

# PROGRAM PLANNING WORKSHEET

## GENERAL MANAGEMENT MAJOR/SOCIAL INNOVATION CONCENTRATION

This information is provided to act as a guide for your course selection throughout your degree, and takes into account course levelling and prerequisites. Your order of courses is ultimately determined by prerequisites and course scheduling, and you don't have to follow this exact timeline.

### YEAR 1 (Common for ALL majors)

- |  |   |
|--|---|
| <input type="checkbox"/> ACCT 2121 - Financial Accounting Concepts   | <input type="checkbox"/> MGMT 2262 - Business Statistics I  |
| <input type="checkbox"/> ECON 1101 - Principles of Microeconomics  | <input type="checkbox"/> MKTG 2150 - Introduction to Marketing  |
| <input type="checkbox"/> ECON 1103 - Principles of Macroeconomics  | <input type="checkbox"/> GNEC 11XX - Foundation Cluster 1 _____   |
| <input type="checkbox"/> Business Option - take one (1) of: ENTR 2301 - Innovation and the Entrepreneurial Practice, MGMT 2130 - Management Principles and Practices, or SINV 2201 - Introduction to Social Innovation _____ | <input type="checkbox"/> GNEC 14XX - Foundation Cluster 4 _____   |
| <input type="checkbox"/> HRES 2170 - Introduction to Human Resources   | <input type="checkbox"/> One (1) of: GNEC 12XX - Foundation Cluster 2 or GNEC 13XX - Foundation Cluster 3 _____ |
- (Students will have to complete Foundation GNECs from all four Clusters, but only have room to take

To declare a concentration in Social Innovation, please declare online at [mru.ca/StudentForms](http://mru.ca/StudentForms).

### YEAR 2

#### CORE REQUIREMENTS

- ACCT 3224 - Management Accounting I
- FNCE 3227 - Introduction to Finance
- INBU 3301 - Global Business Environment
- LSCM 3403 - Operations Management

#### GENERAL EDUCATION REQUIREMENTS

- Remaining Foundation GNEC course \_\_\_\_\_
- GNEC Tier 2, Cluster 1 \_\_\_\_\_

#### CONCENTRATION REQUIREMENTS

- SINV 2205 - SINV through Historical Case Studies
  - SINV 3203 - Facilitating Social Innovation
  - SINV 3305 - Agents of Social Change
- \*\* Many SINV courses are only offered once per academic year, so it is recommended that students take them at the first opportunity that their prerequisites allow them to \*\*

#### ELECTIVES

- Elective #1 \_\_\_\_\_

### YEAR 3

#### CORE REQUIREMENTS

- MGMT 3210 - Business Communication Theory & Practice
- MGMT 3230 - Business Law
- MGMT 3276 - Organizational Behaviour

#### GENERAL EDUCATION REQUIREMENTS

- GNEC Tier 2 } \_\_\_\_\_
  - GNEC Tier 2 } \_\_\_\_\_
- Must select from two of Clusters 2, 3 or 4

#### CONCENTRATION REQUIREMENTS

- SINV 3303 - Storytelling & Systems
- SINV 4401 - Civic Innovation
- SINV 4402 - Human-Centred Design for Social Impact
- SINV Option #1 \_\_\_\_\_

SINV Options include any two of: ENTR 3370, INTS 3331, MGMT 4403, MGMT 4407, PLSC 1101, PLSC 1123, SINV 3730, SLWK 2221

#### ELECTIVES

- Elective #2 \_\_\_\_\_

### YEAR 4

#### CORE REQUIREMENTS

- ENTR 4433 - Business Plan Development
- MGMT 5333 - Strategic Management

#### GENERAL EDUCATION REQUIREMENTS

- GNEC Tier 3 } \_\_\_\_\_
  - GNEC Tier 3 } \_\_\_\_\_
  - GNEC Tier 3 } \_\_\_\_\_
- Must select from a minimum of 2 Clusters

#### CONCENTRATION REQUIREMENTS

- SINV 5010 - Social Enterprising
- SINV 5405 - Social Innovation for Strategy and Action
- SINV Option #2 \_\_\_\_\_

#### ELECTIVES

- Elective #3 \_\_\_\_\_
- Elective #4 \_\_\_\_\_

Please note: Many courses have prerequisites. All students are responsible to ensure that they have the appropriate prerequisites before enrolling in their courses. Please refer to the Mount Royal University Calendar for prerequisite listings. Every effort is made to ensure this document is up-to-date, but in the event of a discrepancy between this degree checklist and the academic calendar, the academic calendar is deemed correct.

