

TYPICAL BBA COURSE SELECTION ORDER

GENERAL MANAGEMENT MAJOR/SOCIAL INNOVATION CONCENTRATION

This information is provided to act as a guide for your course selection throughout your degree, and takes into account course levelling and prerequisites. Your order of courses is ultimately determined by prerequisites and course scheduling, and you don't have to follow this exact timeline.

YEAR 1 (Common for ALL majors)

- ACCT 2121 - Financial Accounting Concepts
- ECON 1101 - Principles of Microeconomics
- ECON 1103 - Principles of Macroeconomics
- One (1) of: ENTR 2301 - Innovation and the Entrepreneurial Practice, MGMT 2130 - Management Principles and Practices, or SINV 2201 - Introduction to Social Innovation (*recommended*)
- HRES 2170 - Introduction to Human Resources
- MGMT 2262 - Business Statistics I
- MKTG 2150 - Introduction to Marketing
- GNEED 11XX - Foundation Cluster 1
- GNEED 14XX - Foundation Cluster 4
- One (1) of: GNEED 12XX - Foundation Cluster 2 or GNEED 13XX - Foundation Cluster 3

YEARS 2 and 3

CORE REQUIREMENTS

- ACCT 3224 - Management Accounting I
- INBU 3301 - Global Business Environment
- MGMT 3210 - Business Communication Theory & Practice
- MGMT 3230 - Business Law
- FNCE 3227 - Introduction to Finance
- LSCM 3403 - Operations Management
- MGMT 3276 - Organizational Behaviour

GENERAL EDUCATION REQUIREMENTS

- Remaining Foundation GNEED course
- GNEED Tier 2, Cluster 1
- GNEED Tier 2
- GNEED Tier 2 } Must select from two of Clusters 2, 3 or 4

CONCENTRATION REQUIREMENTS

- SINV 2205 - Social Innovation through Historical Case Study
- SINV 3203 - Facilitating Social Innovation
- SINV 3303 - Storytelling & Systems
- SINV 3305 - Agents of Social Change
- SINV Option #1*
- SINV Option #2*

*List of approved SINV Options on reverse

ELECTIVES

- Elective #1
- Elective #2
- Elective #3

YEAR 4

CORE REQUIREMENTS

- ENTR 4433 - Business Plan Development
- MGMT 5333 - Strategic Management

GENERAL EDUCATION REQUIREMENTS

- GNEED Tier 3
- GNEED Tier 3
- GNEED Tier 3 } Must select from a minimum of two Clusters

CONCENTRATION REQUIREMENTS

- SINV 4401 - Civic Innovation
- SINV 4402 - Human-Centred Design for Social Impact
- SINV 5010 - Social Enterprising
- SINV 5405 - Social Innovation Strategy and Action

ELECTIVES

- Elective #4

Please note: Many courses have prerequisites. All students are responsible to ensure that they have the appropriate prerequisites before enrolling in their courses. Please refer to the Mount Royal University Calendar for prerequisite listings. Every effort is made to ensure this document is up-to-date, but in the event of a discrepancy between this degree checklist and the academic calendar, the academic calendar is deemed correct.

Institute for Community Prosperity

The Institute for Community Prosperity connects learning, research and change leadership to build community and strengthen the common good. The Institute emerged from the former Institute for Nonprofit Studies, which served for 13 years as Canada's only university-based institute focused on research into Canada's nonprofit sector.

The Institute recognizes that community prosperity requires the contribution of ideas and solutions; and the engagement of many entities. We are excited about those organizations and organized groups of citizens working to address underlying conditions rather than simply addressing symptoms. This includes roles in developing public policy and transforming systems collectively rather than operating in incremental isolation.

The Institute's commitment is "to ensure that students and citizens have access to learning opportunities and research that will help them lead transformative change in their communities. Three core values inform our work – empathy, creativity and courage. These values translate into three learning themes that define our focus: philanthropy, social innovation and transformative leadership."

For more information on the Institute, check out www.mtroyal.ca/communityprosperity.

SINV Options include any two of: ENTR 3370, INTS 3331, MGMT 4403, MGMT 4407, PLSC 1101, PLSC 1123, SINV 3730, SLWK 2221

BBA Terminology

The BBA is made up of:

- **16 core** courses (that all BBA students must take)
- **10 major** courses (dependent on the major/concentration you choose)
- **10 General Education** courses (the breadth of your degree)
- **4 elective** courses (courses of your choice, but could include BBA Honours coursework, exploratory coursework to help you choose your major, further coursework in your intended field, international exchange courses, and field trip opportunities)

What are...

Pre-requisites - courses that must successfully be completed *PRIOR* to taking a higher-level course (i.e. ACCT 2121 is a pre-requisite for ACCT 3224).

Co-requisites - courses that can be taken concurrently with other coursework (i.e. LSCM 3403 is a pre or co-requisite for MGMT 5333).

Recommended preparation - where having prior coursework in the subject may prove beneficial to students, but is not required for higher-level courses.

Advice from your Advisors

- Consider a balanced approach when picking your courses
 - * Take core, major, general education and elective courses each semester.
 - * Consider your personal strengths and weaknesses when picking courses to achieve a reasonable courseload and workload.
 - * Keep in mind your commitments outside of the classroom (work, student clubs, volunteering, etc.) when determining your schedule of courses.
- Communicate any difficulties that you are having with your professor - the earlier you identify any issues, the earlier you can address them!
- If you aren't sure what to major in, use your electives to explore areas of interest - the earlier you do this, the earlier you can declare your major and plan the rest of your degree.
- The majority of core BBA courses are offered in the Fall, Winter and Spring semesters - but major specific courses may only be offered once per year or only in the Fall and Winter. Consult with your Advisor if you have questions.

Outside the Classroom - Things to Consider

<p>YEAR 1</p>	<ul style="list-style-type: none"> • Explore major/concentration/minor options • Apply for Co-operative Education • Attend Career Services and Student Learning Services workshops including PASS • Use mruGradU8 to stay on track • Attend Majors/Minors Fair 	<p>THROUGHOUT YOUR DEGREE</p> <ul style="list-style-type: none"> • Join Bissett clubs • Volunteer • Go to workshops, panel discussions and conferences • Meet with your Academic Advisor • Join Recreation • Explore SAMRU
<p>YEARS 2 and 3</p>	<ul style="list-style-type: none"> • Declare a major/concentration/minor • Explore the BBA Honours degree • Attend Career Services and Student Learning Services workshops • Explore Co-operative Education and International exchange opportunities • Explore volunteer possibilities and check out on and off-campus events 	
<p>YEAR 4</p>	<ul style="list-style-type: none"> • Apply to graduate • Attend Career Services workshops and Career Fair • Explore graduate degree and post-graduate opportunities • Join groups on LinkedIn, and consider joining professional associations • Make plans for life after MRU 	