

Irina Dovbischuk
idovbischuk@mtroyal.ca | Calgary, Alberta, Canada

Curriculum Vitae

Academic Employment

Associate Professor, International Business and Supply Chain Management Bissett School of Business, Mount Royal University, Canada	2023 – present
Professor, Logistics Management IU – International University of Applied Sciences, Germany	2018 – 2023
Junior Professor / Post-Doctoral Scholar Faculty of Business Studies and Economics, University of Bremen, Germany	2016 – 2018
Professor, Maritime Business and Logistics (fixed-term) Faculty of Business Studies and Economics, University of Bremen, Germany	2015 – 2016
Research Coordinator / Doctoral Scholar Faculty of Business Studies and Economics, University of Bremen, Germany	2010 – 2015
Research Assistant Institute of Shipping Economics and Logistics, Germany	2007 – 2010

Additional Institutional Roles

Co-Founder / Managing Director / Executive Board Member Asian-German Knowledge Network for Transport and Logistics, Germany	2014 – present
Key International Member Henan International Laboratory for Smart Logistics, Zhengzhou University of Technology, China	2022 – present
Visiting Professor Kyiv National Economic University named after Vadym Hetman, Ukraine	2017 – present
Visiting Professor Uman National University of Horticulture, Ukraine	2020 – present
Canada Research Chair Tier II Institutional Nominee Mount Royal University, Canada National nomination based on research excellence; not awarded. Resubmission prevented by eligibility expiry.	2023 – 2024

Education

Doctorate in Economics and Social Sciences 2010 – 2014

University of Bremen,¹ Germany

Dissertation: Sustainable Regional Development Through the Establishment of Innovation-Oriented Cluster Management in Logistics Cross-Border Regions

Distinction: *Summa Cum Laude*

Master of Arts, Urban and Regional Development 2008 – 2010

University of Bremen, Germany

Bachelor of Arts, Sociology 2004 – 2008

University of Bremen, Germany

Bachelor of Arts, Foreign Languages (not completed) 2001 – 2003

Uman State Pedagogical University, Ukraine

Research Grants

Henan Province, China 2022 – 2026

Smart Logistics

- Co-applicant; Principal Investigator: X. Sun
- Funding Amount: ¥300,000

Konrad Adenauer Foundation, Ukraine Office, Germany 2021 – 2022

Logistics Service Quality and Site Attractiveness of Decentralized Territorial Units in Ukraine

- Co-applicant; Principal Investigator: I. Novak
- Funding Amount: €10,000

German Aerospace Center (DLR), Germany 2016

EnergyWare – Energy Efficiency in Warehousing in Maritime Supply Chains

- Principal Investigator
- Funding Amount: €10,000

European Commission, European Union 2014 – 2015

MapDriver – Building and Implementing Strategic Roadmaps for Demand-Side Policy Measures to Boost Demand for Industrial Innovations

- Collaborator; Principal Investigator: Gobierno de Canarias
- Funding Amount: €148,424

¹ A research-intensive institution recognized for interdisciplinary excellence; consistently ranked among Europe's top universities in the Times Higher Education (THE) rankings.

- European Commission, European Union** 2012 – 2014
InTraRegio – Towards an Intermodal Transport Network Through Innovative Research-Driven Clusters in Regions of Organized and Competitive Knowledge
- Collaborator; Principal Investigator: Gobierno de Canarias
 - Funding Amount: €1,571,513
- German Federal Ministry of Education and Research (BMBF), Germany** 2010 –2014
Research-Based Innovation in Energy and Environmental Efficiency Through Sustainable Cluster Management in Production and Logistics
- Collaborator; Principal Investigator: H.-D. Haasis
 - Funding Amount: €412,365
- Research Partnership Development Grants**
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- German Academic Exchange Service (DAAD), Germany** 2018
Supply Chain Finance
- Co-Applicant; Principal Organizer: D. Sackmann
 - Host Institutions:
Guangxi University, China
Thuongmai University, Vietnam
Hongkong Polytechnic University, Hong Kong
 - Funding Amount: €12,286
- German Academic Exchange Service (DAAD), Germany** 2016
German-Asian Research and Teaching Network for Green Economy and Sustainable Regional Development
- Project Lead, Co-Applicant; Principal Organizer: H.-D. Haasis
 - Host Institutions:
University of Islamabad, Pakistan
University of Peradeniya, Sri Lanka
Lahore University of Management Sciences, Pakistan
Punjab Economic Research Institute, Pakistan
 - Funding Amount: €11,591
- German Aerospace Center (DLR), Germany** 2011
Research Mission – Chilean Port Logistics
- Collaborator; Principal Organizer: H.-D. Haasis
 - Host Institution:
Pontificia Universidad Católica de Valparaíso, Chile
Universidad Andrés Bello, Viña del Mar campus, Chile
Grupo Ultramar / Chilean-German Chamber of Commerce, Chile
 - Funding Amount: €5,595

