# Irina Dovbischuk

idovbischuk@mtroyal.ca Calgary, Alberta, Canada

# **Curriculum Vitae**

Associate Professor, International Business and Supply Chain Management Bissett School of Business, Mount Royal University, Canada	2023 – present
Professor, Logistics Management IU – International University of Applied Sciences, Germany	2018 – 2023
Junior Professor / Post-Doctoral Scholar Faculty of Business Studies and Economics, University of Bremen, Germany	2016 – 2018
Professor, Maritime Business and Logistics (fixed-term) Faculty of Business Studies and Economics, University of Bremen, Germany	2015 – 2016
Research Coordinator / Doctoral Scholar Faculty of Business Studies and Economics, University of Bremen, Germany	2010 – 2015
Research Assistant Institute of Shipping Economics and Logistics, Germany	2007 – 2010
Additional Institutional Roles	
Co-Founder / Managing Director / Executive Board Member Asian-German Knowledge Network for Transport and Logistics, Germany	2014 – present
Key International Member Henan International Laboratory for Smart Logistics, Zhengzhou University of Technology, China	2022 – present
Visiting Professor  Kyiv National Economic University named after Vadym Hetman, Ukraine	2017 – present
Visiting Professor Uman National University of Horticulture, Ukraine	2020 – present
Canada Research Chair Tier II Institutional Nominee  Mount Royal University, Canada  National nomination based on research excellence; not awarded.  Resubmission prevented by eligibility expiry.	2023 – 2024

# **Education**

Doctorate in Economics and Social Sciences	2010 - 2014
University of Bremen,1 Germany	
Dissertation: Sustainable Regional Development Through the Establishment of I	nnovation-
Oriented Cluster Management in Logistics Cross-Border Regions	
Distinction: Summa Cum Laude	
Master of Arts, Urban and Regional Development	2008 - 2010
University of Bremen, Germany	
Bachelor of Arts, Sociology	2004 - 2008
University of Bremen, Germany	
Bachelor of Arts, Foreign Languages (not completed)	2001 - 2003
Uman State Pedagogical University, Ukraine	
Research Grants	
Henan Province, China	2022 - 2026
Smart Logistics	
<ul> <li>Co-applicant; Principal Investigator: X. Sun</li> </ul>	
• Funding Amount: ¥300,000	
Konrad Adenauer Foundation, Ukraine Office, Germany	2021 - 2022
Logistics Service Quality and Site Attractiveness of Decentralized Territorial	
Units in Ukraine	
<ul> <li>Co-applicant; Principal Investigator: I. Novak</li> </ul>	
• Funding Amount: €10,000	
German Aerospace Center (DLR), Germany	2016
EnergyWare – Energy Efficiency in Warehousing in Maritime Supply Chains	
<ul> <li>Principal Investigator</li> </ul>	
• Funding Amount: €10,000	
European Commission, European Union	2014 - 2015
MapDriver – Building and Implementing Strategic Roadmaps for Demand-Side	
Policy Measures to Boost Demand for Industrial Innovations	
<ul> <li>Collaborator; Principal Investigator: Gobierno de Canarias</li> </ul>	
• Funding Amount: €148,424	

<sup>&</sup>lt;sup>1</sup> A research-intensive institution recognized for interdisciplinary excellence; consistently ranked among Europe's top universities in the Times Higher Education (THE) rankings.

Currentum vitae	
<ul> <li>European Commission, European Union InTraRegio – Towards an Intermodal Transport Network Through Innovative Research-Driven Clusters in Regions of Organized and Competitive Knowledge <ul> <li>Collaborator; Principal Investigator: Gobierno de Canarias</li> <li>Funding Amount: €1,571,513</li> </ul> </li> </ul>	2012 – 2014
German Federal Ministry of Education and Research (BMBF), Germany  Research-Based Innovation in Energy and Environmental Efficiency Through  Sustainable Cluster Management in Production and Logistics  • Collaborator; Principal Investigator: HD. Haasis  • Funding Amount: €412,365	2010 –2014
Research Partnership Development Grants	
<ul> <li>German Academic Exchange Service (DAAD), Germany Supply Chain Finance <ul> <li>Co-Applicant; Principal Organizer: D. Sackmann</li> <li>Host Institutions: <ul> <li>Guangxi University, China</li> <li>Thuongmai University, Vietnam</li> <li>Hongkong Polytechnic University, Hong Kong</li> </ul> </li> <li>Funding Amount: €12,286</li> </ul></li></ul>	2018
<ul> <li>German Academic Exchange Service (DAAD), Germany</li> <li>German-Asian Research and Teaching Network for Green Economy and Sustainable Regional Development</li> <li>Project Lead, Co-Applicant; Principal Organizer: HD. Haasis</li> <li>Host Institutions:         <ul> <li>University of Islamabad, Pakistan</li> <li>University of Peradeniya, Sri Lanka</li> <li>Lahore University of Management Sciences, Pakistan</li> <li>Punjab Economic Research Institute, Pakistan</li> <li>Funding Amount: €11,591</li> </ul> </li> </ul>	2016
<ul> <li>German Aerospace Center (DLR), Germany Research Mission – Chilean Port Logistics <ul> <li>Collaborator; Principal Organizer: HD. Haasis</li> <li>Host Institution:</li> <li>Pontificia Universidad Católica de Valparaíso, Chile</li> <li>Universidad Andrés Bello, Viña del Mar campus, Chile</li> </ul> </li> </ul>	2011

