

# TYPICAL BBA COURSE SELECTION ORDER

## INTERNATIONAL BUSINESS MAJOR

This information is provided to act as a guide for your course selection throughout your degree, and takes into account course levelling and prerequisites. Your order of courses is ultimately determined by prerequisites and course scheduling, and you don't have to follow this exact timeline.

### YEAR 1 (Common for ALL majors)

- ACCT 2121 - Financial Accounting Concepts
- ECON 1101 - Principles of Microeconomics
- ECON 1103 - Principles of Macroeconomics
- One (1) of: ENTR 2301 - Innovation and the Entrepreneurial Practice, MGMT 2130 - Management Principles and Practices, or SINV 2201 - Introduction to Social Innovation
- HRES 2170 - Introduction to Human Resources
- MGMT 2262 - Business Statistics I
- MKTG 2150 - Introduction to Marketing
- GNEC 11XX - Foundation Cluster 1
- GNEC 14XX - Foundation Cluster 4
- One (1) of: GNEC 12XX - Foundation Cluster 2 or GNEC 13XX - Foundation Cluster 3

### YEAR 2

#### CORE REQUIREMENTS

- ACCT 3224 - Management Accounting I
- FNCE 3227 - Introduction to Finance
- INBU 3301 - Global Business Environment
- LSCM 3403 - Operations Management

#### CONCENTRATION REQUIREMENTS

- INBU 2201 - Cross Cultural Management
  - INBU 3302 - International Marketing
  - INBU Option #1
- \*List of approved INBU options on reverse

#### GENERAL EDUCATION REQUIREMENTS

- Remaining Foundation GNEC course
- GNEC Tier 2, Cluster 1

#### ELECTIVES

- Elective #1

### YEAR 3

#### CORE REQUIREMENTS

- MGMT 3210 - Business Communication Theory & Practice
- MGMT 3230 - Business Law
- MGMT 3276 - Organizational Behaviour

#### CONCENTRATION REQUIREMENTS

- INBU 3304 - Global Supply Chain Management (F)
  - INBU 3305 - International Market Entry Strategies (W)
  - INBU Option #2
- (F) = Fall semester (W) = Winter semester

#### GENERAL EDUCATION REQUIREMENTS

- GNEC Tier 2
  - GNEC Tier 2
- } Must select from two of Clusters 2, 3 or 4

#### ELECTIVES

- Elective #2
- Elective #3

### YEAR 4

#### CORE REQUIREMENTS

- ENTR 4433 - Business Plan Development
- MGMT 5333 - Strategic Management

#### GENERAL EDUCATION REQUIREMENTS

- GNEC Tier 3
  - GNEC Tier 3
  - GNEC Tier 3
- } Must select from a minimum of two Clusters

#### CONCENTRATION REQUIREMENTS

- INBU 3307 - International Trade Law (F)
  - INBU 3901 - Doing Business in Emerging Markets (F)
  - INBU 4408 - International Trade Management (W)
  - INBU Option #3
- (F) = Fall semester (W) = Winter semester

#### ELECTIVES

- Elective #4

Please note: Many courses have prerequisites. All students are responsible to ensure that they have the appropriate prerequisites before enrolling in their courses. Please refer to the Mount Royal University Calendar for prerequisite listings. Every effort is made to ensure this document is up-to-date, but in the event of a discrepancy between this degree checklist and the academic calendar, the academic calendar is deemed correct.

## Ways to Internationalize your Degree

Internationalizing your degree is an excellent way to differentiate yourself upon graduation. Participating in international opportunities allows you to develop cross-cultural skills, learn new languages, apply your skills in a different country and increases your global awareness and ability to live and think as a global citizen.

