

All students enrolled in four-year degree programs at Mount Royal University have the option of completing minors in a variety of subject areas offered by different faculties. The Bissett School of Business, the Faculty of Arts, the Faculty of Communication Studies and the Faculty of Science & Technology each offer minors in their respective disciplines.

Please note that each minor varies in the number of courses required for completion (typically between 6-9 courses). Various courses in each minor may also have prerequisites. The successful completion of a minor may require that a student take more than the 40 courses normally required for graduation from a degree program. Courses used to complete program requirements (i.e. core courses and General Education) may also be used to satisfy the minor requirements. Students may declare a maximum of two minors provided that there is no more than 50% crossover in the course requirements. Please refer to the Mount Royal University Calendar for details about each minor and prerequisite listings.

### Accounting

Required four (4) courses:

- ACCT 2121 – Financial Accounting Concepts
- ACCT 3220 – Financial Accounting Principles
- ACCT 3221 – Intermediate Financial Accounting I
- ACCT 3224 – Management Accounting I

Plus any two (2) of the following:

- ACCT 3227 – Oil and Gas Accounting
- ACCT 3228 – Management Accounting II
- ACCT 4222 – Intermediate Accounting
- ACCT 4225 – Principles of Auditing
- ACCT 4280 – Introduction to Personal and Corporate Tax
- ACCT 4381 – Advanced Financial Accounting
- ACCT 4382 – Advanced Management Accounting
- ACCT 4403 – Accounting Theory

### Business & Society

Required six (6) courses:

- ENTR 3370 – Society, Innovation and Enterprise (T3C3)
- INBU 2201 – Cross Cultural Management
- MGMT 4402 – Corporate Social Responsibility (T3C3)
- MGMT 4403 – Environmental Mgmt & Sustainable Dev (T3C3)
- MGMT 4407 – Governance and Ethical Issues in Org (T3C3)
- PHIL 2229 – Business Ethics (T3C3)

### Business of Sport & Recreation

Required four (4) courses:

- ENTR 2301 – The Entrepreneurial Experience (T2C3)
- MKTG 2150 – Introduction to Marketing
- HPED 1400 – Organization and Administration of Sport
- HPED 1640 – Program Planning

Plus one (1) of the following option courses:

- ACCT 2121 – Financial Accounting Concepts
- ENTR 3302 – Innovation & Creativity for Entre Practice (T3C3)
- MGMT 3210 – Business Communication Theory & Practice
- MGMT 3230 – Business Law
- MKTG 3258 – Evidence-Based Marketing

Plus one (1) of the following option courses:

- HPED 2400 – Commercial Recreation
- HPED 2440 – Community Development
- HPED 3400 – Facility and Event Management
- HPED 3630 – Recreation and Sport Tourism
- HPED 5400 – Issues in Sport and Recreation Management

\* Please note that at least one course must be chosen at the 3000-level or higher

### Finance

Required two (2) courses:

- ACCT 2121 – Financial Accounting Concepts
- FNCE 3227 – Introduction to Finance

Plus any four (4) of the following:

- FNCE 2132 – Introduction to the Stock Market (T2C3)
- FNCE 3228 – Advanced Corporate Finance
- FNCE 3302 – International Finance
- FNCE 3304 – Business and Financial Modeling
- FNCE 4407 – Investment Principles

### Finance & Economics

Required four (4) courses:

- ECON 1101 – Principles of Microeconomics
- ECON 1103 – Principles of Macroeconomics
- ACCT 2121 – Financial Accounting Concepts
- FNCE 3227 – Introduction to Finance

Plus any four (4) of the following:

- At least one (1) must be chosen from this group:
  - ECON 2211 – Intermediate Economic Theory Micro I (T3C3)
  - ECON 2213 – Intermediate Economic Theory Macro I (T3C3)
  - ECON 2221 – International Trade (T3C3)
  - ECON 2229 – International Money and Finance (T3C3)
  - ECON 2241 – Money and Banking (T3C3)
  - ECON 2255 – Economics of the Public Sector (T3C3)

At least one (1) must be chosen from this group:

- FNCE 2132 – Introduction to the Stock Market (T2C3)
- FNCE 3228 – Corporate Finance
- FNCE 3302 – International Finance
- FNCE 3304 – Business and Financial Modeling
- FNCE 4407 – Investment Principles

### Financial Services

Required six (6) courses:

- FNCE 2132 – Introduction to the Stock Market (T2C3)
- FNCE 3201 – Retirement Planning
- FNCE 3203 – Income Tax Planning
- FNCE 3205 – Strategic Investment Planning
- FNCE 3207 – Risk Management and Estate Planning
- MKTG 2150 – Introduction to Marketing

## Human Resources

Required two (2) courses:

HRES 2170 – Introduction to Human Resources

HRES 3278 – Employee Relations

Plus any four (4) 3000-level or higher HRES courses

## Innovation & Entrepreneurship

Required two (2) courses:

