

Irina Dovbischuk
idovbischuk@mtroyal.ca | Calgary, Alberta, Canada

Curriculum Vitae

Academic Employment

Associate Professor, International Business and Supply Chain Management Bissett School of Business, Mount Royal University, Canada	2023 – present
Professor, Logistics Management IU – International University of Applied Sciences, Germany	2018 – 2023
Junior Professor / Post-Doctoral Scholar Faculty of Business Studies and Economics, University of Bremen, Germany	2016 – 2018
Professor, Maritime Business and Logistics (fixed-term) Faculty of Business Studies and Economics, University of Bremen, Germany	2015 – 2016
Research Coordinator / Doctoral Scholar Faculty of Business Studies and Economics, University of Bremen, Germany	2010 – 2015
Research Assistant Institute of Shipping Economics and Logistics, Germany	2007 – 2010

Additional Institutional Roles

Co-Founder / Managing Director / Executive Board Member Asian-German Knowledge Network for Transport and Logistics, Germany	2014 – present
Key International Member Henan International Laboratory for Smart Logistics, Zhengzhou University of Technology, China	2022 – present
Visiting Professor Kyiv National Economic University named after Vadym Hetman, Ukraine	2017 – present
Visiting Professor Uman National University of Horticulture, Ukraine	2020 – present
Canada Research Chair Tier II Institutional Nominee Mount Royal University, Canada National nomination based on research excellence; not awarded. Resubmission prevented by eligibility expiry.	2023 – 2024

Education

Doctorate in Economics and Social Sciences	2010 – 2014
---	-------------

University of Bremen,¹ Germany

Dissertation: Sustainable Regional Development Through the Establishment of Innovation-Oriented Cluster Management in Logistics Cross-Border Regions

Distinction: *Summa Cum Laude*

Master of Arts, Urban and Regional Development 2008 – 2010

University of Bremen, Germany

Bachelor of Arts, Sociology 2004 – 2008

University of Bremen, Germany

Bachelor of Arts, Foreign Languages (not completed) 2001 – 2003

Uman State Pedagogical University, Ukraine

Research Grants

Henan Province, China 2022 – 2026

Smart Logistics

- Co-applicant; Principal Investigator: X. Sun
- Funding Amount: ¥300,000

Konrad Adenauer Foundation, Ukraine Office, Germany 2021 – 2022

Logistics Service Quality and Site Attractiveness of Decentralized Territorial Units in Ukraine

- Co-applicant; Principal Investigator: I. Novak
- Funding Amount: €10,000

German Aerospace Center (DLR), Germany 2016

EnergyWare – Energy Efficiency in Warehousing in Maritime Supply Chains

- Principal Investigator
- Funding Amount: €10,000

European Commission, European Union 2014 – 2015

MapDriver – Building and Implementing Strategic Roadmaps for Demand-Side Policy Measures to Boost Demand for Industrial Innovations

- Collaborator; Principal Investigator: Gobierno de Canarias
- Funding Amount: €148,424

European Commission, European Union 2012 – 2014

InTraRegio – Towards an Intermodal Transport Network Through Innovative Research-Driven Clusters in Regions of Organized and Competitive Knowledge

¹ A research-intensive institution recognized for interdisciplinary excellence; consistently ranked among Europe's top universities in the Times Higher Education (THE) rankings.

- Collaborator; Principal Investigator: Gobierno de Canarias
- Funding Amount: €1,571,513

German Federal Ministry of Education and Research (BMBF), Germany 2010 –2014

Research-Based Innovation in Energy and Environmental Efficiency Through Sustainable Cluster Management in Production and Logistics

- Collaborator; Principal Investigator: H.-D. Haasis
- Funding Amount: €412,365

Research Partnership Development Grants

German Academic Exchange Service (DAAD), Germany 2018

Supply Chain Finance

- Co-Applicant; Principal Organizer: D. Sackmann
- Host Institutions:
Guangxi University, China
Thuongmai University, Vietnam
Hongkong Polytechnic University, Hong Kong
- Funding Amount: €12,286

German Academic Exchange Service (DAAD), Germany 2016

German-Asian Research and Teaching Network for Green Economy and Sustainable Regional Development

- Project Lead, Co-Applicant; Principal Organizer: H.-D. Haasis
- Host Institutions:
University of Islamabad, Pakistan
University of Peradeniya, Sri Lanka
Lahore University of Management Sciences, Pakistan
Punjab Economic Research Institute, Pakistan
- Funding Amount: €11,591