Grupo Ultramar / Chilean-German Chamber of Commerce, Chile

Funding Amount: €5,595

# **Educational & Curriculum Development Grants**

# German Academic Exchange Service (DAAD), Germany

2020 - 2023

GreenSilk – Efficient and Green Logistics Management Along the Maritime Silk Road

- Co-applicant; Principal Investigator: H.-D. Haasis
- Funding Amount: €200,000

# German Academic Exchange Service (DAAD), Germany

2016 - 2019

German-Ukrainian Master Program in Logistics (GUMLog)

- Collaborator; Principal Investigator: H.-D. Haasis
- Funding Amount: €200,000

### **Internal Grant, University of Bremen, Germany**

2015

Fact-Finding and Preparatory Mission for Academic Collaboration

- Project Lead; Principal Organizer: H.-D. Haasis
- Host institution:

Kyiv National Economic University, Ukraine

Uman National University of Horticulture, Ukraine

Odesa National Maritime University, Ukraine

• Funding Amount: €3,500

# German Academic Exchange Service (DAAD), Germany

2014 - 2017

International Logistics Qualification between Ngaoundéré and Bremen (LogQua)

- Collaborator; Principal Investigator: H.-D. Haasis
- Funding Amount: €187,613

# German Academic Exchange Service (DAAD), Germany

2013

German-Cameroonian Research Network for Green Economy and Sustainable Regional Development

- Collaborator; Principal Organizer: H.-D. Haasis
- Host Institution: University Ngoundéré, Cameroon
- Funding Amount: €10,981

### **Peer-Reviewed Journal Articles**

- 1. Dovbischuk, I. (2023). Sustainability in logistics service quality: Evidence from agri-food supply chains in Ukraine. *Sustainability*, *15*(4), 3534. <a href="https://doi.org/10.3390/su15043534">https://doi.org/10.3390/su15043534</a> Indexed in: Scopus (Q2, CiteScore 5.0), Web of Science (ESCI)
- 2. Dovbischuk, I. (2022). Innovation-oriented dynamic capabilities of logistics service providers, dynamic resilience, and firm performance during the COVID-19 pandemic. *International Journal of Logistics Management*, *33*(2), 499–519. <a href="https://doi.org/10.1108/IJLM-01-2021-0059">https://doi.org/10.1108/IJLM-01-2021-0059</a> Indexed in: Scopus (Q1, CiteScore 9.3), Web of Science (SSCI, IF 5.6), AJG 2021: 2 Altmetric Attention Score: 48 (Top 5% of all research outputs)

- 3. Dovbischuk, I. (2021). Investigating the interplays between supplier relationship management and the German Supply Chain Act for better sustainability in global value chains. *International Journal of Management and Applied Science*, 7(10), 28–32. No indexed.
- 4. Dovbischuk, I. (2021). Sustainable firm performance of logistics service providers along the maritime supply chain. *Sustainability*, *13*(14), 8040. <a href="https://doi.org/10.3390/su13148040">https://doi.org/10.3390/su13148040</a> Indexed in: Scopus (Q2, CiteScore 5.0), Web of Science (ESCI)
- 5. Dovbischuk, I., & Haasis, H.-D. (2020). Design and operation of innovation-oriented logistics clusters. *International Journal of Management and Applied Science*, 6(11), 76–80. No indexed.

### **Under Review**

- 1. Dovbischuk, I. (2025). Learning to Dance from the Edges: Conceptualizing Outside-In as a Fourth Dynamic Capability in Marginalized Supply Chains. *Under Review*.
- 2. Dovbischuk, I., & Oleksiuk, O. (2025). Adaptive Resilience in Wartime Logistics: Tracing Panarchy Theory in the Workforce of Ukraine's Transport and Logistics Sector. *Under Review*.

### **Working Paper**

1. Dovbischuk, I. (2025). Framing Adaptation to Social Issues: Dynamic Capabilities and Panarchy Perspectives on Logistics Providers in Global Value Chains.