ENTR 2301 – Innovation and the Entrepreneurial Experience (T2C3)

ENTR 3302 – Creativity for Entrepreneurial Practice (T3C3)

Plus any four (4) of the following:

COMP 1207 – Introduction to CIS for Business and Entrepreneurs

ENTR 3305 – Art of the Pitch (T3C4)

ENTR 3350 – Navigating and Spearheading Product Launch

ENTR 3360 – How Technology Enables Innovation

ENTR 3370 – Society, Innovation and Enterprise (T3C3)

ENTR 4332 – Venture Launch

ENTR 4343 – Growing the Enterprise

ENTR 4344 – Corporate Innovation and Entrepreneurship

ENTR 4420 – DNA of Buying, Selling and Business Development

ENTR 4433 – Business Plan Development

SINV 3305 – Agents of Social Change (T3C3)

Any one (1) other 3000 or 4000 level ENTR course

Venture stream: ENTR 3305, ENTR 3350, ENTR 4432

Technology stream: COMP 1207, ENTR 3360, ENTR 3350

## International Business

Required five (5) courses:

INBU 2201 – Cross Cultural Management

INBU 3301 – Global Business Environment

INBU 3302 – International Marketing (T3C3)

INBU 3304 – Global Supply Chain Management

INBU 3305 – International Market Entry Strategy

Plus any one (1) of the following:

FNCE 3302 – International Finance

INBU 2299/3399 – Directed Readings

INBU 3306 – International Trade Research

INBU 3307 – International Trade Law

INBU 3730 – Special Topics in International Business

INBU 4408 – International Trade Management

## International Business & Economics

Required two (2) courses:

ECON 1101 – Principles of Microeconomics

ECON 1103 – Principles of Macroeconomics

INBU 3301 – Global Business Environment

Plus any five (5) of the following:

At least one (1) must be chosen from this group:

ECON 2221 – International Trade (T3C3)

ECON 2229 – International Money and Finance (T3C3)

ECON 2261 – Development Economics (T3C3) or ECON

2263 – Development Economics – Field School Prog

At least one (1) must be chosen from this group:

FNCE 3302 – International Finance

INBU 3302 – International Marketing (T3C3)

INBU 3305 – International Market Strategies

INBU 3306 – International Trade Research

INBU 3307 – International Trade Law

INBU 3730 – Special Projects in International Business

INBU 4408 – International Trade Management

## Marketing

Required three (3) courses:

MKTG 2150 – Introduction to Marketing

MKTG 3150 – The Science of Persuasion (T3C4)

MKTG 3258 – Evidence-Based Marketing

Plus any three (3) of the following:

INBU 3302 – International Marketing (T3C3)

MKTG 3450 – Marketing Design Literacy

MKTG 3458 – Managing Marketing Relationships

MKTG 3550 – Creating Brand Intelligence

MKTG 3558 – Navigating Marketing Trends

MKTG 4850 – Professional Brand Studio

MKTG 4858 – Marketing Driven Strategy

Creative stream: MKTG 3450, MKTG 3550, MKTG 4850

Research stream: MKTG 3458, MKTG 3558, MKTG 4858

## Social Innovation

Required two (2) courses:

SINV 3203 – Facilitating Social Innovation (T2C3)

SINV 5010 – Social Enterprising (T3C3) or

SINV 5405 – Social Innovation Strategy & Action

Plus any four (4) of the following:

SINV 2205 – Social Innovation through Historical Case Study

SINV 3303 – Storytelling & Systems

SINV 3305 – Agents of Social Change (T3C3)

SINV 3730 – Special Topics in Social Innovation (T3C3)

SINV 4401 – Civic Innovation (T3C3)

SINV 4402 – Human-Centred Design for Social Impact (T3C2)

## Supply Chain Management

Required three (3) courses:

LSCM 2201 – Introduction to Logistics & Supply Chain Management

LSCM 2301 – Introduction to Physical Distribution

LSCM 3303 – Fundamentals of Purchasing

Plus any three (3) of the following:

LSCM 3203 – Principles of Quality Management

LSCM 3305 – Physical Distribution & Logistics

LSCM 3402 – Inventory & Warehouse Management

LSCM 3407 – Business Negotiations/Project Management

MGMT 3265 – Management Information Systems

## Business (not available to BBA students)

Required four (4) courses:

ACCT 2121 – Financial Accounting Concepts

HRES 2170 – Introduction to Human Resources

MGMT 2130 – Management Principles and Practices

MKTG 2150 – Introduction to Marketing

Plus any three (3) 3000-level or higher courses offered by the Bissett School of Business

*Where applicable, General Education designations are listed in brackets. Students in the BBA may not typically use core courses to fulfill GNED requirements. In the event of discrepancies between this information and the academic calendar, the academic calendar is deemed correct.*