German Aerospace Center (DLR), Germany 2011

Research Mission – Chilean Port Logistics

- Collaborator; Principal Organizer: H.-D. Haasis
- Host Institution:
Pontificia Universidad Católica de Valparaíso, Chile
Universidad Andrés Bello, Viña del Mar campus, Chile
Grupo Ultramar / Chilean-German Chamber of Commerce, Chile
- Funding Amount: €5,595

Educational & Curriculum Development Grants

German Academic Exchange Service (DAAD), Germany 2020 – 2023

GreenSilk – Efficient and Green Logistics Management Along the Maritime Silk Road

- Co-applicant; Principal Investigator: H.-D. Haasis
- Funding Amount: €200,000

German Academic Exchange Service (DAAD), Germany 2016 – 2019

German-Ukrainian Master Program in Logistics (GUMLog)

- Collaborator; Principal Investigator: H.-D. Haasis
- Funding Amount: €200,000

Internal Grant, University of Bremen, Germany 2015

Fact-Finding and Preparatory Mission for Academic Collaboration

- Project Lead; Principal Organizer: H.-D. Haasis
- Host institution:
Kyiv National Economic University, Ukraine
Uman National University of Horticulture, Ukraine
Odesa National Maritime University, Ukraine
- Funding Amount: €3,500

German Agency for International Cooperation (GIZ), Germany 2014 – 2015

Regional and Economic Cooperation in Cambodia and Vietnam

- Co-Investigator; Principal Investigator: H.-D. Haasis
- Funding Amount: €70,265

German Academic Exchange Service (DAAD), Germany 2014 – 2017

International Logistics Qualification between Ngaoundéré and Bremen (LogQua)

- Collaborator; Principal Investigator: H.-D. Haasis
- Funding Amount: €187,613

German Academic Exchange Service (DAAD), Germany 2013

German-Cameroonian Research Network for Green Economy and Sustainable Regional Development

- Collaborator; Principal Organizer: H.-D. Haasis
- Host Institution: University Ngoundéré, Cameroon
- Funding Amount: €10,981

Peer-Reviewed Journal Articles

1. Dovbischuk, I. (2023). *Sustainability in logistics service quality: Evidence from agri-food supply chains in Ukraine*. *Sustainability*, 15(4), 3534. <https://doi.org/10.3390/su15043534>
2. Dovbischuk, I. (2022). *Innovation-oriented dynamic capabilities of logistics service providers, dynamic resilience, and firm performance during the COVID-19 pandemic*. *International Journal of Logistics Management*, 33(2), 499–519. <https://doi.org/10.1108/IJLM-01-2021-0059>

3. Dovbischuk, I. (2021). *Investigating the interplays between supplier relationship management and the German Supply Chain Act for better sustainability in global value chains*. *International Journal of Management and Applied Science*, 7(10), 28–32.
4. Dovbischuk, I. (2021). *Sustainable firm performance of logistics service providers along the maritime supply chain*. *Sustainability*, 13(14), 8040. <https://doi.org/10.3390/su13148040>
5. Dovbischuk, I., & Haasis, H.-D. (2020). *Design and operation of innovation-oriented logistics clusters*. *International Journal of Management and Applied Science*, 6(11), 76–80.

Books

1. Dovbischuk, I., Siestrup, G., & Tuma, A. (Eds.). (2018). *Nachhaltige Impulse für Produktion und Logistikmanagement* [Sustainable Impulses for Production and Logistics Management]. Springer.
2. Dovbischuk, I. (2015). *Sustainable regional development through the establishment of innovation-oriented cluster management*. Kovac.

Book Chapters

NB. Underlined names reflect student authors.