Educational & Curriculum Development Grants

German Academic Exchange Service (DAAD), Germany 2020 – 2023

GreenSilk – Efficient and Green Logistics Management Along the Maritime Silk Road

- Co-applicant; Principal Investigator: H.-D. Haasis
- Funding Amount: €200,000

German Academic Exchange Service (DAAD), Germany 2016 – 2019

German-Ukrainian Master Program in Logistics (GUMLog)

- Collaborator; Principal Investigator: H.-D. Haasis
- Funding Amount: €200,000

Internal Grant, University of Bremen, Germany 2015

Fact-Finding and Preparatory Mission for Academic Collaboration

- Project Lead; Principal Organizer: H.-D. Haasis
- Host institution:
Kyiv National Economic University, Ukraine
Uman National University of Horticulture, Ukraine
Odesa National Maritime University, Ukraine
- Funding Amount: €3,500

German Academic Exchange Service (DAAD), Germany 2014 – 2017

International Logistics Qualification between Ngaoundéré and Bremen (LogQua)

- Collaborator; Principal Investigator: H.-D. Haasis
- Funding Amount: €187,613

German Academic Exchange Service (DAAD), Germany 2013

German-Cameroonian Research Network for Green Economy and Sustainable Regional Development

- Collaborator; Principal Organizer: H.-D. Haasis
- Host Institution: University Ngoundéré, Cameroon
- Funding Amount: €10,981

Peer-Reviewed Journal Articles

1. Dovbischuk, I. (2023). *Sustainability in logistics service quality: Evidence from agri-food supply chains in Ukraine*. *Sustainability*, 15(4), 3534. <https://doi.org/10.3390/su15043534>
Indexed in: Scopus (Q2, CiteScore 5.0), Web of Science (ESCI)
2. Dovbischuk, I. (2022). *Innovation-oriented dynamic capabilities of logistics service providers, dynamic resilience, and firm performance during the COVID-19 pandemic*. *International Journal of Logistics Management*, 33(2), 499–519. <https://doi.org/10.1108/IJLM-01-2021-0059>
Indexed in: Scopus (Q1, CiteScore 9.3), Web of Science (SSCI, IF 5.6), AJG 2021: 2
Altmetric Attention Score: 48 (Top 5% of all research outputs)

3. Dovbischuk, I. (2021). *Investigating the interplays between supplier relationship management and the German Supply Chain Act for better sustainability in global value chains*. *International Journal of Management and Applied Science*, 7(10), 28–32. No indexed.
4. Dovbischuk, I. (2021). *Sustainable firm performance of logistics service providers along the maritime supply chain*. *Sustainability*, 13(14), 8040. <https://doi.org/10.3390/su13148040>
Indexed in: Scopus (Q2, CiteScore 5.0), Web of Science (ESCI)
5. Dovbischuk, I., & Haasis, H.-D. (2020). *Design and operation of innovation-oriented logistics clusters*. *International Journal of Management and Applied Science*, 6(11), 76–80. No indexed.

Books

1. Dovbischuk, I., Siestrup, G., & Tuma, A. (Eds.). (2018). *Nachhaltige Impulse für Produktion und Logistikmanagement* [Sustainable Impulses for Production and Logistics Management]. Springer.
2. Dovbischuk, I. (2015). *Sustainable regional development through the establishment of innovation-oriented cluster management*. Kovac.

Book Chapters

NB. Underlined names reflect student authors.

