

MINORS OFFERED BY THE BISSETT SCHOOL OF BUSINESS – 2026/2027

All students enrolled in four-year degree programs at Mount Royal University have the option of completing minors in a variety of subject areas offered by different faculties. The Faculty of Arts, the Faculty of Business, Communication Studies, and Aviation, the Faculty of Health, Community and Education, and the Faculty of Science and Technology offer minors in their respective disciplines.

Please note that each minor varies in the number of courses required for completion (typically between 6-9 courses). Various courses in each minor may also have prerequisites. The successful completion of a minor may require that a student take more than the 40 courses normally required for graduation from a degree program. Courses used to complete program requirements (i.e. core courses and General Education) may also be used to satisfy the minor requirements. Students may declare a maximum of two minors provided that there is no more than 50% crossover in the course requirements (between core and minor or between two minors). Please refer to the Mount Royal University Calendar for details about each minor and prerequisite listings.

MINORS OFFERED BY THE BISSETT SCHOOL OF BUSINESS

Accounting

Required four (4) courses:

- ACCT 2121 – Financial Accounting Concepts
- ACCT 3220 – Financial Accounting Principles
- ACCT 3221 – Intermediate Financial Accounting I
- ACCT 3224 – Management Accounting I

Plus any two (2) of the following:

- ACCT 3227 – Oil and Gas Accounting
- ACCT 3228 – Management Accounting II
- ACCT 4222 – Intermediate Accounting
- ACCT 4225 – Principles of Auditing
- ACCT 4280 – Introduction to Personal and Corporate Tax
- ACCT 4381 – Advanced Financial Accounting
- ACCT 4382 – Advanced Management Accounting
- ACCT 4403 – Accounting Theory

Plus any four (4) of the following:

At least one (1) must be chosen from this group:

- ECON 2211 – Intermediate Economic Theory Micro I (T3C3)
- ECON 2213 – Intermediate Economic Theory Macro I (T3C3)
- ECON 2221 – International Trade (T3C3)
- ECON 2229 – International Money and Finance (T3C3)
- ECON 2241 – Money and Banking (T3C3)
- ECON 2255 – Economics of the Public Sector (T3C3)

At least one (1) must be chosen from this group:

- FNCE 2132 – Introduction to the Stock Market (T2C3)
- FNCE 3228 – Corporate Finance
- FNCE 3302 – International Finance
- FNCE 3304 – Business and Financial Modeling
- FNCE 4407 – Investment Principles

Business (not available to BBA students)

Required four (4) courses:

- ACCT 2121 – Financial Accounting Concepts
- HRES 2170 – Introduction to Human Resources
- MGMT 2130 – Management Principles and Practices
- MKTG 2150 – Introduction to Marketing

Plus any three (3) 3000-level or higher courses offered by the Bissett School of Business

Business & Society

Required six (6) courses:

- ENTR 3370 – Society, Innovation and Enterprise (T3C3)
- INBU 2201 – Cross Cultural Management
- MGMT 4402 – Corporate Social Responsibility (T3C3)
- MGMT 4403 – Environmental Mgmt & Sustainable Dev (T3C3)
- MGMT 4407 – Governance and Ethical Issues in Org (T3C3)
- PHIL 2229 – Business Ethics (T3C3)

Business of Sport & Recreation

Required four (4) courses:

- ENTR 2301 – The Entrepreneurial Experience (T2C3)
- MKTG 2150 – Introduction to Marketing
- HPED 1400 – Organization and Administration of Sport
- HPED 1640 – Program Planning

Plus one (1) of the following option courses:

- ACCT 2121 – Financial Accounting Concepts
- ENTR 3302 – Innovation & Creativity for Entre Practice (T3C3)
- MGMT 3210 – Business Communication Theory & Practice

- MGMT 3230 – Business Law
- MKTG 3258 – Evidence-Based Marketing

Plus one (1) of the following option courses:

- HPED 2400 – Commercial Recreation
- HPED 2440 – Community Development
- HPED 3400 – Facility and Event Management
- HPED 3630 – Recreation and Sport Tourism