### **Books**

- 1. Dovbischuk, I., Siestrup, G., & Tuma, A. (Eds.). (2018). Sustainable Impulses for Production and Logistics Management. Springer.
- 2. Dovbischuk, I. (2015). Sustainable Regional Development Through the Establishment of Innovation-Oriented Cluster Management. Kovac.

# **Book Chapters**

NB. Underlined names reflect student authors.

- 1. Dovbischuk, I. (*accepted for publication*) Social value creation in global value chains: Insights on critical environmental factors from emerging and developing countries. In A. Dawson, A. Touboulic, & L. Wu (Eds.), *Elgar Companion on Supply Chains and the Sustainable Development Goals (SDGs)*.
- 2. Dovbischuk, I. (2018). Helping to establish pathways to a comprehensive framework of logistics performance. In I. Dovbischuk, G. Siestrup, & A. Tuma (Eds.), *Sustainable Impulses for Production and Logistics Management* (pp. 65–75). Springer.
- 3. <u>Li, F.</u>, Haasis, H.-D., & Dovbischuk, I. (2016). Challenges and solutions toward green logistics under the EU-emission trading scheme. In H. Kotzab, J. Pannek, & K.-D. Thoben (Eds.), *Dynamics in Logistics* (pp. 397–405). Springer.
- 4. Dovbischuk, I., & Haasis, H.-D. (2011). Path dependency in the process of sustainable regional development of transport and logistics regions Solutions for sea ports. In D. Ivanov, H. Kopfer, H.-D. Haasis, & J. Schönberger (Eds.), *Dynamics and Sustainability in International Logistics and Supply Chain Management* (pp. 241–247). Springer.

### **Peer-Reviewed Conference Papers**

NB. Underlined names reflect student authors.

- 1. Zhang, Q., & Dovbischuk, I. (2021). Risk control and quality management of cold chain logistics in the post-epidemic era. In *Proceedings of ZIRP 2021 The Science and Development of Transport*. Šibenik.
- 2. Dovbischuk, I., <u>Schmitz, M., Stachowicz, P.,</u> & <u>Teroerde, C.</u> (2019). Lessons learned on ensuring transparency in sustainable supply chains: An explanatory case study design. In *Proceedings of the 2nd International Conference on Contemporary Issues in Economics, Management and Business.* Hanoi.
- 3. Haasis, H.-D., & Dovbischuk, I. (2015). Communication, cooperation, and knowledge management for the design and operation of innovative logistics clusters. In *Proceedings of the 9th International Conference on Software, Knowledge, Information Management and Applications* (pp. 317–320). Kathmandu.
- 4. Dovbischuk, I., Co-opetition in logistics regions for port connectivity, *Global Port Research Alliance (GPRA 2015)*, Hong Kong (Presented at GPRA 2015; publication status unknown).
- 5. Haasis, H.-D., & Dovbischuk, I., Sustainable Cluster Management as an Important Source of Path Dependency in Advanced Economies and Emerging Markets, *IAME International Association of Maritime Economists Conference on Shipping Markets, Port Devolution and a Changing Geography of World Maritime Transport*, Santiago de Chile (Presented at IAME 2011; publication status unknown).

# **Non-Peer Reviewed Conference Papers**

- 1. Dovbischuk, I., & Dyma, O. (2020). Smart logistics as an important factor for digital transformation in Ukraine and an important topic for German-Ukrainian collaboration. In *Proceedings of the 1st International Conference on Logistics Management: Problems, Prospects and Geo-Strategic Vectors of Development*. Uman.
- 2. Dovbischuk, I., & Haasis, H.-D. (2012). Sustainable regional development of cross-border areas. In D. Ivanov, B. Sokolov, & J. Kaschfunctionel (Eds.), *Proceeding of German-Russian Workshop on Flexibility and Adaptability of Global Supply Chains* (pp. 278–284). St. Petersburg.

### **Editorial works**

- 1. Oleksiuk, O., Shafaljuk, O., Fedorchenko, A., Dovbischuk, I., Dyma, O., Halytsia, I., Kryveshchenko, V., Vysotska, O., Serzhuk, A. (Eds.). (2024). *Modern technologies of commerce and logistics. Proceedings of the 4<sup>th</sup> International Scientific-Practical Conference* (online). Kyiv National Economics University.
- 2. Antulov-Fantulin, B., Campisi, T., Dovbischuk, I., & Slavuj, M. (Eds.). (2023). International scientific conference "The Science and Development of Transport Znanost i razvitak prometa ZIRP 2023". *Transportation Research Procedia*, 73, 1–344.
- 3. Novak, I., Vernuk, N., Dovbischuk, I., et al. (Eds.). (2024). *Logistics management: Problems, prospects and geo-strategic vectors of development. Proceedings of the 3<sup>rd</sup> International Conference* (online). Uman National University of Horticulture.
- 4. Petrović, M., Dovbischuk, I., & Cunha, A. L. (Eds.). (2022). International Scientific Conference "The Science and Development of Transport Znanost i razvitak prometa ZIRP 2022". *Transportation Research Procedia*, 64, 1–388.

