

MINORS OFFERED BY THE SCHOOL OF COMMUNICATION STUDIES— 2026/2027

All students enrolled in four-year degree programs at Mount Royal University have the option of completing minors in a variety of subject areas offered by different faculties. The Faculty of Arts, the Faculty of Business, Communication Studies, and Aviation, the Faculty of Health, Community and Education, and the Faculty of Science and Technology offer minors in their respective disciplines.

Please note that each minor varies in the number of courses required for completion (typically between 6-9 courses). Various courses in each minor may also have prerequisites. The successful completion of a minor may require that a student take more than the 40 courses normally required for graduation from a degree program. Courses used to complete program requirements (i.e. core courses and General Education) may also be used to satisfy the minor requirements. Students may declare a maximum of two minors provided that there is no more than 50% crossover in the course requirements (between core and minor or between two minors). Please refer to the Mount

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Communication Studies

Required four (4) courses:

COMM 2500 – Introduction to Communication Studies (T2C4)
COMM 2501 – Media History and Contemporary Issues (T2C4)
COMM 3500 – Media, Culture and Communication Theory (T3C4)
COMM 3515 – The Future of the Media (T3C4)

Plus any three (3) of the following:

BMST 3401 – Media and Inclusion (T3C4)
COMM 3501 – Intercultural Communication (T3C4)
FILM 1143 – Introduction to the Study of Film (T2C4)
GNED 2402 – Inside Info: Challenges and Controversies in the Information Age (T2C4)
INFO 3675 – Memetics: Contemporary Rhetorics of Dissent and Disinformation (T3C4)
JOUR 1700 – Journalism in Society: The News & You (T2C3)
JOUR 2503 – War & Media: The Evolution & Impact of News From the Front Lines (T2C4)
JOUR 3521 – The Documentary (T3C4)
PUBR 2830 – Public Relations and the Public Good (T3C4)
SPCH 2001 – Introduction to Public Speaking (T2C4)
SPCH 2007 – Professional Speaking (T2C4)
SPCH 3001 – Persuasive Speaking (T3C4)

Digital Media

Required one (1) of the following:

BMST 1402 – Writing for Audio and Video I
JOUR 1707 – Journalism Foundations I (T2C4)

Plus any two (2) of the following:

BMST 1401 – Audio and Video Production I
BMST 1402 – Writing for Audio and Video I
BMST 1404 – Audio and Video Production II
BMST 1405 – Writing for Audio and Video II
JOUR 1707 – Journalism Foundations I (T2C4)
JOUR 1709 – Journalism Foundations II
JOUR 1727 – Digital Storytelling I (T2C4)
JOUR 1728 – Digital Storytelling II

Plus any two (2) of the following:

BMST 2402 – Media Marketing and Advertising
BMST 2405 – Broadcast Presentation
CRWT 2268 – Creative Nonfiction and Travel Writing (T3C4)
JOUR 2707 – News Reporting I
JOUR 2709 – News Reporting II
JOUR 2718 – Community-centred Journalism (T3C4)
JOUR 2720 – Digital Visualization (T2C4)
JOUR 2727 – Podcasting Workshop (T3C4)
JOUR 2740 – Visual Journalism I

Plus any one (1) of the following:

CRWT 3304 – Advanced Creative Nonfiction: Writing Place (T3C4)

JOUR 3747 – Visual Journalism II

Information Design

Required five (5) courses:

INFO 1600 – Information Design: Past, Present, and Future (T2C3)
INFO 1610 – Principles of Design Thinking and Doing (T2C4)
INFO 1620 – Visual Communication Fundamentals
INFO 2663 – Visual and Applied Rhetoric
INFO 3605 – Qualitative Research Methods for Information Design

Plus any one (1) of the following:

INFO 2680 – Intercultural Perspectives and Inclusive Information Design
INFO 3600 – Usability

Public Relations

Required one (1) of the following:

PUBR 1841 – Introduction to Public Relations
PUBR 2830 – Public Relations and the Public Good (T3C4)

Plus any one (1) of the following:

PUBR 1845 – Interpersonal Communications (T2C4)
PUBR 1849 – Applied Writing I for Public Relations

Plus any one (1) of the following:

COMM 2500 – Introduction to Communication Studies (T2C4)
COMM 2501 – Media History and Contemporary Issues (T2C4)
COMM 3500 – Media, Culture and Communication Theory (T3C4)

Plus any three (3) of the following:

COMM 3501 – Intercultural Communication (T3C4)
COMM 3515 – The Future of the Media (T3C4)
PUBR 3841 – Media Relations
PUBR 3843 – Internal Public Relations and Member Engagement
PUBR 3851 – Computer Mediated Communication
PUBR 3860 – Government Public Relations
PUBR 3867 – The Canadian Energy Industry, CSR and Sustainability PR
PUBR 3890 – Special Topics in Public Relations
PUBR 4847 – International and Intercultural Public Relations
PUBR 4849 – Fund Development and Corporate Philanthropy

Speech

Required six (6) courses:

LING 1111 – The Nature of Language I (T2C4)
SPCH 2001 – Introduction to Public Speaking (T2C4)
SPCH 2003 – Delivery Techniques for Presentation (T2C4)
SPCH 2007 – Professional Speaking (T2C4)
SPCH 3001 – Persuasive Speaking (T3C4)
SPCH 3009 – Great Speakers, Great Speeches (T3C4)

Plus any one (1) of the following:

LING 1113 – The Nature of Language II (T2C4)
SPCH 2005 – Oral Tradition, Narration, and Story-Telling

Advising Contact Information

Faculty of Business, Communication Studies and Aviation - bcsaadvising@mtroyal.ca

Faculty of Arts - artsadvising@mtroyal.ca

Faculty of Health, Community and Education - hceadvising@mtroyal.ca

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To declare your minor, please visit mru.ca/StudentForms



MOUNT ROYAL UNIVERSITY
School of Communication Studies



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