* Please note that at least one course must be chosen at the 3000-level or higher

Data Analytics

Required five (5) courses:

- MGMT 2262 – Statistics and Analytics for Business
- MGMT 3501 – Data Management and Business Analytics
- MGMT 4501 – Advanced Analytics for Business
- MGMT 4511 – Business Intelligence
- MGMT 5510 – Applied Analytics: Strategy and Professional Practice

Plus any one (1) of the following:

- INFO 2650 – Visualizing Information for Presentation (T2C4)
- SINV 3303 – Systems Thinking (T3C4)

Finance & Economics

Required four (4) courses:

- ECON 1101 – Principles of Microeconomics
- ECON 1103 – Principles of Macroeconomics
- ACCT 2121 – Financial Accounting Concepts
- FNCE 3227 – Introduction to Finance

Plus any four (4) of the following:

At least one (1) must be chosen from this group:

- ECON 2211 – Intermediate Economic Theory Micro I (T3C3)
- ECON 2213 – Intermediate Economic Theory Macro I (T3C3)
- ECON 2221 – International Trade (T3C3)
- ECON 2229 – International Money and Finance (T3C3)
- ECON 2241 – Money and Banking (T3C3)
- ECON 2255 – Economics of the Public Sector (T3C3)

At least one (1) must be chosen from this group:

- FNCE 2132 – Introduction to the Stock Market (T2C3)
- FNCE 3228 – Corporate Finance
- FNCE 3302 – International Finance
- FNCE 3304 – Business and Financial Modeling
- FNCE 4407 – Investment Principles

Finance

Required two (2) courses:

- ACCT 2121 – Financial Accounting Concepts
- FNCE 3227 – Introduction to Finance

Plus any four (4) of the following:

- FNCE 2132 – Introduction to the Stock Market (T2C3)
- FNCE 3228 – Advanced Corporate Finance
- FNCE 3302 – International Finance
- FNCE 3304 – Business and Financial Modeling
- FNCE 4407 – Investment Principles

Financial Services

Required seven (7) courses:

- ACCT 2121 – Financial Accounting Concepts
- FNCE 3227 – Introduction to Finance
- FNCE 3401 – Retirement Planning
- FNCE 3403 – Income Tax Planning
- FNCE 3405 – Strategic Investment Planning
- FNCE 3406 – Estate Planning and Law
- FNCE 3407 – Risk Management and Estate Planning

Human Resources

Required two (2) courses:

- HRES 2170 – Introduction to Human Resources
- HRES 3278 – Employee Relations

Plus any four (4) 3000-level or higher HRES courses

Innovation & Entrepreneurship

Required two (2) courses:

- ENTR 2301 – Innovation and the Entrepreneurial Experience (T2C3)
- ENTR 3302 – Creativity for Entrepreneurial Practice (T3C3)

Plus any four (4) of the following:

- COMP 1207 – Introduction to CIS for Business and Entrepreneurs
- ENTR 3305 – Art of the Pitch (T3C4)
- ENTR 3350 – Navigating and Spearheading Product Launch
- ENTR 3360 – How Technology Enables Innovation
- ENTR 3370 – Society, Innovation and Enterprise (T3C3)
- ENTR 4332 – Venture Launch
- ENTR 4343 – Growing the Enterprise

- ENTR 4344 – Corporate Innovation and Entrepreneurship
- ENTR 4420 – DNA of Buying, Selling and Business Development
- ENTR 4433 – Business Plan Development
- SINV 3305 – Agents of Social Change (T3C3)

Any one (1) other 3000 or 4000 level ENTR course

International Business

Required five (5) courses:

- INBU 2201 – Cross Cultural Management
- INBU 3301 – Global Business Environment
- INBU 3302 – International Marketing (T3C3)
- INBU 3304 – Global Supply Chain Management
- INBU 5305 – International Market Entry Strategy

Plus any one (1) of the following:

- FNCE 3302 – International Finance
- INBU 2299/3399 – Directed Readings



MOUNT ROYAL UNIVERSITY

Bissett School of Business



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MINORS OFFERED BY THE BISSETT SCHOOL OF BUSINESS (continued)