1. Dovbischuk, I. (2025). Social value creation in global value chains: Insights on critical environmental factors from emerging and developing countries. In A. Dawson, A. Touboulis, & L. Wu (Eds.), *Elgar Companion on Supply Chains and the Sustainable Development Goals (SDGs)*. (Accepted for publication).
2. Dovbischuk, I. (2018). Helping to establish pathways to a comprehensive framework of logistics performance. In I. Dovbischuk, G. Siestrup, & A. Tuma (Eds.), *Nachhaltige Impulse für Produktion und Logistikmanagement* [Sustainable Impulses for Production and Logistics Management] (pp. 65–75). Springer.
3. Li, F., Haasis, H.-D., & Dovbischuk, I. (2016). Challenges and solutions toward green logistics under the EU-emission trading scheme. In H. Kotzab, J. Pannek, & K.-D. Thoben (Eds.), *Dynamics in Logistics* (pp. 397–405). Springer.
4. Dovbischuk, I., & Haasis, H.-D. (2011). Path dependency in the process of sustainable regional development of transport and logistics regions – Solutions for sea ports. In D. Ivanov, H. Kopfer, H.-D. Haasis, & J. Schönberger (Eds.), *Dynamics and Sustainability in International Logistics and Supply Chain Management* (pp. 241–247). Göttingen.

Peer-Reviewed Conference Papers

NB. Underlined names reflect student authors.

1. Zhang, Q., & Dovbischuk, I. (2021). Risk control and quality management of cold chain logistics in the post-epidemic era. In *Proceedings of ZIRP 2021 – The Science and Development of Transport*. Šibenik.
2. Dovbischuk, I., Schmitz, M., Stachowicz, P., & Teroerde, C. (2019). Lessons learned on ensuring transparency in sustainable supply chains: An explanatory case study design. In *Proceedings of the 2nd International Conference on Contemporary Issues in Economics, Management and Business*. Hanoi.
3. Haasis, H.-D., & Dovbischuk, I. (2015). Communication, cooperation, and knowledge management for the design and operation of innovative logistics clusters. In *Proceedings of the 9th*

International Conference on Software, Knowledge, Information Management and Applications (pp. 317–320). Kathmandu.

4. Dovbischuk, I., “Co-opetition in logistics regions for port connectivity”, *Global Port Research Alliance (GPRA 2015)*, Hong Kong, May 2015 (Presented at GPRA 2015; publication status unknown).

5. Haasis, H.-D., & Dovbischuk, I., “Sustainable Cluster Management as an Important Source of Path Dependency in Advanced Economies and Emerging Markets”, *IAME – International Association of Maritime Economists Conference on Shipping Markets, Port Devolution and a Changing Geography of World Maritime Transport*, Santiago de Chile, October, 2011 (Presented at IAME 2011; publication status unknown).

Non-Peer Reviewed Conference Papers

1. Dovbischuk, I., & Dyma, O. (2020). Smart logistics as an important factor for digital transformation in Ukraine and an important topic for German-Ukrainian collaboration. In *Proceedings of the 1st International Conference on Logistics Management: Problems, Prospects and Geo-Strategic Vectors of Development*. Uman.

2. Dovbischuk, I., & Haasis, H.-D. (2012). Sustainable regional development of cross-border areas. In D. Ivanov, B. Sokolov, & J. Kaschfunctional (Eds.), *Proceeding of German-Russian Workshop on Flexibility and Adaptability of Global Supply Chains* (pp. 278–284). St. Petersburg.

Editorial works

1. Oleksiuk, O., Shafaljuk, O., Fedorchenko, A., Dovbischuk, I., Dyma, O., Halytsia, I., Kryveshchenko, V., Vysotska, O., Serzhuk, A. (Eds.). (2024). *Modern technologies of commerce and logistics. Proceedings of the 4th International Scientific-Practical Conference* (online). Kyiv National Economics University.

2. Antulov-Fantulin, B., Campisi, T., Dovbischuk, I., & Slavuj, M. (Eds.). (2023). *International scientific conference “The Science and Development of Transport – Znanost i razvitak prometa – ZIRP 2023”*. *Transportation Research Procedia*, **73**, 1–344.

3. Novak, I., Vernuk, N., Dovbischuk, I., et al. (Eds.). (2024). *Logistics management: Problems, prospects and geo-strategic vectors of development. Proceedings of the 3rd International Conference* (online). Uman National University of Horticulture.

4. Petrović, M., Dovbischuk, I., & Cunha, A. L. (Eds.). (2022). *International scientific conference “The Science and Development of Transport – Znanost i razvitak prometa – ZIRP 2022”*. *Transportation Research Procedia*, **64**, 1–388.

5. Dovbischuk, I. (Ed.). (2017). *Energy efficiency and climate change mitigation in line with urban mobility and its interconnection with transportation networks. Proceedings of the 3rd Traveling Conference*, Asian-German Knowledge Network for Transport and Logistics e.V., 1–80.