- 5. Dovbischuk, I. (Ed.). (2017). Energy efficiency and climate change mitigation in line with urban mobility and its interconnection with transportation networks. Proceedings of the 3<sup>rd</sup> Traveling Conference, Asian-German Knowledge Network for Transport and Logistics e.V., 1–80.
- 6. Dovbischuk, I. (Ed). (2012). Sustainable Cluster Management for Transport and Logistics. *Project Brochure*, Federal Ministry of Education and Research, University of Bremen. (15 pages)

### **Research Project Reports**

- 1. Novak, I., Dovbischuk, I., Gomenuk, M., & Movchanuk, A. (2022). *Importance and Quality of Logistic Services in Increasing the Attractiveness of Rural Areas in Ukraine*. (72 pages)
- 2. Dovbischuk, I., & Haasis, H.-D. (2015). Support for Maritime Chains and Clusters in the Pan-Beibu Gulf Region. German Agency for International Cooperation. Beijing. (46 pages)
- 3. Dovbischuk, I., Himstedt, A., Perello, M., & de Luca, C. (2015). Roadmap to Boost Demand for Information and Communication Technologies in Transport and Logistics. (Work Package Report, MapDriver Project, EU Commission). (58 pages)

# **Other Scholarly Contributions**

Dovbischuk, I. (2010). Planning Cultures. In Hillmann F. & Köblitz M. (Eds.), *European Integration through Cultural Capitals? The Example of Essen and the Ruhr Area 2010* Institute of Geography. Bremen, pp. 28–30.

### **Academic Conferences**

NB. Underlined names reflect student authors.

- 1. **Session Chair** (stepped in due to chair's absence): Dovbischuk, I., "Advancing Social Sustainability in Global Supply Chains: A Literature-Based Framework for Understanding Corporate Engagement with Indirect Suppliers in Vietnam", Logistics Management Conference (LM2025), Milan, Italy, September 2025
- 2. **Invited Keynote Speaker** (with honorarium): Dovbischuk, I. "Unveiling Capabilities for Social Value Creation in Global Value Chain", 4th International Conference on Artificial Intelligence and Logistics Engineering, online, April 2024.
- 3. **Invited Guest**, Organizing Committee Member, Session Chair: Dovbischuk, I., Carlson, J., "Drivers and Barriers of Social Sustainability in a Global Value Chain", International Conference The Science and Development of Transport (ZIRP 2023), Zagreb, Croatia, December 2023 (presented by Carlson).
- 4. **Invited Guest**, Program Committee Member, Session Chair: Dovbischuk, I., "Logistics Service Quality in the Agri-Supply Chain: Empirical Evidence from Ukraine in the Pre-War Period", International Conference The Science and Development of Transport (ZIRP 2022), Šibenik, Croatia, September 2022.
- 5. **Invited Guest**, Session Chair: Dovbischuk, I., "Resilience of Logistics Service Providers", International Conference The Science and Development of Transport (ZIRP 2021), Šibenik, Croatia. October 2021.
- 6. **Session Chair**: Dovbischuk, I., "Sustainable Maritime Logistics: Indicators and Performance Components A Mixed Methods Review", IAME International Association of Maritime Economists Conference on Sustainable Development of Shipping and Trade, online, June 2020.

