

PROGRAM PLANNING WORKSHEET

GENERAL MANAGEMENT MAJOR/INNOVATION & ENTREPRENEURSHIP CONCENTRATION

This information is provided to act as a guide for your course selection throughout your degree, and takes into account course levelling and prerequisites. Your order of courses is ultimately determined by prerequisites and course scheduling, and you don't have to follow this exact timeline.

YEAR 1 (Common for ALL majors)

- ACCT 2121 - Financial Accounting Concepts
- ECON 1101 - Principles of Microeconomics
- ECON 1103 - Principles of Macroeconomics
- Business Option - take one (1) of: ENTR 2301 - Innovation and the Entrepreneurial Experience, MGMT 2130 - Management Principles and Practices, or SINV 2201 - Introduction to Social Innovation
- _____
- HRES 2170 - Introduction to Human Resources

- MGMT 2262 - Statistics and Analytics for Business
- MKTG 2150 - Fundamentals to Marketing
- GNED 11XX - Foundation Cluster 1 _____
- GNED 14XX - Foundation Cluster 4 _____
- One (1) of: GNED 12XX - Foundation Cluster 2 or GNED 13XX - Foundation Cluster 3 _____

(Students will have to complete Foundation GNEDs from all four Clusters, but only have room to take three in first year. The remaining Foundation GNED is recommended to be taken in second year)

To declare a concentration in Innovation & Entrepreneurship, please declare online at mru.ca/StudentForms.

YEAR 2

CORE REQUIREMENTS

- ACCT 3224 - Management Accounting I
- FNCE 3227 - Introduction to Finance
- INBU 3301 - Global Business Environment
- LSCM 3403 - Operations Management

GENERAL EDUCATION REQUIREMENTS

- Remaining Foundation GNED course _____
- GNED Tier 2, Cluster 1 _____

CONCENTRATION REQUIREMENTS

- ENTR 3302 - Creativity for Entrepreneurial Practice
- ENTR 3305 - Art of the Pitch
- ENTR 3901 - Artificial Intelligence for Business

ELECTIVES

- Elective #1 _____ (Recommended: ENTR 2301 if not taken as first year Business Option)

YEAR 3

CORE REQUIREMENTS

- MGMT 3210 - Business Communication Theory & Practice
- MGMT 3230 - Business Law
- MGMT 3276 - Organizational Behaviour

GENERAL EDUCATION REQUIREMENTS

- GNED Tier 2 _____
- GNED Tier 2 _____

Must select from two of Clusters 2, 3 or 4

CONCENTRATION REQUIREMENTS

- ENTR 3350 - Spearheading & Navigating Product Launch
- ENTR 3360 - How Technology Enables Innovation
- ENTR Option #1 _____

ENTR Options include any three of: ENTR 3730, ENTR 4344, SINV 3303, SINV 3305, SINV 4402, and SINV 5010

ELECTIVES

- Elective #2 _____
- Elective #3 _____

YEAR 4

CORE REQUIREMENTS

- ENTR 4433 - Business Plan Development
- MGMT 5333 - Strategic Management

GENERAL EDUCATION REQUIREMENTS

- GNED Tier 3 _____
- GNED Tier 3 _____
- GNED Tier 3 _____

Must select from a minimum of 2 Clusters

CONCENTRATION REQUIREMENTS

- ENTR 4420 - DNA of Buying, Selling & Business Development
- ENTR 4343 - Growing the Enterprise
- ENTR Option #2 _____
- ENTR Option #3 _____

ELECTIVES

- Elective #4 _____

Please note: Many courses have prerequisites. All students are responsible to ensure that they have the appropriate prerequisites before enrolling in their courses. Please refer to the Mount Royal University Calendar for prerequisite listings. Every effort is made to ensure this document is up-to-date, but in the event of a discrepancy between this degree checklist and the academic calendar, the academic calendar is deemed correct.



Institute for Innovation and Entrepreneurship

Launched in 2012, the Institute builds on the rich history of Mount Royal University's award-winning entrepreneurship program. The Institute's vision is to graduate the most entrepreneurial minds in Canada, and achieve that by:

- Delivering the highest quality instruction, highlighted by innovative experiential learning
- Providing students with opportunities and resources to exercise their entrepreneurial minds outside of the classroom setting
- Thoughtfully engaging the broader community in the education of our students
- Creating a physical space that fosters creativity, collaboration and innovation
- Advancing the scholarship of teaching and learning of innovation and entrepreneurship

The Institute is home to Slate - the minds, projects and startups of MRUs brightest entrepreneurial students. With 1400 ft² of whiteboards, breakout rooms, and collaborative space, Slate has become the hub for MRUs most innovative students.

For more information on the Institute, check out www.mtroyal.ca/innovate.

BBA Terminology

The BBA is made up of:

- **16 core courses** (that all BBA students must take)
- **10 major courses** (dependent on the major/concentration you choose)
- **10 General Education courses** (the breadth of your degree)
- **4 elective courses** (courses of your choice, but could include BBA minor or Honours coursework, exploratory coursework to help you choose your major, further coursework in your intended field, international exchange courses, and field school opportunities)

What are...

Pre-requisites - courses that must successfully be completed *PRIOR* to taking a higher-level course (i.e. ACCT 2121 is a pre-requisite for ACCT 3224).

Co-requisites - courses that can be taken concurrently with other coursework (i.e. LSCM 3403 is a pre or co-requisite for MGMT 5333).

Recommended preparation - where having prior coursework in the subject may prove beneficial to students, but is not required for higher-level courses.

Advice from your Advisors

- Consider a balanced approach when picking your courses
 - * Take core, major, general education and elective courses each semester.
 - * Consider your personal strengths and weaknesses when picking courses to achieve a reasonable course load and workload.
 - * Keep in mind your commitments outside of the classroom (work, student clubs, volunteering, etc.) when determining your schedule of courses.
- Communicate any difficulties that you are having with your professor - the earlier you identify any issues, the earlier you can address them!
- If you aren't sure what to major in, use your electives to explore areas of interest - the earlier you do this, the earlier you can declare your major and plan the rest of your degree.
- The majority of core BBA courses are offered in the Fall, Winter and Spring semesters - but major specific courses may only be offered once per year or only in the Fall and Winter. Consult with your Advisor if you have questions.

Outside the Classroom - Things to Consider

FIRST YEAR



Courses include common first-year introductory business courses and General Education courses

Explore major/minor/concentration options

Apply for Co-operative Education

Attend Career Services workshops

Attend Student Learning Services workshops

Take advantage of a free MRU Recreation membership

Attend Majors/Minors Fair

SECOND YEAR



Coursework expands on foundation business courses and introduces students to specific areas of specialization in the BBA.

Declare a major/minor/concentration

Explore BBA Honours program

Join Bissett and SAMRU clubs

Meet with your Academic Advisor

Use mruGradU8 to stay on track

Sign up for the Student Job Board to secure relevant summer work experience

Visit the Slate Innovation Lab and the Trico Changemakers Studio

THIRD YEAR



Courses focus on specific major/minor/concentration requirements and electives

Explore volunteer opportunities

Go to workshops, panel discussions and conferences

Explore mentorship opportunities

Explore international exchange, field school and summer exchange opportunities

Apply for BBA Honours program

Check in with your Academic Advisor to make sure you're on track

FOURTH YEAR



Courses include capstone business and major specific requirements, requiring students to apply the knowledge they've gained at MRU.

Apply to graduate

Explore graduate degree and post-graduate opportunities

Research options for post-graduate designations and continuing education

Request a critique of your resume with Career Services via email

Consider various research opportunities, including taking a directed readings course