1. Dovbischuk, I. (*accepted for publication*) Social value creation in global value chains: Insights on critical environmental factors from emerging and developing countries. In A. Dawson, A. Touboulic, & L. Wu (Eds.), *Elgar Companion on Supply Chains and the Sustainable Development Goals (SDGs)*. ().
2. Dovbischuk, I. (2018). Helping to establish pathways to a comprehensive framework of logistics performance. In I. Dovbischuk, G. Siestrup, & A. Tuma (Eds.), *Nachhaltige Impulse für Produktion und Logistikmanagement* [Sustainable Impulses for Production and Logistics Management] (pp. 65–75). Springer.
3. Li, F., Haasis, H.-D., & Dovbischuk, I. (2016). Challenges and solutions toward green logistics under the EU-emission trading scheme. In H. Kotzab, J. Pannek, & K.-D. Thoben (Eds.), *Dynamics in Logistics* (pp. 397–405). Springer.
4. Dovbischuk, I., & Haasis, H.-D. (2011). Path dependency in the process of sustainable regional development of transport and logistics regions – Solutions for sea ports. In D. Ivanov, H. Kopfer, H.-D. Haasis, & J. Schönberger (Eds.), *Dynamics and Sustainability in International Logistics and Supply Chain Management* (pp. 241–247). Göttingen.

Peer-Reviewed Conference Papers

NB. Underlined names reflect student authors.

1. Zhang, Q., & Dovbischuk, I. (2021). Risk control and quality management of cold chain logistics in the post-epidemic era. In *Proceedings of ZIRP 2021 – The Science and Development of Transport*. Šibenik.
2. Dovbischuk, I., Schmitz, M., Stachowicz, P., & Teroerde, C. (2019). Lessons learned on ensuring transparency in sustainable supply chains: An explanatory case study design. In *Proceedings of the 2nd International Conference on Contemporary Issues in Economics, Management and Business*. Hanoi.

3. Haasis, H.-D., & Dovbischuk, I. (2015). Communication, cooperation, and knowledge management for the design and operation of innovative logistics clusters. In *Proceedings of the 9th International Conference on Software, Knowledge, Information Management and Applications* (pp. 317–320). Kathmandu.
4. Dovbischuk, I., “Co-opetition in logistics regions for port connectivity”, *Global Port Research Alliance (GPRA 2015)*, Hong Kong, May 2015 (Presented at GPRA 2015; publication status unknown).
5. Haasis, H.-D., & Dovbischuk, I., “Sustainable Cluster Management as an Important Source of Path Dependency in Advanced Economies and Emerging Markets”, *IAME – International Association of Maritime Economists Conference on Shipping Markets, Port Devolution and a Changing Geography of World Maritime Transport*, Santiago de Chile, October, 2011 (Presented at IAME 2011; publication status unknown).

Non-Peer Reviewed Conference Papers

1. Dovbischuk, I., & Dyma, O. (2020). Smart logistics as an important factor for digital transformation in Ukraine and an important topic for German-Ukrainian collaboration. In *Proceedings of the 1st International Conference on Logistics Management: Problems, Prospects and Geo-Strategic Vectors of Development*. Uman.
2. Dovbischuk, I., & Haasis, H.-D. (2012). Sustainable regional development of cross-border areas. In D. Ivanov, B. Sokolov, & J. Kaschfunctionel (Eds.), *Proceeding of German-Russian Workshop on Flexibility and Adaptability of Global Supply Chains* (pp. 278–284). St. Petersburg.

Editorial works

1. Oleksiuk, O., Shafaljuk, O., Fedorchenko, A., Dovbischuk, I., Dyma, O., Halytsia, I., Kryveshchenko, V., Vysotska, O., Serzhuk, A. (Eds.). (2024). *Modern technologies of commerce and logistics. Proceedings of the 4th International Scientific-Practical Conference* (online). Kyiv National Economics University.
2. Antulov-Fantulin, B., Campisi, T., Dovbischuk, I., & Slavuj, M. (Eds.). (2023). *International scientific conference “The Science and Development of Transport – Znanost i razvitak prometa – ZIRP 2023”*. *Transportation Research Procedia*, **73**, 1–344.
3. Novak, I., Vernuk, N., Dovbischuk, I., et al. (Eds.). (2024). *Logistics management: Problems, prospects and geo-strategic vectors of development. Proceedings of the 3rd International Conference* (online). Uman National University of Horticulture.
4. Petrović, M., Dovbischuk, I., & Cunha, A. L. (Eds.). (2022). *International scientific conference “The Science and Development of Transport – Znanost i razvitak prometa – ZIRP 2022”*. *Transportation Research Procedia*, **64**, 1–388.
5. Dovbischuk, I. (Ed.). (2017). *Energy efficiency and climate change mitigation in line with urban mobility and its interconnection with transportation networks. Proceedings of the 3rd Traveling Conference*, Asian-German Knowledge Network for Transport and Logistics e.V., 1–80.
6. Dovbischuk, I. (Ed.). (2012). *Sustainable Cluster Management for Transport and Logistics. Project Brochure*, Federal Ministry of Education and Research, University of Bremen. (15 pages)