- 7. **Lead Organizer**, Sino-German Symposium #4: Dovbischuk, I., "Logistics performance apabilities in a digitalized world a mixed methods review", Intelligence, Innovation and Sustainable Development in Logistics, Zhengzhou, China, October 2019 (funded by Sino-German Center for Research Promotion).
- 8. Dovbischuk, I., "Investigating the Interplays Between Supplier Relationship Management and the German Supply Chain Act for Better Sustainability in Global Value Chains", International Conference on Management, Economics & Social Science, Kviv, Ukraine, September 2019.
- 9. **Session Chair**: Dovbischuk, I., "Logistics Performance Capabilities in a Digitalized World A Mixed Methods Review", Logistics Management Conference (LM2019), Halle (Saale), Germany, September 2019.
- 10. Dovbischuk, I., "Multifaceted Performance A Critical Appraisal", Sommerkonferenz der Wissenschaftlichen Kommission Logistik des Verbandes der Hochschullehrer für Betriebswirtschaft (VHB) [Summer Conference of the Scientific Commission Logistics of the German Association of University Professors of Business Administration], Düsseldorf, Germany, July 2018.
- 11. **Principal Organizer**, Travelling Conference #4: Dovbischuk, I., Measuring Efficiency in Smart Logistics Environments, Green Freight & Climate-Friendly Traffic Management: Experiences from Germany, Malaysia, Thailand and Vietnam, held in Kuala Lumpur (Malaysia), Chiang Rai (Thailand) and Hanoi (Vietnam), October 2017 (funded by German Ministry of Education and Research).
- 12. Dovbischuk, I., Haasis, H.-D., "Smart Maritime Regions Design", IAME International Association of Maritime Economists Conference on Maritime Transport Quality in the Evolving World Trade, Kyoto, Japan, June 2017 (presented by Haasis).
- 13. **Principal Organizer**, Travelling Conference #3: Dovbischuk, I., "Energy Efficiency in Warehousing", Energy Efficiency and Climate Change Mitigation in Line with Urban Mobility and Its Interconnection with Transportation Networks, held in Zhengzhou (China), Busan (South Korea) and Manila (Philippines), February 2017 (funded by German Ministry of Education and Research).
- 14. Dovbischuk, I., "Information and Communication Technologies in Freight Transport: A Taxonomy of Applications and Key Barriers", IAME – International Association of Maritime Economists Conference on Sustainable Development of Shipping and Trade, Hamburg, Germany, August 2016.
- 15. **Lead Organizer**, Sino-German Symposium #3: Dovbischuk, I., "Information and Communication Technologies for the Seaports along the 21st Century Maritime Silke Road", Sino-Euro Logistics Network and Its Evolution Under the Background of Maritime Silk Road, Dalian, China, March 2016 (funded by Sino-German Center for Research Promotion).
- 16. **Principal Organizer**, Travelling Conference #2: Dovbischuk, I., "ICT Application for More Sustainability in Logistics Processes", Sustainable Regional Development in Urban Logistics Regions, held in Hanoi (Vietnam) and Manila (Philippines), November 2015 (funded by German Ministry of Education and Research).
- 17. Dovbischuk, I., "Measurement of Port Connectivity", International Conference on Operations Research 2015 (OR 2015), Vienna, Austria, September 2015.
- 18. **Session Co-Chair**, Dovbischuk, I., "Co-opetition in logistics regions for port connectivity", Global Port Research Alliance (GPRA 2015), Hong Kong, China, May 2015.

- 19. Dovbischuk, I., "Lessons on Cluster Cooperation: Difficulties and Benefits", SALT Atlantic Fair for Logistics and Transport, Puerto del Rosario, Spain, November 2014 (funded by European Commission).
- 20. **Principal Organizer**, Sino-German Symposium #2: Dovbischuk, I., "How to Measure Innovation in Logistics Regions?", Innovative Logistics Management, Bremen, Germany, November 2014 (funded by Sino-German Center for Research Promotion).
- 21. **Invited Speaker** (travel and accommodation funded), Dovbischuk, I., "Cluster Management and Regional Development", First Nanning Logistics Week, Nanning, China, June 2014.
- 22. **Lead Organizer**, Travelling Conference #1: Dovbischuk, I., "Innovation-Oriented Cluster Management", Reliable Hinterland and Efficient Seaports, held in Hong Kong & Shanghai (China) and Hanoi & Ho Chi Minh City (Vietnam), January 2014 (funded by German Ministry of Education and Research).
- 23. Dovbischuk, I., Haasis, H.-D., Fan, F., "Multi-Modal Cross-Border Logistics in Asia", Logistics and Maritime Systems (LOGMS 2013), Singapore, September 2013.
- 24. **Lead Organizer**, Sino-German Symposium #1: Dovbischuk, I., "Sustainable Growth through Cross-Border Logistics", Sustainable Growth Through Green and Secure Logistics, Shanghai, China, 2012 (funded by Sino-German Center for Research Promotion).
- 25. Haasis, H.-D., Dovbischuk, I., "Sustainable Cluster Management as an Important Source of Path Dependency in Advanced Economies and Emerging Markets", IAME International Association of Maritime Economists Conference on Shipping Markets, Port Devolution and a Changing Geography of World Maritime Transport, Santiago de Chile, October, 2011.

# **Moderation and Facilitation Roles (Non-Presenting)**

- 1. **Moderator**, Round Table on "Transport Cluster Experience", *A European Research Strategy for Intermodal Transport*, Las Palmas de Gran Canaria, Spain, April 2013 (funded by European Commission).
- 2. **Facilitator,** Travelling Conference #2: Dovbischuk, I., "Funding possibilities for German and Indonesian partners: Looking for Joint Ideas", *Sustainable Regional Development in Urban Logistics Regions*, Yogyakarta, Indonesia, November 2015 (funded by German Ministry of Education and Research).