6. Dovbischuk, I. (Ed.). (2012). *Sustainable Cluster Management for Transport and Logistics. Project Brochure*, Federal Ministry of Education and Research, University of Bremen. (15 pages)

Research Project Reports

1. Novak, I., Dovbischuk, I., Gomenuk, M., & Movchanuk, A. (2022). *Importance and Quality of Logistic Services in Increasing the Attractiveness of Rural Areas in Ukraine*. (72 pages)

2. Dovbischuk, I., & Haasis, H.-D. (2015). *Support for Maritime Chains and Clusters in the Pan-Beibu Gulf Region*. German Agency for International Cooperation. Beijing. (46 pages)
3. Dovbischuk, I., Himstedt, A., Perello, M., & de Luca, C. (2015). *Roadmap to Boost Demand for Information and Communication Technologies in Transport and Logistics*. (Work Package Report, Mapdriver Project, EU Commission). (58 pages)

Other Scholarly Contributions

Dovbischuk, I. (2010). Planungskulturen [Planning Cultures]. In F. Hillmann & M. Köblitz (Eds.), *Europäische Integration über Kulturstädte? Das Beispiel Essen und Ruhrgebiet 2010* [European Integration through Cultural Capitals? The Example of Essen and the Ruhr Area 2010] (pp. 28–30). Institut für Geographie [Institute of Geography]. Bremen.

Academic Conferences

NB. Underlined names reflect student authors.

- **Session Chair (pending confirmation):** Dovbischuk, I., “Advancing Social Sustainability in Global Supply Chains: A Literature-Based Framework for Understanding Corporate Engagement with Indirect Suppliers in Vietnam”, *Logistics Management Conference (LM2025)*, Milan, Italy, September 2025 (*abstract submitted*)
- 1. **Invited Keynote Speaker (with honorarium):** Dovbischuk, I. “Unveiling Capabilities for Social Value Creation in Global Value Chain”, *4th International Conference on Artificial Intelligence and Logistics Engineering*, online, April 2024.
- 2. **Invited Guest, Organizing Committee Member, Session Chair:** Dovbischuk, I., Carlson, J., “Drivers and Barriers of Social Sustainability in a Global Value Chain”, *International Conference – The Science and Development of Transport (ZIRP 2023)*, Zagreb, Croatia, December 2023 (*presented by Carlson*).
- 3. **Invited Guest, Program Committee Member, Session Chair:** Dovbischuk, I., “Logistics Service Quality in the Agri-Supply Chain: Empirical Evidence from Ukraine in the Pre-War Period”, *International Conference – The Science and Development of Transport (ZIRP 2022)*, Šibenik, Croatia, September 2022.
- 4. **Invited Guest, Session Chair:** Dovbischuk, I., “Resilience of Logistics Service Providers”, *International Conference – The Science and Development of Transport (ZIRP 2021)*, Šibenik, Croatia, October 2021.
- 5. **Session Chair:** Dovbischuk, I., “Sustainable Maritime Logistics: Indicators and Performance Components – A Mixed Methods Review”, *IAME – International Association of Maritime Economists Conference on Sustainable Development of Shipping and Trade*, online, June 2020.
- 6. **Lead Organizer, Sino-German Symposium #4:** Dovbischuk, I., “Logistics performance capabilities in a digitalized world – a mixed methods review”, *Intelligence, Innovation and Sustainable Development in Logistics*, Zhengzhou, China, October 2019 (*funded by Sino-German Center for Research Promotion*).
- 7. Dovbischuk, I., “Investigating the Interplays Between Supplier Relationship Management and the German Supply Chain Act for Better Sustainability in Global Value Chains”, *International Conference on Management, Economics & Social Science*, Kyiv, Ukraine, September 2019.