# Institute for Community Prosperity

The Institute for Community Prosperity connects learning, research and change leadership to build community and strengthen the common good. The Institute emerged from the former Institute for Nonprofit Studies, which served for 13 years as Canada's only university-based institute focused on research into Canada's nonprofit sector.

The Institute recognizes that community prosperity requires the contribution of ideas and solutions; and the engagement of many entities. We are excited about those organizations and organized groups of citizens working to address underlying conditions rather than simply addressing symptoms. This includes roles in developing public policy and transforming systems collectively rather than operating in incremental isolation.

The Institute's commitment is "to ensure that students and citizens have access to learning opportunities and research that will help them lead transformative change in their communities. Three core values inform our work – empathy, creativity and courage. These values translate into three learning themes that define our focus: philanthropy, social innovation and transformative leadership."

For more information on the Institute, check out [www.mtroyal.ca/communityprosperity](http://www.mtroyal.ca/communityprosperity).

## BBA Terminology

**The BBA is made up of:**

- **16 core** courses (that all BBA students must take)
- **10 major** courses (dependent on the major/concentration you choose)
- **10 General Education** courses (the breadth of your degree)
- **4 elective** courses (courses of your choice, but could include BBA minor or Honours coursework, exploratory coursework to help you choose your major, further coursework in your intended field, international exchange courses, and field school opportunities)

**What are...**

**Pre-requisites** - courses that must successfully be completed *PRIOR* to taking a higher-level course (i.e. ACCT 2121 is a pre-requisite for ACCT 3224).

**Co-requisites** - courses that can be taken concurrently with other coursework (i.e. LSCM 3403 is a pre or co-requisite for MGMT 5333).

**Recommended preparation** - where having prior coursework in the subject may prove beneficial to students, but is not required for high-level courses.

## Advice from your Advisors

- Consider a balanced approach when picking your courses
  - \* Take core, major, general education and elective courses each semester.
  - \* Consider your personal strengths and weaknesses when picking courses to achieve a reasonable courseload and workload.
  - \* Keep in mind your commitments outside of the classroom (work, student clubs, volunteering, etc.) when determining your schedule of courses.
- Communicate any difficulties that you are having with your professor - the earlier you identify any issues, the earlier you can address them!
- If you aren't sure what to major in, use your electives to explore areas of interest - the earlier you do this, the earlier you can declare your major and plan the rest of your degree.
- The majority of core BBA courses are offered in the Fall, Winter and Spring semesters - but major specific courses may only be offered once per year or only in the Fall and Winter. Consult with your Advisor if you have questions.

# Outside the Classroom - Things to Consider

### FIRST YEAR



Courses include common first-year introductory business courses and General Education courses

- Explore major/minor/concentration options
- Apply for Co-operative Education
- Attend Career Services workshops
- Attend Student Learning Services workshops
- Take advantage of a free MRU Recreation membership
- Attend Majors/Minors Fair

### SECOND YEAR



Coursework expands on foundation business courses and introduces students to specific areas of specialization in the BBA.

- Declare a major/minor/concentration
- Explore BBA Honours program
- Join Bissett and SAMRU clubs
- Meet with your Academic Advisor
- Use mruGradU8 to stay on track
- Sign up for the Student Job Board to secure relevant summer work experience
- Visit the Slate Innovation Lab and the Trico Changemakers Studio

### THIRD YEAR



Courses focus on specific major/minor/concentration requirements and electives

- Explore volunteer opportunities
- Go to workshops, panel discussions and conferences
- Explore mentorship opportunities
- Explore international exchange, field school and summer exchange opportunities
- Apply for BBA Honours program
- Check in with your Academic Advisor to make sure you're on track

### FOURTH YEAR



Courses include capstone business and major specific requirements, requiring students to apply the knowledge they've gained at MRU.

- Apply to graduate
- Explore graduate degree and post-graduate opportunities
- Research options for post-graduate designations and continuing education
- Request a critique of your resume with Career Services via email
- Consider various research opportunities, including taking a directed readings course