### **Teaching Experience**

### **Undergraduate courses**

# Bissett School of Business, Mount Royal University, Canada (EFMD-accredited)

<ul> <li>Global Business Environment</li> </ul>	2024 – present
<ul> <li>Global Supply Chain Management</li> </ul>	2024 – present
<ul> <li>Operations Management</li> </ul>	2025 – present
IU – International University of Applied Sciences, Germany	
<ul> <li>Supply Chain Management</li> </ul>	2018 - 2023
<ul> <li>Operations and Process Management</li> </ul>	2018 - 2023
<ul> <li>Logistics Forecasting and Planning</li> </ul>	2018 - 2023

<ul> <li>Industrial Supply Chain Management: Innovation Lab Industry</li> </ul>	2018 - 2023
<ul> <li>Industrial Supply Chain Management: Procurement and Distribution</li> </ul>	2018 - 2023
<ul> <li>Management and Logistics in Production</li> </ul>	2018 - 2020
<ul> <li>Logistics Services: Innovation Lab Logistics</li> </ul>	2018 - 2020
<ul> <li>Scientific Writing</li> </ul>	2021 - 2023
<ul> <li>Introduction to Internet of Things</li> </ul>	2022 - 2023
National Economics University, Vietnam	
<ul> <li>Introduction to Global Logistics</li> </ul>	2021 – present
Osnabrück University of Applied Sciences, Germany	
<ul> <li>Global Logistics</li> </ul>	2021
University of Applied Sciences Fresenius, Germany	
<ul> <li>Organization Management</li> </ul>	2017
Dalian Maritime University, China	
<ul> <li>Transport Economics</li> </ul>	2016
University of Las Palmas de Gran Canaria, Spain	
<ul> <li>Strategic Supply Chain Management</li> </ul>	2015 - 2018
University of Bremen, Germany	
<ul> <li>Procurement and Production Logistics</li> </ul>	2015 –2016
<ul> <li>Sustainable Value Creation Processes</li> </ul>	2015 - 2016
<ul> <li>Transport Economics</li> </ul>	2015 - 2018
Graduate courses	
University of Bremen, Germany	
<ul> <li>Sustainable Regional Development in Southeast Asia's Logistics Regions</li> </ul>	
<ul> <li>Cluster Management</li> </ul>	2015 - 2016
<ul> <li>Mesologistics</li> </ul>	2015 - 2016
<ul> <li>Global Logistics</li> </ul>	2015 –2016
International MBA course	
University of Applied Sciences Bremen, Germany (EFMD-accredited)	
<ul> <li>International Transport</li> </ul>	2016 - 2023

# Postgraduate Supervision

# PhD Examination, University of Bremen, Germany

- 1. Blumentritt, S.: Conceptualization of a Model for Strategic Market Development for a Maritime Logistics Service Provider in Developing and Emerging Countries, 2022, Role: Examiner
- 2. Golipoglu, E.: Innovation in Industry-Related Services: A Case Study-Based Analysis of Dynamic Capabilities and Supporting IT Usage, 2019, Role: Examiner

- 3. Novillo, S.: Internationalization of Small and Medium-Sized Enterprises Related to Their Dynamic Supply Chain Flexibilities, 2018, Role: Examiner
- 4. Mackenthun, F.: Analysis of the Impact of Climate Change on the Logistics Industry in Germany, as well as Identification of Vulnerabilities and Adaptation Potential, 2018, Role: Examiner
- 5. Le, H. H.: Path Dependency, Lock-in and the Prospect for Learning-based Sustainable, Development: A Study on the International Economic Integration Pathway of Vietnam, 2017, Role: Second evaluator
- 6. Barz, A.: Analysis of the Impact of Additive Manufacturing on the Design of Two-Tier Supply Chains, 2017, Role: Examiner
- 7. Li, F.: Supply Chain Greenhouse Gas Emissions Management Under Emission Trading, 2016, Role: Examiner
- 8. Kilubi, I.: Cumulative dissertation consisting of several individual works, 2016, Role: Examiner
- 9. Breuer, C.: Decision Support for Operational Supply Chain Risk Management, 2015, Role: Examiner
- 10. Özsahin, M. E.: Approach Model for Configuring Transformable Logistics Structures in Value Creation Networks, 2015, Role: Examiner

### PhD Co-Supervision, University of Las Palmas de Gran Canaria, Spain

- 11. Santana, J.: Application of Big Data in the Transport Sector Innovation Models for Organizational Improvement, 2017, Role: Visiting Supervisor (Erasmus+ Mobility Program)
- 12. Boutleb, J.: Europe–Africa Seaborne Trade in the Post-Bloc World: Economic Implications, 2017, Role: Visiting Supervisor (Erasmus+ Mobility Program)

# PhD Examination, Tezpur University, India

13. Saha, J.: Competitive Preparedness of Courier, Express and Parcel Service Providers in Time of Disruptions, 2025, Role: Examiner