8. **Session Chair:** Dovbischuk, I., “Logistics Performance Capabilities in a Digitalized World – A Mixed Methods Review”, *Logistics Management Conference (LM2019)*, Halle (Saale), Germany, September 2019.
9. Dovbischuk, I., “Multifaceted Performance – A Critical Appraisal”, *Sommerkonferenz der Wissenschaftlichen Kommission Logistik des Verbandes der Hochschullehrer für Betriebswirtschaft (VHB)* [Summer Conference of the Scientific Commission Logistics of the German Association of University Professors of Business Administration], Düsseldorf, Germany, July 2018.
10. **Principal Organizer**, Travelling Conference #4: Dovbischuk, I., Measuring Efficiency in Smart Logistics Environments, *Green Freight & Climate-Friendly Traffic Management: Experiences from Germany, Malaysia, Thailand and Vietnam*, held in Kuala Lumpur (Malaysia), Chiang Rai (Thailand) and Hanoi (Vietnam), October 2017 (*funded by German Ministry of Education and Research*).
11. Dovbischuk, I., Haasis, H.-D., “Smart Maritime Regions Design”, *IAME – International Association of Maritime Economists Conference on Maritime Transport Quality in the Evolving World Trade*, Kyoto, Japan, June 2017 (*presented by Haasis*).
12. **Principal Organizer**, Travelling Conference #3: Dovbischuk, I., “Energy Efficiency in Warehousing”, *Energy Efficiency and Climate Change Mitigation in Line with Urban Mobility and Its Interconnection with Transportation Networks*, held in Zhengzhou (China), Busan (South Korea) and Manila (Philippines), February 2017 (*funded by German Ministry of Education and Research*).
13. Dovbischuk, I., “Information and Communication Technologies in Freight Transport: A Taxonomy of Applications and Key Barriers”, *IAME – International Association of Maritime Economists Conference on Sustainable Development of Shipping and Trade*, Hamburg, Germany, August 2016.
14. **Lead Organizer**, Sino-German Symposium #3: Dovbischuk, I., “Information and Communication Technologies for the Seaports along the 21st Century Maritime Silk Road”, *Sino-Euro Logistics Network and Its Evolution Under the Background of Maritime Silk Road*, Dalian, China, March 2016 (*funded by Sino-German Center for Research Promotion*).
15. **Principal Organizer**, Travelling Conference #2: Dovbischuk, I., “ICT Application for More Sustainability in Logistics Processes”, *Sustainable Regional Development in Urban Logistics Regions*, held in Hanoi (Vietnam) and Manila (Philippines), November 2015 (*funded by German Ministry of Education and Research*).
16. Dovbischuk, I., “Measurement of Port Connectivity”, *International Conference on Operations Research 2015 (OR 2015)*, Vienna, Austria, September 2015.
17. **Invited speaker (travel and accommodation funded):** Dovbischuk, I., “Development of the Low-Carbon Economy in Germany and China, with Special Attention to the Logistics and Transport Fields”, *Financial Aspects of the Low-Carbon Economy (Summer School)*, Kyiv, Ukraine, August 2015 (*funded by Konrad Adenauer Foundation*).
18. **Session Co-Chair**, Dovbischuk, I., “Co-opetition in logistics regions for port connectivity”, *Global Port Research Alliance (GPRA 2015)*, Hong Kong, China, May 2015.
19. Dovbischuk, I., “Lessons on Cluster Cooperation: Difficulties and Benefits”, *SALT – Atlantic Fair for Logistics and Transport*, Puerto del Rosario, Spain, November 2014 (*funded by European Commission*).
20. **Principal Organizer**, Sino-German Symposium #2: Dovbischuk, I., “How to Measure Innovation in Logistics Regions?”, *Innovative Logistics Management*, Bremen, Germany, November 2014 (*funded by Sino-German Center for Research Promotion*).

21. **Invited Speaker** (*travel and accommodation funded*), Dovbischuk, I., “Cluster Management and Regional Development”, First Nanning Logistics Week, Nanning, China, June 2014.
22. **Lead Organizer**, Travelling Conference #1: Dovbischuk, I., “Innovation-Oriented Cluster Management”, *Reliable Hinterland and Efficient Seaports*, held in Hong Kong & Shanghai (China) and Hanoi & Ho Chi Minh City (Vietnam), January 2014 (*funded by German Ministry of Education and Research*).
23. Dovbischuk, I., Haasis, H.-D., Fan, F., “Multi-Modal Cross-Border Logistics in Asia”, *Logistics and Maritime Systems (LOGMS 2013)*, Singapore, September 2013.
24. **Lead Organizer**, Sino-German Symposium #1: Dovbischuk, I., “Sustainable Growth through Cross-Border Logistics”, *Sustainable Growth Through Green and Secure Logistics*, Shanghai, China, 2012 (*funded by Sino-German Center for Research Promotion*).
25. Haasis, H.-D., Dovbischuk, I., “Sustainable Cluster Management as an Important Source of Path Dependency in Advanced Economies and Emerging Markets”, *IAME – International Association of Maritime Economists Conference on Shipping Markets, Port Devolution and a Changing Geography of World Maritime Transport*, Santiago de Chile, October, 2011.