Research Project Reports

1. Novak, I., Dovbischuk, I., Gomenuk, M., & Movchanuk, A. (2022). *Importance and Quality of Logistic Services in Increasing the Attractiveness of Rural Areas in Ukraine*. (72 pages)
2. Dovbischuk, I., & Haasis, H.-D. (2015). *Support for Maritime Chains and Clusters in the Pan-Beibu Gulf Region*. German Agency for International Cooperation. Beijing. (46 pages)
3. Dovbischuk, I., Himstedt, A., Perello, M., & de Luca, C. (2015). *Roadmap to Boost Demand for Information and Communication Technologies in Transport and Logistics*. (Work Package Report, Mapdriver Project, EU Commission). (58 pages)

Other Scholarly Contributions

Dovbischuk, I. (2010). Planungskulturen [Planning Cultures]. In F. Hillmann & M. Köblitz (Eds.), *Europäische Integration über Kulturstädte? Das Beispiel Essen und Ruhrgebiet 2010* [European Integration through Cultural Capitals? The Example of Essen and the Ruhr Area 2010] (pp. 28–30). Institut für Geographie [Institute of Geography]. Bremen.

Academic Conferences

NB. Underlined names reflect student authors.

1. **Session Chair** (stepped in due to chair's absence): Dovbischuk, I., “Advancing Social Sustainability in Global Supply Chains: A Literature-Based Framework for Understanding Corporate Engagement with Indirect Suppliers in Vietnam”, Logistics Management Conference (LM2025), Milan, Italy, September 2025
2. **Invited Keynote Speaker** (with honorarium): Dovbischuk, I. “Unveiling Capabilities for Social Value Creation in Global Value Chain”, 4th International Conference on Artificial Intelligence and Logistics Engineering, online, April 2024.
3. **Invited Guest**, Organizing Committee Member, Session Chair: Dovbischuk, I., Carlson, J., “Drivers and Barriers of Social Sustainability in a Global Value Chain”, International Conference – The Science and Development of Transport (ZIRP 2023), Zagreb, Croatia, December 2023 (presented by Carlson).
4. **Invited Guest**, Program Committee Member, Session Chair: Dovbischuk, I., “Logistics Service Quality in the Agri-Supply Chain: Empirical Evidence from Ukraine in the Pre-War Period”, International Conference – The Science and Development of Transport (ZIRP 2022), Šibenik, Croatia, September 2022.
5. **Invited Guest**, Session Chair: Dovbischuk, I., “Resilience of Logistics Service Providers”, International Conference – The Science and Development of Transport (ZIRP 2021), Šibenik, Croatia, October 2021.
6. **Session Chair**: Dovbischuk, I., “Sustainable Maritime Logistics: Indicators and Performance Components – A Mixed Methods Review”, IAME – International Association of Maritime Economists Conference on Sustainable Development of Shipping and Trade, online, June 2020.
7. **Lead Organizer**, Sino-German Symposium #4: Dovbischuk, I., “Logistics performance capabilities in a digitalized world – a mixed methods review”, Intelligence, Innovation and Sustainable Development in Logistics, Zhengzhou, China, October 2019 (funded by Sino-German Center for Research Promotion).