### **Academic Training & Professional Development**

**Invited Speaker** (travel and accommodation funded, *upcoming*)

13 – 17 April 2026

By: FH JOANNEUM University of Applied Sciences, Graz, Austria

Spring School: Green Business Transformation

Host institution:

FH JOANNEUM University of Applied Sciences, Graz, Austria

**Invited Workshop Facilitator** (travel and accommodation funded)

4 – 6 October 2016

By: German Academic Exchange Service (DAAD), Ukraine Office

Workshop: Conducting PhD Studies in Germany & Research Proposal Writing Host institutions:

Kyiv Polytechnic University, Ukraine Kharkiv Polytechnic University, Ukraine Lviv Polytechnic University, Ukraine

# **Invited speaker** (travel and accommodation funded)

27 – 29 August 2015

By: Konrad Adenauer Foundation, Ukraine Office

Summer School: Financial Aspects of the Low-Carbon Economy

Host institution:

Konrad Adenauer Foundation, Kyiv, Ukraine

# **Co-Investigator, Training Development and Implementation** (€70,265)

2014 - 2015

By: German Agency for International Cooperation (GIZ), Germany

Program: Support for Maritime Chains and Clusters in the Pan-Beibu Gulf Economic Region

Principal Investigator: H.-D. Haasis

Training of 179 professionals at seaports:

Port of Hai Phong, Vietnam

Phnom Penh Autonomous Port, Cambodia

### **Service to the University**

Service to the University	
Mount Royal University, Canada	
Chair, Self-Study Team – International Business Review	2025 - 2026
Assistant Chair, Department International Business,	2025 - 2026
Supply Chain Management and Aviation	
Faculty Promotion Committee <sup>2</sup>	2024 - 2027
Faculty Tenure Committee	2024 - 2025
General Faculties Council – Student Affairs Committee	2025 - 2026
Student Competition Judge, SCM Competition	2025
Facilitator, Inter-Institutional MoU and Student Exchange Agreement:	2024
National Economics University, Vietnam (partly SEED-funded <sup>3</sup> )	
Participant, EFMD Accreditation Visit	2024
Mount Royal Faculty Association	
Audit and Finance Committee Member	2024 - 2026
Rotating Member of Bargaining Committee	2023 - 2025
Executive Board Member: Equity, Diversity & Inclusion (EDI) Officer	r 2024 – 2025
University of Applied Sciences Bremen, Germany	
Module Leader "International Transport", EFMD-accredited IMBA	2020 - 2023
Primary supervisor for 20 of 22 MBA theses	2018 – present
Participant, EFMD Accreditation Visit	2022
IU – International University of Applied Sciences, Germany	
Supervisor, 10 Bachelor theses	2020 - 2023
Organizer, Student Exchange Semester to Vietnam	2019
Participant, FIBAA Accreditation Visit	2020
University of Bremen, Germany	
Supervisor, 19 Bachelor and 10 Master theses	2012 - 2018

<sup>2</sup> Service resumes in the next promotion cycle following completing of the 2025 term.

<sup>&</sup>lt;sup>3</sup> SEED: Canada-ASEAN Scholarships and Educational Exchanges for Development, a Canadian government program supporting short-term exchange projects in Southeast Asia.

Organizer, Student Exchange Semester to China (Students: 3) Faculty Representative, Gender Equality Facilitator, Erasmus+ Agreements (EU-funded):	$2016 \\ 2014$ $2014 - 2011 \\ 2011 - 2020 \\ 2018 - 2020 \\ 2018 - 2020$
Kyiv National Economic University named after V. Hetman, Ukraine Curriculum Developer, Master Program "Commerce and Logistics" Co-Organizer, International Student Research Contest	2016 – 2019 2020
Uman National University of Horticulture, Ukraine Curriculum Developer, Master Program "Logistics Management" Judge, Student Research Papers Contest External reader, Master theses	2016 – 2019 2018 – 2020 2024 – present
Service to the Profession	
External Program Reviewer on behalf of FIBAA <sup>4</sup> B.A. Trade Logistics & International Transport Arab Academy for Science, Technology & Maritime Transport, Egypt	2015 – present 2025
B.A. International Business in Logistics & Supply Chain Management University of Economics Ho Chi Minh City, Vietnam	2023
B.A. Business Administration ISM International School of Management, Germany	2021
B.A. Business Administration – Logistics Minor Dual University of Baden-Württemberg, Germany	2017, 2018, 2019
Executive MBA University of Applied Sciences Northwestern Switzerland	2015
<ul> <li>Invited Expert</li> <li>China–EU Tuning Study II, European Commission &amp; Ministry of Education, C</li> <li>Strategic dialogue on higher education standards, mobility, and quality frameworks.</li> </ul>	2016 hina

# **Conference Leadership**

General Co-Chair, International Conference on

2025 - present

Artificial Intelligence and Logistics Engineering

<sup>&</sup>lt;sup>4</sup> FIBAA – Foundation for International Business Administration Accreditation: A European quality assurance agency specializing in the accreditation of business and management programs, including digital and institutional formats.

