principles of Microeconomics | <input type="checkbox"/> MGMT 2262 - Business Statistics I |
| <input type="checkbox"/> ECON 1103 - Principles of Macroeconomics | <input type="checkbox"/> MKTG 2150 - Introduction to Marketing |
| <input type="checkbox"/> One (1) of: ENTR 2301 - Innovation and the Entrepreneurial Practice, MGMT 2130 - Management Principles and Practices, or SINV 2201 - Introduction to Social Innovation | <input type="checkbox"/> GNED 11XX - Foundation Cluster 1 |
| | <input type="checkbox"/> GNED 14XX - Foundation Cluster 4 |
| | <input type="checkbox"/> One (1) of: GNED 12XX - Foundation Cluster 2 or GNED 13XX - Foundation Cluster 3 |

YEARS 2 and 3

CORE REQUIREMENTS

- ACCT 3224 - Management Accounting I
- INBU 3301 - Global Business Environment
- MGMT 3210 - Business Communication Theory & Practice
- MGMT 3230 - Business Law
- FNCE 3227 - Introduction to Finance
- LSCM 3403 - Operations Management
- MGMT 3276 - Organizational Behaviour

GENERAL EDUCATION REQUIREMENTS

- Remaining Foundation GNED course
- GNED Tier 2, Cluster 1
- GNED Tier 2
- GNED Tier 2 } Must select from two of Clusters 2, 3 or 4

MAJOR REQUIREMENTS

- Option #1
- Option #2
- Option #3
- Senior Option #1
- Senior Option #2
- Senior Option #3
- Senior Option #4

General Management major students are encouraged to pursue a concentration, minor and/or further business coursework to strengthen their business degree. Business courses include: ACCT, ENTR, FNCE, HRES, INBU, LSCM, MGMT, MKTG and SINV.

Senior Options are courses numbered 2000-level or higher

ELECTIVES

- Elective #1
- Elective #2

YEAR 4

CORE REQUIREMENTS

- ENTR 4433 - Business Plan Development
- MGMT 5333 - Strategic Management

GENERAL EDUCATION REQUIREMENTS

- GNED Tier 3
- GNED Tier 3 } Must select from a minimum of two Clusters
- GNED Tier 3

MAJOR REQUIREMENTS

- Senior Option #5
- Senior Option #6
- Senior Option #7

ELECTIVES

- Elective #3
- Elective #4

Please note: Many courses have prerequisites. All students are responsible to ensure that they have the appropriate prerequisites before enrolling in their courses. Please refer to the Mount Royal University Calendar for prerequisite listings. Every effort is made to ensure this document is up-to-date, but in the event of a discrepancy between this degree checklist and the academic calendar, the academic calendar is deemed correct.

Planning your General Management Major coursework

Students in the General Management major are encouraged to complete a concentration or minor to complement their core business coursework.

What is a concentration?

In the Bissett School of Business, a concentration is just as rigorous as a major, but must be housed within the General Management major. Concentrations are ten courses focused in an area of study, and like a major, would be considered a student's primary area of study. Concentrations offered within the BBA General Management include Financial Analysis, Financial Services, Innovation & Entrepreneurship, International Business, Social Innovation and Supply Chain Management. Students may pursue up to two concentrations, provided there is no crossover in the required coursework.

What is a minor?

A minor is traditionally a secondary area of study to a student's major. A minor requires a minimum of six courses, and a maximum of eight. Students may pursue up to two of the more than 40 minors offered by the Bissett School of Business, the Faculty of Arts, the Faculty of Communication Studies and the Faculty of Science and Technology to augment their BBA. Minors offered to students in the BBA in the Bissett School of Business are:

Accounting	Finance	Human Resources	International Business & Economics
Business & Society	Finance & Economics	Innovation & Entrepreneurship	Marketing
Business of Sport & Recreation	Financial Services	International Business	Social Innovation
	Supply Chain Management		

BBA Terminology

The BBA is made up of:

- **16 core** courses (that all BBA students must take)
- **10 major** courses (dependent on the major/concentration you choose)
- **10 General Education** courses (the breadth of your degree)
- **4 elective** courses (courses of your choice, but could include BBA Honours coursework, exploratory coursework to help you choose your major, further coursework in your intended field, international exchange courses, and field trip opportunities)

What are...

Pre-requisites - courses that must successfully be completed *PRIOR* to taking a higher-level course (i.e. ACCT 2121 is a pre-requisite for ACCT 3224).

Co-requisites - courses that can be taken concurrently with other coursework (i.e. LSCM 3403 is a pre or co-requisite for MGMT 5333).

Recommended preparation - where having prior coursework in the subject may prove beneficial to students, but is not required for higher-level courses.

Advice from your Advisors

- Consider a balanced approach when picking your courses
 - * Take core, major, general education and elective courses each semester.
 - * Consider your personal strengths and weaknesses when picking courses to achieve a reasonable course load and workload.
 - * Keep in mind your commitments outside of the classroom (work, student clubs, volunteering, etc.) when determining your schedule of courses.
- Communicate any difficulties that you are having with your professor - the earlier you identify any issues, the earlier you can address them!
- If you aren't sure what to major in, use your electives to explore areas of interest - the earlier you do this, the earlier you can declare your major and plan the rest of your degree.
- The majority of core BBA courses are offered in the Fall, Winter and Spring semesters - but major specific courses may only be offered once per year or only in the Fall and Winter. Consult with your Advisor if you have questions.

Outside the Classroom - Things to Consider

YEAR 1	<ul style="list-style-type: none"> • Explore major/concentration/minor options • Apply for Co-operative Education • Attend Career Services and Student Learning Services workshops including PASS • Use mruGradU8 to stay on track • Attend Majors/Minors Fair 	THROUGHOUT YOUR DEGREE
YEARS 2 and 3	<ul style="list-style-type: none"> • Declare a major/concentration/minor • Explore the BBA Honours degree • Attend Career Services and Student Learning Services workshops • Explore Co-operative Education and International exchange opportunities • Explore volunteer possibilities and check out on and off-campus events 	
YEAR 4	<ul style="list-style-type: none"> • Apply to graduate • Attend Career Services workshops and Career Fair • Explore graduate degree and post-graduate opportunities • Join groups on LinkedIn, and consider joining professional associations • Make plans for life after MRU 	

THROUGHOUT YOUR DEGREE

- Join Bissett clubs
- Volunteer
- Go to workshops, panel discussions and conferences
- Meet with your Academic Advisor
- Join Recreation
- Explore SAMRU