8. Dovbischuk, I., “Investigating the Interplays Between Supplier Relationship Management and the German Supply Chain Act for Better Sustainability in Global Value Chains”, International Conference on Management, Economics & Social Science, Kyiv, Ukraine, September 2019.
9. **Session Chair:** Dovbischuk, I., “Logistics Performance Capabilities in a Digitalized World – A Mixed Methods Review”, Logistics Management Conference (LM2019), Halle (Saale), Germany, September 2019.
10. Dovbischuk, I., “Multifaceted Performance – A Critical Appraisal”, Sommerkonferenz der Wissenschaftlichen Kommission Logistik des Verbandes der Hochschullehrer für Betriebswirtschaft (VHB) [Summer Conference of the Scientific Commission Logistics of the German Association of University Professors of Business Administration], Düsseldorf, Germany, July 2018.
11. **Principal Organizer**, Travelling Conference #4: Dovbischuk, I., Measuring Efficiency in Smart Logistics Environments, Green Freight & Climate-Friendly Traffic Management: Experiences from Germany, Malaysia, Thailand and Vietnam, held in Kuala Lumpur (Malaysia), Chiang Rai (Thailand) and Hanoi (Vietnam), October 2017 (funded by German Ministry of Education and Research).
12. Dovbischuk, I., Haasis, H.-D., “Smart Maritime Regions Design”, IAME – International Association of Maritime Economists Conference on Maritime Transport Quality in the Evolving World Trade, Kyoto, Japan, June 2017 (presented by Haasis).
13. **Principal Organizer**, Travelling Conference #3: Dovbischuk, I., “Energy Efficiency in Warehousing”, Energy Efficiency and Climate Change Mitigation in Line with Urban Mobility and Its Interconnection with Transportation Networks, held in Zhengzhou (China), Busan (South Korea) and Manila (Philippines), February 2017 (funded by German Ministry of Education and Research).
14. Dovbischuk, I., “Information and Communication Technologies in Freight Transport: A Taxonomy of Applications and Key Barriers”, IAME – International Association of Maritime Economists Conference on Sustainable Development of Shipping and Trade, Hamburg, Germany, August 2016.
15. **Lead Organizer**, Sino-German Symposium #3: Dovbischuk, I., “Information and Communication Technologies for the Seaports along the 21st Century Maritime Silk Road”, Sino-Euro Logistics Network and Its Evolution Under the Background of Maritime Silk Road, Dalian, China, March 2016 (funded by Sino-German Center for Research Promotion).
16. **Principal Organizer**, Travelling Conference #2: Dovbischuk, I., “ICT Application for More Sustainability in Logistics Processes”, Sustainable Regional Development in Urban Logistics Regions, held in Hanoi (Vietnam) and Manila (Philippines), November 2015 (funded by German Ministry of Education and Research).
17. Dovbischuk, I., “Measurement of Port Connectivity”, International Conference on Operations Research 2015 (OR 2015), Vienna, Austria, September 2015.
18. **Session Co-Chair**, Dovbischuk, I., “Co-opetition in logistics regions for port connectivity”, Global Port Research Alliance (GPRA 2015), Hong Kong, China, May 2015.
19. Dovbischuk, I., “Lessons on Cluster Cooperation: Difficulties and Benefits”, SALT – Atlantic Fair for Logistics and Transport, Puerto del Rosario, Spain, November 2014 (funded by European Commission).

20. **Principal Organizer**, Sino-German Symposium #2: Dovbischuk, I., “How to Measure Innovation in Logistics Regions?”, Innovative Logistics Management, Bremen, Germany, November 2014 (funded by Sino-German Center for Research Promotion).
21. **Invited Speaker** (travel and accommodation funded), Dovbischuk, I., “Cluster Management and Regional Development”, First Nanning Logistics Week, Nanning, China, June 2014.
22. **Lead Organizer**, Travelling Conference #1: Dovbischuk, I., “Innovation-Oriented Cluster Management”, Reliable Hinterland and Efficient Seaports, held in Hong Kong & Shanghai (China) and Hanoi & Ho Chi Minh City (Vietnam), January 2014 (funded by German Ministry of Education and Research).
23. Dovbischuk, I., Haasis, H.-D., Fan, F., “Multi-Modal Cross-Border Logistics in Asia”, Logistics and Maritime Systems (LOGMS 2013), Singapore, September 2013.
24. **Lead Organizer**, Sino-German Symposium #1: Dovbischuk, I., “Sustainable Growth through Cross-Border Logistics”, Sustainable Growth Through Green and Secure Logistics, Shanghai, China, 2012 (funded by Sino-German Center for Research Promotion).
25. Haasis, H.-D., Dovbischuk, I., “Sustainable Cluster Management as an Important Source of Path Dependency in Advanced Economies and Emerging Markets”, IAME – International Association of Maritime Economists Conference on Shipping Markets, Port Devolution and a Changing Geography of World Maritime Transport, Santiago de Chile, October, 2011.

Moderation and Facilitation Roles (Non-Presenting)

1. **Moderator**, Round Table on “Transport Cluster Experience”, *A European Research Strategy for Intermodal Transport*, Las Palmas de Gran Canaria, Spain, April 2013 (*funded by European Commission*).
2. **Facilitator**, Travelling Conference #2: Dovbischuk, I., “Funding possibilities for German and Indonesian partners: Looking for Joint Ideas”, *Sustainable Regional Development in Urban Logistics Regions*, Yogyakarta, Indonesia, November 2015 (*funded by German Ministry of Education and Research*).