Organizing Committee & Editorial Board Member	2021 – present
International Scientific-Practical Conference "Modern Technologies of Comme Logistics", Kyiv National Economic University (KNEU), Ukraine	erce and
Organizing Committee and Programme Member	2022 - 2023
ZIRP – Science and Development of Transport, Croatia	
Funded Conference Leadership: Sino-German Scientific Symposia	
<ul> <li>The Sino-German Center for Research Promotion, China<sup>5</sup></li> <li>Intelligence, Innovation and Sustainable Development in Logistics</li> <li>Project Lead; Principal Organizers: X. Sun &amp; HD. Haasis</li> <li>Host institution: Zhengzhou University of Technology, China</li> </ul>	2019
• Funding Amount: €23,800 & ¥250,150	
<ul> <li>The Sino-German Center for Research Promotion, China         Sino-Euro Logistics Network and Its Evolution Under the Background of Maritime Silk Road         • Project Lead; Principal Organizers: Z. Jin &amp; HD. Haasis         • Host institution: Dalian Maritime University, China     </li> <li>• Funding Amount: ¥177,450</li> </ul>	2016
The Sino-German Center for Research Promotion, China Innovative Logistics Management	2014
<ul> <li>Project Lead; Principal Organizers: HD. Haasis &amp; H. Li</li> <li>Host institution: University of Bremen, Germany</li> <li>Funding Amount: €57,156</li> </ul>	
The Sino-German Center for Research Promotion, China Sustainable Growth Through Green and Secure Logistics • Project Lead; Principal Organizers: HD. Haasis & M. Sha	2012
<ul> <li>Host institution: Shanghai Maritime University, China</li> <li>Funding Amount: ¥147,720</li> </ul>	
Funded Conference Leadership: Travelling Conferences	2015
German Ministry of Education and Research (BMBF), Germany	2017

<sup>5</sup> The Sino-German Center for Research Promotion is a bilateral institution established jointly by the German Research Foundation (DFG) and the National Natural Science Foundation of China (NSFC) to foster collaborative scientific research.

Green Freight & Climate-Friendly Traffic Management: Experiences from Germany, Malaysia, Thailand and Vietnam — 4 <sup>th</sup> Traveling Conference	
Principal Organizer	
<ul> <li>Host Institutions:         University of Transport and Communications, Vietnam         Mae Fah Luang University, Thailand         Universiti Teknologi MARA, Malaysia     </li> </ul>	
• Funding Amount: €24,794	
German Ministry of Education and Research (BMBF), Germany  Energy Efficiency and Climate Change Mitigation in Line with Urban Mobility  and Its Interconnection with Transportation Networks – 3 <sup>rd</sup> Traveling Conference	2017
Principal Organizer	
<ul> <li>Host Institutions:         Zhengzhou University of Technology, China         Korea Maritime Institute, South Korea         University of the Philippines, Philippines</li> <li>Funding Amount: €34,738</li> </ul>	
German Ministry of Education and Research (BMBF), Germany Sustainable Regional Development in Urban Logistics Regions – 2 <sup>nd</sup> Traveling Conference	2015
Principal Organizer	
<ul> <li>Host Institutions:         Vietnam University of Commerce, Vietnam         Gadjah Mada University, Indonesia         University of the Philippines Diliman, Philippines</li> <li>Funding Amount: €35,731</li> </ul>	
German Ministry of Education and Research (BMBF), Germany	2014
Reliable Hinterland and Efficient Seaports $-1^{st}$ Traveling Conference	
Principal Organizer	
<ul> <li>Host Institutions:         Hongkong Polytechnic University, Hong Kong         Shanghai Jiao Tong University, China         National Economics University, Vietnam</li> </ul>	

# **Editorial and Reviewing Activities**

• Funding Amount: €48,924

Associate Editor, IJ of Information Engineering and Electronic Business

Ho Chi Minh University of Transport, Vietnam

### **Ad-hoc Reviewer** for:

- Transportation Journal
- International Journal of Logistics Management
- Journal of Shipping and Trade
- Asian Journal of Agriculture and Development
- International Journal of Logistics Research
- Sustainability Management Forum
- International Journal of Logistics
- Journal of Service Marketing
- Journal of Business Ethics
- Academic book proposals (Routledge, Business & Operations)

# **Professional Memberships**

Academy of Management, USA

Supply Chain Canada

2023 – present

2024 – present

International Association of Maritime Economists, Belgium

2011, 2016, 2017, 2020

Asian-German Knowledge Network for Transport and Logistics, Germany

2014 – present

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