

TYPICAL BBA COURSE SELECTION ORDER

GENERAL MANAGEMENT MAJOR/INNOVATION & ENTREPRENEURSHIP CONCENTRATION

This information is provided to act as a guide for your course selection throughout your degree, and takes into account course levelling and prerequisites. Your order of courses is ultimately determined by prerequisites and course scheduling, and you don't have to follow this exact timeline.

YEAR 1 (Common for ALL majors)

- ACCT 2121 - Financial Accounting Concepts
- ECON 1101 - Principles of Microeconomics
- ECON 1103 - Principles of Macroeconomics
- One (1) of: ENTR 2301 - Innovation and the Entrepreneurial Practice (*recommended*), MGMT 2130 - Management Principles and Practices, or SINV 2201 - Introduction to Social Innovation
- HRES 2170 - Introduction to Human Resources
- MGMT 2262 - Business Statistics I
- MKTG 2150 - Introduction to Marketing
- GNED 11XX - Foundation Cluster 1
- GNED 14XX - Foundation Cluster 4
- One (1) of: GNED 12XX - Foundation Cluster 2 or GNED 13XX - Foundation Cluster 3

YEARS 2 and 3

CORE REQUIREMENTS

- ACCT 3224 - Management Accounting I
- INBU 3301 - Global Business Environment
- MGMT 3210 - Business Communication Theory & Practice
- MGMT 3230 - Business Law
- FNCE 3227 - Introduction to Finance
- LSCM 3403 - Operations Management
- MGMT 3276 - Organizational Behaviour

GENERAL EDUCATION REQUIREMENTS

- Remaining Foundation GNED course
- GNED Tier 2, Cluster 1
- GNED Tier 2
- GNED Tier 2 } Must select from two of Clusters 2, 3 or 4

CONCENTRATION REQUIREMENTS

- COMP 1207 - Intro to CIS for Business & ENTR
- ENTR 3302 - Creativity in the Entrepreneurial Practice
- ENTR 3305 - Art of the Pitch
- ENTR 3350 - Navigating & Spearheading Product Launch
- ENTR 3360 - Enabling Technology for Innovators
- ENTR Option #1*

*List of approved ENTR Options on reverse

ELECTIVES

- Elective #1 (ENTR 2301 if not taken in Core BBA)
- Elective #2
- Elective #3

YEAR 4

CORE REQUIREMENTS

- ENTR 4433 - Business Plan Development
- MGMT 5333 - Strategic Management

GENERAL EDUCATION REQUIREMENTS

- GNED Tier 3
- GNED Tier 3 } Must select from a
- GNED Tier 3 } minimum of two Clusters

CONCENTRATION REQUIREMENTS

- ENTR 4420 - DNA of Buying, Selling and Business Dev
- ENTR 4343 - Growing the Enterprise
- ENTR Option #2*
- ENTR Option #3*

ELECTIVES

- Elective #4

Please note: Many courses have prerequisites. All students are responsible to ensure that they have the appropriate prerequisites before enrolling in their courses. Please refer to the Mount Royal University Calendar for prerequisite listings. Every effort is made to ensure this document is up-to-date, but in the event of a discrepancy between this degree checklist and the academic calendar, the academic calendar is deemed correct.

Institute for Innovation and Entrepreneurship

Launched in 2012, the Institute builds on the rich history of Mount Royal University's award-winning entrepreneurship program. The Institute's vision is to graduate the most entrepreneurial minds in Canada, and achieve that by:

- Delivering the highest quality instruction, highlighted by innovative experiential learning
- Providing students with opportunities and resources to exercise their entrepreneurial minds outside of the classroom setting
- Thoughtfully engaging the broader community in the education of our students
- Creating a physical space that fosters creativity, collaboration and innovation
- Advancing the scholarship of teaching and learning of innovation and entrepreneurship

The Institute is home to Slate - the minds, projects and startups of MRUs brightest entrepreneurial students. With 1400 ft² of whiteboards, breakout rooms, and collaborative space, Slate has become the hub for MRUs most innovative students.

For more information on the Institute, check out www.mtroyal.ca/innovate.

ENTR Options include any three of: ENTR 3370, ENTR 3730, ENTR 4332, ENTR 4344, LSCM 3407, SINV 3305, any 3000-level COMM or MKTG course

BBA Terminology

The BBA is made up of:

- **16 core** courses (that all BBA students must take)
- **10 major** courses (dependent on the major/concentration you choose)
- **10 General Education** courses (the breadth of your degree)
- **4 elective** courses (courses of your choice, but could include BBA Honours coursework, exploratory coursework to help you choose your major, further coursework in your intended field, international exchange courses, and field trip opportunities)

What are...

Pre-requisites - courses that must successfully be completed *PRIOR* to taking a higher-level course (i.e. ACCT 2121 is a pre-requisite for ACCT 3224).

Co-requisites - courses that can be taken concurrently with other coursework (i.e. LSCM 3403 is a pre or co-requisite for MGMT 5333).

Recommended preparation - where having prior coursework in the subject may prove beneficial to students, but is not required for higher-level courses.

Advice from your Advisors

- Consider a balanced approach when picking your courses
 - * Take core, major, general education and elective courses each semester.
 - * Consider your personal strengths and weaknesses when picking courses to achieve a reasonable courseload and workload.
 - * Keep in mind your commitments outside of the classroom (work, student clubs, volunteering, etc.) when determining your schedule of courses.
- Communicate any difficulties that you are having with your professor - the earlier you identify any issues, the earlier you can address them!
- If you aren't sure what to major in, use your electives to explore areas of interest - the earlier you do this, the earlier you can declare your major and plan the rest of your degree.
- The majority of core BBA courses are offered in the Fall, Winter and Spring semesters - but major specific courses may only be offered once per year or only in the Fall and Winter. Consult with your Advisor if you have questions.

Outside the Classroom - Things to Consider

YEAR 1	<ul style="list-style-type: none"> • Explore major/concentration/minor options • Apply for Co-operative Education • Attend Career Services and Student Learning Services workshops including PASS • Use mruGradU8 to stay on track • Attend Majors/Minors Fair 	THROUGHOUT YOUR DEGREE
YEARS 2 and 3	<ul style="list-style-type: none"> • Declare a major/concentration/minor • Explore the BBA Honours degree • Attend Career Services and Student Learning Services workshops • Explore Co-operative Education and International exchange opportunities • Explore volunteer possibilities and check out on and off-campus events 	
YEAR 4	<ul style="list-style-type: none"> • Apply to graduate • Attend Career Services workshops and Career Fair • Explore graduate degree and post-graduate opportunities • Join groups on LinkedIn, and consider joining professional associations • Make plans for life after MRU 	

THROUGHOUT YOUR DEGREE

- Join Bissett clubs
- Volunteer
- Go to workshops, panel discussions and conferences
- Meet with your Academic Advisor
- Join Recreation
- Explore SAMRU