Teaching Experience

Undergraduate courses

Bissett School of Business, Mount Royal University, Canada (EFMD-accredited)

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|----------------------------------|----------------|
| ▪ Global Business Environment | 2024 – present |
| ▪ Global Supply Chain Management | 2024 – present |
| ▪ Operations Management | 2025 – present |

IU – International University of Applied Sciences, Germany

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| ▪ Supply Chain Management | 2018 – 2023 |
| ▪ Operations and Process Management | 2018 – 2023 |
| ▪ Logistics Forecasting and Planning | 2018 – 2023 |
| ▪ Industrial Supply Chain Management: Innovation Lab Industry | 2018 – 2023 |
| ▪ Industrial Supply Chain Management: Procurement and Distribution | 2018 – 2023 |
| ▪ Management and Logistics in Production | 2018 – 2020 |

Curriculum Vitae

- Logistics Services: Innovation Lab Logistics 2018 – 2020
- Scientific Writing 2021 – 2023
- Introduction to Internet of Things 2022 – 2023

National Economics University, Vietnam

- Introduction to Global Logistics 2021 – present

Osnabrück University of Applied Sciences, Germany

- Global Logistics 2021

University of Applied Sciences Fresenius, Germany

- Organization Management 2017

Dalian Maritime University, China

- Transport Economics 2016

University of Las Palmas de Gran Canaria, Spain

- Strategic Supply Chain Management 2015 – 2018

University of Bremen, Germany

- Procurement and Production Logistics 2015 – 2016
- Sustainable Value Creation Processes 2015 – 2016
- Transport Economics 2015 – 2018

Graduate courses

University of Bremen, Germany

- Sustainable Regional Development in Southeast Asia's Logistics Regions 2014
- Cluster Management 2015 – 2016
- Mesologistics 2015 – 2016
- Global Logistics 2015 – 2016

International MBA course

University of Applied Sciences Bremen, Germany (EFMD-accredited)

- International Transport 2016 – 2023

Postgraduate Supervision

PhD Examination, University of Bremen, Germany

1. Blumentritt, S.: Conceptualization of a Model for Strategic Market Development for a Maritime Logistics Service Provider in Developing and Emerging Countries, 2022, Role: Examiner
2. Golipoglu, E.: Innovation in Industry-Related Services: A Case Study-Based Analysis of Dynamic Capabilities and Supporting IT Usage, 2019, Role: Examiner
3. Novillo, S.: Internationalization of Small and Medium-Sized Enterprises Related to Their Dynamic Supply Chain Flexibilities, 2018, Role: Examiner
4. Mackenthun, F.: Analysis of the Impact of Climate Change on the Logistics Industry in Germany, as well as Identification of Vulnerabilities and Adaptation Potential, 2018, Role: Examiner

Curriculum Vitae

5. Le, H. H.: Path Dependency, Lock-in and the Prospect for Learning-based Sustainable, Development: A Study on the International Economic Integration Pathway of Vietnam, 2017, Role: Second evaluator
6. Barz, A.: Analysis of the Impact of Additive Manufacturing on the Design of Two-Tier Supply Chains, 2017, Role: Examiner
7. Li, F.: Supply Chain Greenhouse Gas Emissions Management Under Emission Trading, 2016, Role: Examiner
8. Kilubi, I.: Cumulative dissertation consisting of several individual works, 2016, Role: Examiner
9. Breuer, C.: Decision Support for Operational Supply Chain Risk Management, 2015, Role: Examiner
10. Özsahin, M. E.: Approach Model for Configuring Transformable Logistics Structures in Value Creation Networks, 2015, Role: Examiner

PhD Co-Supervision, University of Las Palmas de Gran Canaria, Spain

11. Santana, J.: Application of Big Data in the Transport Sector – Innovation Models for Organizational Improvement, 2017, Role: Visiting Supervisor (Erasmus+ Mobility Program)
12. Boutleb, J.: Europe–Africa Seaborne Trade in the Post-Bloc World: Economic Implications, 2017, Role: Visiting Supervisor (Erasmus+ Mobility Program)

PhD Examination, Tezpur University, India

13. Saha, J.: Competitive Preparedness of Courier, Express and Parcel Service Providers in Time of Disruptions, 2025, Role: Examiner

Academic Training & Professional Development

Invited Speaker (travel and accommodation funded, *upcoming*) 13 – 17 April 2026

By: FH JOANNEUM University of Applied Sciences, Graz, Austria

Spring School: Green Business Transformation

Host institution:

FH JOANNEUM University of Applied Sciences, Graz, Austria

Doctoral Workshop Facilitation (travel and accommodation funded) 4 – 6 October 2016

By: German Academic Exchange Service (DAAD), Ukraine Office

Workshop: Conducting PhD Studies in Germany & Research Proposal Writing

Host institutions:

Kyiv Polytechnic University, Ukraine

Kharkiv Polytechnic University, Ukraine

Lviv Polytechnic University, Ukraine

Invited speaker (travel and accommodation funded)

27 – 29 August 2015

By: Konrad Adenauer Foundation, Ukraine Office

Summer School: Financial Aspects of the Low-Carbon Economy

Curriculum Vitae

Host institution:

Konrad Adenauer Foundation, Kyiv, Ukraine

Co-Investigator, Training Development and Implementation (€70,265) 2014 – 2015

By: German Agency for International Cooperation (GIZ), Germany

Program: Support for Maritime Chains and Clusters in the Pan-Beibu Gulf Economic Region

Principal Investigator: H.-D. Haasis

Training of 179 professionals at seaports:

Port of Hai Phong, Vietnam

Phnom Penh Autonomous Port, Cambodia

Service to the University

Mount Royal University, Canada

Assistant Chair, Department International Business, 2025 – 2026

Supply Chain Management and Aviation

Faculty Promotion Committee² 2024 – 2027

Faculty Tenure Committee 2024 – 2025

General Faculties Council – Student Affairs Committee 2025 – 2026

Student Competition Judge, SCM Competition 2025

Facilitator, Inter-Institutional MoU and Student Exchange Agreement: 2024

National Economics University, Vietnam (partly SEED-funded³)

Participant, EFMD Accreditation Visit 2024

Mount Royal Faculty Association

Audit and Finance Committee Member 2024 – 2026

Rotating Member of Bargaining Committee 2023 – 2025

Executive Board Member: Equity, Diversity & Inclusion (EDI) Officer 2024 – 2025

University of Applied Sciences Bremen, Germany

Module Leader “International Transport”, EFMD-accredited IMBA 2020 – 2023

Primary supervisor for 20 of 22 MBA theses 2018 – present

Participant, EFMD Accreditation Visit 2022

IU – International University of Applied Sciences, Germany

Supervisor, 10 Bachelor theses 2020 – 2023

Organizer, Student Exchange Semester to Vietnam 2019

Participant, FIBAA Accreditation Visit 2020

University of Bremen, Germany

Supervisor, 19 Bachelor and 10 Master theses 2012 – 2018

Organizer, Student Exchange Semester to China (Students: 3) 2016

Faculty Representative, Gender Equality 2014

Facilitator, Erasmus+ Agreements (EU-funded):

Universidad de Las Palmas, Spain 2014 – 2011

Tallinn School of Economics, Estonia 2011 – 2020

² Service resumes in the next promotion cycle following completing of the 2025 term.

³ SEED: Canada-ASEAN Scholarships and Educational Exchanges for Development, a Canadian government program supporting short-term exchange projects in Southeast Asia.

Curriculum Vitae

Kyiv National Economic University, Ukraine	2018 – 2020
Université de Ngaoundéré, Cameroon	2018 – 2020

Kyiv National Economic University named after V. Hetman, Ukraine	
Curriculum Developer , Master Program “Commerce and Logistics”	2016 – 2019
Co-Organizer , International Student Research Contest	2020

Uman National University of Horticulture, Ukraine	
Curriculum Developer , Master Program “Logistics Management”	2016 – 2019
Judge , Student Research Papers Contest	2018 – 2020
External reader , Master theses	2024 – present

Service to the Profession

External Program Reviewer (on behalf of FIBAA ⁴)	2015 – present
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B.A. Trade Logistics & International Transport	
Arab Academy for Science, Technology & Maritime Transport, Egypt	2025

B.A. International Business in Logistics & Supply Chain Management	
University of Economics Ho Chi Minh City, Vietnam	2023

B.A. Business Administration	
ISM International School of Management, Germany	2021

B.A. Business Administration – Logistics Minor	
Dual University of Baden-Württemberg, Germany	2017, 2018, 2019

Executive MBA	
University of Applied Sciences Northwestern Switzerland	2015

Invited Expert	2016
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China–EU Tuning Study II, European Commission & Ministry of Education, China

- Strategic dialogue on higher education standards, mobility, and quality frameworks.