Moderation and Facilitation Roles (Non-Presenting)

1. **Moderator**, Round Table on “Transport Cluster Experience”, *A European Research Strategy for Intermodal Transport*, Las Palmas de Gran Canaria, Spain, April 2013 (*funded by European Commission*).
2. **Facilitator**, Travelling Conference #2: Dovbischuk, I., “Funding possibilities for German and Indonesian partners: Looking for Joint Ideas”, *Sustainable Regional Development in Urban Logistics Regions*, Yogyakarta, Indonesia, November 2015 (*funded by German Ministry of Education and Research*).

Teaching Experience

Undergraduate courses

Bissett School of Business, Mount Royal University, Canada (EFMD-accredited)

- Global Business Environment (2024 – present)
- Global Supply Chain Management (2024 – present)
- Operations Management (2025 – present)

IU – International University of Applied Sciences, Germany

- Supply Chain Management (2018 – 2023)
- Operations and Process Management (2018 – 2023)
- Logistics Forecasting and Planning (2018 – 2023)
- Industrial Supply Chain Management: Innovation Lab Industry (2018 – 2023)
- Industrial Supply Chain Management: Procurement and Distribution (2018 – 2023)
- Management and Logistics in Production (2018 – 2020)
- Logistics Services: Innovation Lab Logistics (2018 – 2020)
- Scientific Writing (2021 – 2023)
- Introduction to Internet of Things (2022 – 2023)

National Economics University, Vietnam

- Introduction to Global Logistics (2021 – present)

Osnabrück University of Applied Sciences, Germany

- Global Logistics (2021)

University of Applied Sciences Fresenius, Germany

- Organization Management (2017)

Dalian Maritime University, China

- Transport Economics (2016)

University of Las Palmas de Gran Canaria, Spain

- Strategic Supply Chain Management (2015 – 2018)

University of Bremen, Germany

- Procurement and Production Logistics (2015 – 2016)
- Sustainable Value Creation Processes (2015 – 2016)
- Transport Economics (2015 – 2018)

Graduate courses**University of Bremen, Germany**

- Sustainable Regional Development in Southeast Asia's Logistics Regions (2014)
- Cluster Management (2015 – 2016)
- Mesologistics (2015 – 2016)
- Global Logistics (2015 – 2016)

International MBA course**International Graduate Center, University of Applied Sciences Bremen, Germany**

International Transport (2016 – 2023)

Postgraduate Supervision

PhD Examination, University of Bremen, Germany

1. Blumentritt, S.: Conceptualization of a Model for Strategic Market Development for a Maritime Logistics Service Provider in Developing and Emerging Countries, 2022, Role: Examiner
2. Golipoglu, E.: Innovation in Industry-Related Services: A Case Study-Based Analysis of Dynamic Capabilities and Supporting IT Usage, 2019, Role: Examiner
3. Novillo, S.: Internationalization of Small and Medium-Sized Enterprises Related to Their Dynamic Supply Chain Flexibilities, 2018, Role: Examiner
4. Mackenthun, F.: Analysis of the Impact of Climate Change on the Logistics Industry in Germany, as well as Identification of Vulnerabilities and Adaptation Potential, 2018, Role: Examiner
5. Le, H. H.: Path Dependency, Lock-in and the Prospect for Learning-based Sustainable Development: A Study on the International Economic Integration Pathway of Vietnam, 2017, Role: Second evaluator
6. Barz, A.: Analysis of the Impact of Additive Manufacturing on the Design of Two-Tier Supply Chains, 2017, Role: Examiner

7. Li, F.: Supply Chain Greenhouse Gas Emissions Management Under Emission Trading, 2016, Role: Examiner
8. Kilubi, I.: Cumulative dissertation consisting of several individual works, 2016, Role: Examiner
9. Breuer, C.: Decision Support for Operational Supply Chain Risk Management, 2015, Role: Examiner
10. Özşahin, M. E.: Approach Model for Configuring Transformable Logistics Structures in Value Creation Networks, 2015, Role: Examiner