Ways you can internationalize your degree at MRU include:

- International Exchanges - MRU allows students to study abroad for one semester to over 57 institutions in 27 courses around the world. Students are given the opportunity to experience a different culture, gain international skills, promote and expand their international understanding and develop new friendships - all while working towards their degree.
- Field Schools - gives you an opportunity to experience authentic and dynamic learning in an "extended field trip" environment. Courses are offered off-campus, and can be from a few weeks to a semester in length, depending on the subject.
- International Work Experience - take your job skills abroad! Students can take on new and diverse responsibilities in a work environment, develop an international network, experience a different culture, learn a foreign language and overcome the challenges of living and working abroad.

For more information on internationalizing your degree, please visit [www.mtroyal.ca/international](http://www.mtroyal.ca/international).

**INBU Options include any three of: INBU 2299/3399, INBU 3306, INBU 3730, CNST 2233, FNCE 3302, LSCM 3407 or any one language course**

## BBA Terminology

The BBA is made up of:

- **16 core** courses (that all BBA students must take)
- **10 major** courses (dependent on the major/concentration you choose)
- **10 General Education** courses (the breadth of your degree)
- **4 elective** courses (courses of your choice, but could include BBA minor or Honours coursework, exploratory coursework to help you choose your major, further coursework in your intended field, international exchange courses, and field trip opportunities)

What are...

**Pre-requisites** - courses that must successfully be completed *PRIOR* to taking a higher-level course (i.e. ACCT 2121 is a pre-requisite for ACCT 3224).

**Co-requisites** - courses that can be taken concurrently with other coursework (i.e. LSCM 3403 is a pre or co-requisite for MGMT 5333).

**Recommended preparation** - where having prior coursework in the subject may prove beneficial to students, but is not required for higher-level courses.

## Advice from your Advisors

- Consider a balanced approach when picking your courses
  - \* Take core, major, general education and elective courses each semester.
  - \* Consider your personal strengths and weaknesses when picking courses to achieve a reasonable course load and workload.
  - \* Keep in mind your commitments outside of the classroom (work, student clubs, volunteering, etc.) when determining your schedule of courses.
- Communicate any difficulties that you are having with your professor - the earlier you identify any issues, the earlier you can address them!
- If you aren't sure what to major in, use your electives to explore areas of interest - the earlier you do this, the earlier you can declare your major and plan the rest of your degree.
- The majority of core BBA courses are offered in the Fall, Winter and Spring semesters - but major specific courses may only be offered once per year or only in the Fall and Winter. Consult with your Advisor if you have questions.

## Outside the Classroom - Things to Consider

<p><b>YEAR 1</b></p>	<ul style="list-style-type: none"> <li>• Explore major/concentration/minor options</li> <li>• Apply for Co-operative Education</li> <li>• Attend Career Services and Student Learning Services workshops including PLP</li> <li>• Use mruGradU8 to stay on track</li> <li>• Attend Majors/Minors Fair</li> </ul>	<p><b>THROUGHOUT YOUR DEGREE</b></p> <ul style="list-style-type: none"> <li>• Join Bissett clubs</li> <li>• Volunteer</li> <li>• Go to workshops, panel discussions and conferences</li> <li>• Meet with your Academic Advisor</li> <li>• Join Recreation</li> <li>• Explore SAMRU</li> </ul>
<p><b>YEARS 2 and 3</b></p>	<ul style="list-style-type: none"> <li>• Declare a major/concentration/minor</li> <li>• Explore the BBA Honours degree</li> <li>• Attend Career Services and Student Learning Services workshops</li> <li>• Explore Co-operative Education and International exchange opportunities</li> <li>• Explore volunteer possibilities and check out on and off-campus events</li> </ul>	
<p><b>YEAR 4</b></p>	<ul style="list-style-type: none"> <li>• Apply to graduate</li> <li>• Attend Career Services workshops and Career Fair</li> <li>• Explore graduate degree and post-graduate opportunities, including the FITT</li> <li>• Join groups on LinkedIn, and consider joining professional associations</li> <li>• Make plans for life after MRU</li> </ul>	