Conference Leadership

General Co-Chair , International Conference on <i>Artificial Intelligence and Logistics Engineering</i>	2025 – present
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Organizing Committee & Editorial Board Member	2021 – present
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International Scientific-Practical Conference “Modern Technologies of Commerce and Logistics”, Kyiv National Economic University (KNEU), Ukraine

⁴ FIBAA – Foundation for International Business Administration Accreditation: A European quality assurance agency specializing in the accreditation of business and management programs, including digital and institutional formats.

Organizing Committee and Programme Member

2022 – 2023

ZIRP – Science and Development of Transport, Croatia

Funded Conference Leadership: *Sino-German Scientific Symposia*

The Sino-German Center for Research Promotion, China⁵

2019

Intelligence, Innovation and Sustainable Development in Logistics

- **Project Lead**; Principal Organizers: X. Sun & H.-D. Haasis
- Host institution: Zhengzhou University of Technology, China
- Funding Amount: €23,800 & ¥250,150

The Sino-German Center for Research Promotion, China

2016

Sino-Euro Logistics Network and Its Evolution Under the Background of Maritime Silk Road

- **Project Lead**; Principal Organizers: Z. Jin & H.-D. Haasis
- Host institution: Dalian Maritime University, China
- Funding Amount: ¥177,450

The Sino-German Center for Research Promotion, China

2014

Innovative Logistics Management

- **Project Lead**; Principal Organizers: H.-D. Haasis & H. Li
- Host institution: University of Bremen, Germany
- Funding Amount: €57,156

The Sino-German Center for Research Promotion, China

2012

Sustainable Growth Through Green and Secure Logistics

- **Project Lead**; Principal Organizers: H.-D. Haasis & M. Sha
- Host institution: Shanghai Maritime University, China
- Funding Amount: ¥147,720

Funded Conference Leadership: *Travelling Conferences*

German Ministry of Education and Research (BMBF), Germany

2017

Green Freight & Climate-Friendly Traffic Management: Experiences from Germany, Malaysia, Thailand and Vietnam – 4th Traveling Conference

- **Principal Organizer**
- Host Institutions:
University of Transport and Communications, Vietnam
Mae Fah Luang University, Thailand

⁵ The Sino-German Center for Research Promotion is a bilateral institution established jointly by the German Research Foundation (DFG) and the National Natural Science Foundation of China (NSFC) to foster collaborative scientific research.

Universiti Teknologi MARA, Malaysia

- Funding Amount: €24,794

German Ministry of Education and Research (BMBF), Germany

2017

Energy Efficiency and Climate Change Mitigation in Line with Urban Mobility and Its Interconnection with Transportation Networks – 3rd Traveling Conference

- **Principal Organizer**
- Host Institutions:
Zhengzhou University of Technology, China
Korea Maritime Institute, South Korea
University of the Philippines, Philippines
- Funding Amount: €34,738

German Ministry of Education and Research (BMBF), Germany

2015

Sustainable Regional Development in Urban Logistics Regions – 2nd Traveling Conference

- **Principal Organizer**
- Host Institutions:
Vietnam University of Commerce, Vietnam
Gadjah Mada University, Indonesia
University of the Philippines Diliman, Philippines
- Funding Amount: €35,731

German Ministry of Education and Research (BMBF), Germany

2014

Reliable Hinterland and Efficient Seaports – 1st Traveling Conference

- **Principal Organizer**
- Host Institutions:
Hongkong Polytechnic University, Hong Kong
Shanghai Jiao Tong University, China
National Economics University, Vietnam
Ho Chi Minh University of Transport, Vietnam
- Funding Amount: €48,924

Editorial and Reviewing Activities

- **Associate Editor**, IJ of Information Engineering and Electronic Business

Ad-hoc Reviewer for:

- Transportation Journal
- International Journal of Logistics Management
- Journal of Shipping and Trade
- Asian Journal of Agriculture and Development
- International Journal of Logistics Research
- Sustainability Management Forum

Curriculum Vitae

- International Journal of Logistics
- Journal of Service Marketing
- Journal of Business Ethics
- Academic book proposals (Routledge, Business & Operations)

Professional Memberships

Academy of Management (AOM), USA	2023 – 2024
Supply Chain Management Association, Canada	2024 – present
International Association of Maritime Economists (IAME), Belgium	2011, 2016, 2017, 2020
Asian-German Knowledge Network for Transport and Logistics, Germany	2014 – present

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