PhD Co-Supervision, University of Las Palmas de Gran Canaria, Spain

11. Santana, J.: Application of Big Data in the Transport Sector – Innovation Models for Organizational Improvement, 2017, Role: Visiting Supervisor (Erasmus+ Mobility Program)
12. Boutleba, J.: Europe–Africa Seaborne Trade in the Post-Bloc World: Economic Implications, 2017, Role: Visiting Supervisor (Erasmus+ Mobility Program)

PhD Examination, Tezpur University, India

13. Saha, J.: Competitive Preparedness of Courier, Express and Parcel Service Providers in Time of Disruptions, 2025, Role: Examiner

Postgraduate Training & Capacity Building

Doctoral Workshop Facilitation	2016
German Academic Exchange Service (DAAD), Ukraine Office	
Workshop: Conducting PhD Studies in Germany & Research Proposal Writing	
Host institutions:	
Polytechnic University Kyiv, Ukraine	
Polytechnic University Kharkiv, Ukraine	
Polytechnic University Lviv, Ukraine	

Service to the University

Mount Royal University, Canada	
Assistant Chair , Department International Business, Supply Chain Management and Aviation	2025 – 2026
Faculty Promotion Committee	2024 – 2027 ²
Faculty Tenure Committee	2024 – 2025
General Faculties Council – Student Affairs Committee	2025 – 2026
Student Competition Judge , SCM Competition	2025
Facilitator , Inter-Institutional MoU and Student Exchange Agreement: National Economics University, Vietnam (partly SEED-funded ³)	2024
Participant, EFMD Accreditation Visit	2024
Mount Royal Faculty Association	

² Service resumes in the next promotion cycle following completing of the 2025 term.

³ SEED: Canada-ASEAN Scholarships and Educational Exchanges for Development, a Canadian government program supporting short-term exchange projects in Southeast Asia.

Audit and Finance Committee Member	2024 – 2026
Rotating Member of Bargaining Committee	2023 – 2025
Executive Board Member: Equity, Diversity & Inclusion Officer	2024 – 2025

University of Applied Sciences Bremen, Germany

Module Leader “International Transport”, EFMD-accredited IMBA	2020 – 2023
Primary supervisor for 20 of 22 MBA theses	2018 – present
Participant , EFMD Accreditation Visit	2022

IU – International University of Applied Sciences, Germany

Supervisor , 10 Bachelor theses	2020 – 2023
Organizer , Student Exchange Semester to Vietnam	2019
Participant , FIBAA Accreditation Visit	2020

University of Bremen, Germany

Supervisor , 19 Bachelor and 10 Master theses	2012 – 2018
Organizer , Student Exchange Semester to China (Students: 3)	2016
Faculty Representative , Gender Equality	2014
Facilitator , Erasmus+ Agreements (EU-funded):	
Universidad de Las Palmas, Spain	2014 – 2011
Tallinn School of Economics, Estonia	2011 – 2020
Kyiv National Economic University, Ukraine	2018 – 2020
Université de Ngaoundéré, Cameroon	2018 – 2020

Kyiv National Economic University named after V. Hetman, Ukraine

Curriculum Developer , Master Program “Commerce and Logistics”	2016 – 2019
Co-Organizer , International Student Research Contest	2020

Uman National University of Horticulture, Ukraine

Curriculum Developer , Master Program “Logistics Management”	2016 – 2019
Judge , Student Research Papers Contest	2018 – 2020
External reader , Master theses	2024 – present

Service to the Profession

External Program Reviewer (on behalf of FIBAA ⁴)	2015 – present
<ul style="list-style-type: none"> • B.A. Trade Logistics & International Transport, AASTMT, Egypt (contracted, scheduled for September 2025) • B.A. International Business in Logistics & SCM, University of Economics Ho Chi Minh City, Vietnam (2023) • B.A. Business Administration, ISM International School of Management, Germany (2021) • B.A. Business Administration – Logistics Minor, Dual University of Baden-Württemberg, Germany (2017, 2018, 2019) 	

⁴ FIBAA – Foundation for International Business Administration Accreditation: A European quality assurance agency specializing in the accreditation of business and management programs, including digital and institutional formats.

- Executive MBA, University of Applied Sciences Northwestern Switzerland (2015)

Invited Expert

2016

China–EU Tuning Study II, European Commission & Ministry of Education, China

- Strategic dialogue on higher education standards, mobility, and quality frameworks.