INBU 3306 – International Trade Research
INBU 3307 – International Trade Law
INBU 3730 – Special Topics in International Business
INBU 4408 – International Trade Management

MKTG 4850 – Professional Brand Studio
MKTG 4858 – Marketing Driven Strategy

International Business & Economics

Required three (3) courses:

ECON 1101 – Principles of Microeconomics

ECON 1103 – Principles of Macroeconomics

INBU 3301 – Global Business Environment

Plus any five (5) of the following:

At least one (1) must be chosen from this group:

ECON 2221 – International Trade (T3C3)

ECON 2229 – International Money and Finance (T3C3)

ECON 2261 – Development Economics (T3C3) or

ECON 2263 – Development Economics – Field School Prog

At least one (1) must be chosen from this group:

FNCE 3302 – International Finance

INBU 3302 – International Marketing (T3C3)

INBU 5305 – International Market Strategies

INBU 3306 – International Trade Research

INBU 3307 – International Trade Law

INBU 3730 – Special Projects in International Business

INBU 4408 – International Trade Management

Marketing

Required three (3) courses:

MKTG 2150 – Introduction to Marketing

MKTG 3150 – The Science of Persuasion (T3C4)

MKTG 3258 – Evidence-Based Marketing

Plus any three (3) of the following:

INBU 3302 – International Marketing (T3C3)

MKTG 3350 – The Fundamentals of Branding (T3C3)

MKTG 3358 – Fundamentals of Sports and Entertainment Marketing

MKTG 3450 – Marketing Design Literacy

MKTG 3458 – Managing Marketing Relationships

MKTG 3550 – Fundamentals of Branding

MKTG 3558 – Navigating Marketing Trends

MKTG 3650 – Design and Brand Research in Practice

MKTG 3730 – Special Topics in Marketing

MKTG 3850 – Digital Brand Studio

Social Innovation

Required four (4) courses:

SINV 2201 – Introduction to Social Innovation (T2C3)

SINV 3303 – Systems Thinking (T3C4)

SINV 3305 – Agents of Social Change (T3C3)

SINV 4402 – The Design Thinking Lab - Using a Human Centered Approach (T3C2)

Plus any three (3) of the following:

ENTR 3302 – Creativity for Entrepreneurial Practice (T3C3)

ENTR 3305 – The Art of the Pitch (T3C4)

ENTR 3901 – Artificial Intelligence for Business

SINV 2205 – Social Innovation through Historical Case Study (T3C3)

SINV 3203 – The Facilitator's Toolbox: Inspiring Innovation, Creativity, & Change (T2C3)

SINV 3730 – Special Topics in Social Innovation (T3C3)

SINV 4401 – Civic Innovation - Igniting Change for Social Impact (T3C3)

SINV 5010 – Social Entrepreneurship - Disrupting the Status Quo (T3C3)

SINV 5405 – Social Innovation Strategy and Action

Supply Chain Management

Required three (3) courses:

LSCM 2201 – Introduction to Logistics & Supply Chain Management

LSCM 2301 – Introduction to Physical Distribution

LSCM 3403 – Operations Management

Plus any three (3) of the following:

LSCM 3203 – Principles of Quality Management

LSCM 3303 – Fundamentals of Purchasing

LSCM 3305 – Physical Distribution & Logistics

LSCM 3402 – Inventory & Warehouse Management

LSCM 3407 – Business Negotiations/Project Management

Advising Contact Information

Faculty of Business, Communication Studies and Aviation - bcsaadvising@mtroyal.ca

Faculty of Arts - artsadvising@mtroyal.ca

Faculty of Health, Community and Education - hceadvising@mtroyal.ca

Faculty of Science and Technology - scitechadvising@mtroyal.ca

To declare your minor, please visit mru.ca/StudentForms

Where applicable, General Education designations are listed in brackets. Students in the BBA may not typically use core courses to fulfill GNED requirements. In the event of discrepancies between this information and the academic calendar, the academic calendar is deemed correct.