Conference Leadership

General Co-Chair, *International Conference on Artificial Intelligence and Logistics Engineering*

2025 – present

Organizing Committee & Editorial Board Member,

2021 – present

International Scientific-Practical Conference “Modern Technologies of Commerce and Logistics”, Kyiv National Economic University (KNEU), Ukraine

Organizing Committee and Programme Member

2022 – 2023

ZIRP – Science and Development of Transport, Croatia

Funded Conference Leadership: Sino-German Scientific Symposia

The Sino-German Center for Research Promotion, China⁵

2019

Intelligence, Innovation and Sustainable Development in Logistics

- **Project Lead**; Principal Organizers: X. Sun & H.-D. Haasis
- Host institution: Zhengzhou University of Technology, China
- Funding Amount: €23,800 & ¥250,150

The Sino-German Center for Research Promotion, China

2016

Sino-Euro Logistics Network and Its Evolution Under the Background of Maritime Silk Road

- **Project Lead**; Principal Organizers: Z. Jin & H.-D. Haasis
- Host institution: Dalian Maritime University, China
- Funding Amount: ¥177,450

The Sino-German Center for Research Promotion, China

2014

Innovative Logistics Management

- **Project Lead**; Principal Organizers: H.-D. Haasis & H. Li

⁵ The Sino-German Center for Research Promotion is a bilateral institution established jointly by the German Research Foundation (DFG) and the National Natural Science Foundation of China (NSFC) to foster collaborative scientific research.

- Host institution: University of Bremen, Germany
- Funding Amount: €57,156

The Sino-German Center for Research Promotion, China

2012

Sustainable Growth Through Green and Secure Logistics

- **Project Lead**; Principal Organizers: H.-D. Haasis & M. Sha
- Host institution: Shanghai Maritime University, China
- Funding Amount: ¥147,720

Funded Conference Leadership: Travelling Conferences

German Ministry of Education and Research (BMBF), Germany

2017

Green Freight & Climate-Friendly Traffic Management: Experiences from Germany, Malaysia, Thailand and Vietnam – 4th Traveling Conference

- **Principal Organizer**
- Host Institutions:
University of Transport and Communications, Vietnam
Mae Fah Luang University, Thailand
Universiti Teknologi MARA, Malaysia
- Funding Amount: €24,794

German Ministry of Education and Research (BMBF), Germany

2017

Energy Efficiency and Climate Change Mitigation in Line with Urban Mobility and Its Interconnection with Transportation Networks – 3rd Traveling Conference

- **Principal Organizer**
- Host Institutions:
Zhengzhou University of Technology, China
Korea Maritime Institute, South Korea
University of the Philippines, Philippines
- Funding Amount: €34,738

German Ministry of Education and Research (BMBF), Germany

2015

Sustainable Regional Development in Urban Logistics Regions – 2nd Traveling Conference

- **Principal Organizer**
- Host Institutions:
Vietnam University of Commerce, Vietnam
Gadjah Mada University, Indonesia
University of the Philippines Diliman, Philippines
- Funding Amount: €35,731

German Ministry of Education and Research (BMBF), Germany

2014

Reliable Hinterland and Efficient Seaports – 1st Traveling Conference

- **Principal Organizer**

- Host Institutions:
Hongkong Polytechnic University, Hong Kong
Shanghai Jiao Tong University, China
National Economics University, Vietnam
Ho Chi Minh University of Transport, Vietnam
- Funding Amount: €48,924

Editorial and Reviewing Activities

- **Associate Editor**, IJ of Information Engineering and Electronic Business

Ad-hoc Reviewer for:

- Transportation Journal
- International Journal of Logistics Management
- Journal of Shipping and Trade
- Asian Journal of Agriculture and Development
- International Journal of Logistics Research
- Sustainability Management Forum
- International Journal of Logistics
- Journal of Service Marketing
- Journal of Business Ethics
- Academic book proposals (Routledge, Business & Operations)

Professional Memberships

Academy of Management (AOM), USA	2023 – 2024
Supply Chain Management Association, Canada	2024 – present
International Association of Maritime Economists (IAME), Belgium	2011, 2016, 2017, 2020
Asian-German Knowledge Network for Transport and Logistics, Germany	2014 – present

Last updated: June 20, 2025