

Irina Dovbischuk
idovbischuk@mtroyal.ca
Calgary, Alberta, Canada

CURRICULUM VITAE

ACADEMIC EMPLOYMENT

Associate Professor, International Business and Supply Chain Management Bissett School of Business, Mount Royal University, Canada	2023 – present
Adjunct Associate Professor (part-time) School of Advanced Education Programs, National Economics University, Vietnam	2023 – present
Adjunct Professor (part-time) School of Advanced Education Programs, National Economics University, Vietnam	2021 – 2023
Professor, Logistics Management IU – International University of Applied Sciences, Germany	2018 – 2023
Adjunct Professor (part-time) International Graduate Center, Hochschule Bremen, Germany	2018 – 2023
Junior Professor / Post-Doctoral Scholar Faculty of Business Studies and Economics, University of Bremen, Germany	2016 – 2018
Adjunct Lecturer (part-time) International Graduate Center, Hochschule Bremen, Germany	2017 – 2018
Professor, Maritime Business and Logistics (fixed-term) Faculty of Business Studies and Economics, University of Bremen, Germany	2015 – 2016
Research Coordinator / Doctoral Scholar Faculty of Business Studies and Economics, University of Bremen, Germany	2010 – 2015
Research Assistant Institute of Shipping Economics and Logistics, Germany	2007 – 2010

ADDITIONAL INSTITUTIONAL ROLES

Co-Founder / Managing Director / Executive Board Member Asian-German Knowledge Network for Transport and Logistics, Germany	2014 – present
Key International Member Henan International Laboratory for Smart Logistics, Zhengzhou University of Technology, China	2022 – present
Visiting Professor Kyiv National Economic University named after Vadym Hetman, Ukraine	2017 – present
Visiting Professor Uman National University of Horticulture, Ukraine	2020 – present
Canada Research Chair Tier II Institutional Nominee Mount Royal University, Canada National nomination based on research excellence; not awarded. Resubmission prevented by eligibility expiry.	2023 – 2024

EDUCATION

Doctorate in Economics and Social Sciences University of Bremen, ¹ Germany	2010 – 2014
Dissertation: Sustainable Regional Development Through the Establishment of Innovation-Oriented Cluster Management in Logistics Cross-Border Regions Distinction: <i>Summa Cum Laude</i>	
Master of Arts, Urban and Regional Development University of Bremen, Germany	2008 – 2010
Bachelor of Arts, Sociology University of Bremen, Germany	2004 – 2008
Bachelor of Arts, Foreign Languages (not completed) Uman State Pedagogical University, Ukraine	2001 – 2003

¹ A research-intensive institution recognized for interdisciplinary excellence; consistently ranked among Europe's top universities in the Times Higher Education (THE) rankings.

RESEARCH GRANTS

- | | |
|--|-------------|
| <p>The Alberta Centre for Labour Market Research
 <i>Productivity and People: Exploring Human Capital and Productivity in Alberta</i></p> <ul style="list-style-type: none"> • Co-Investigator; Principal Investigator: D. Finch • Funding Amount: C\$34,788 | 2025 – 2026 |
| <p>Henan Province, China
 <i>Smart Logistics</i></p> <ul style="list-style-type: none"> • Co-applicant; Principal Investigator: X. Sun • Funding Amount: ¥300,000 | 2022 – 2026 |
| <p>Konrad Adenauer Foundation, Ukraine Office, Germany
 <i>Logistics Service Quality and Site Attractiveness of Decentralized Territorial Units in Ukraine</i></p> <ul style="list-style-type: none"> • Co-applicant; Principal Investigator: I. Novak • Funding Amount: €10,000 | 2021 – 2022 |
| <p>German Aerospace Center (DLR), Germany
 <i>EnergyWare – Energy Efficiency in Warehousing in Maritime Supply Chains</i></p> <ul style="list-style-type: none"> • Principal Investigator • Funding Amount: €10,000 | 2016 |
| <p>European Commission, European Union
 <i>MapDriver – Building and Implementing Strategic Roadmaps for Demand-Side Policy Measures to Boost Demand for Industrial Innovations</i></p> <ul style="list-style-type: none"> • Collaborator; Principal Investigator: Gobierno de Canarias • Funding Amount: €148,424 | 2014 – 2015 |
| <p>European Commission, European Union
 <i>InTraRegio – Towards an Intermodal Transport Network Through Innovative Research-Driven Clusters in Regions of Organized and Competitive Knowledge</i></p> <ul style="list-style-type: none"> • Collaborator; Principal Investigator: Gobierno de Canarias • Funding Amount: €1,571,513 | 2012 – 2014 |
| <p>German Federal Ministry of Education and Research (BMBF), Germany
 <i>Research-Based Innovation in Energy and Environmental Efficiency Through Sustainable Cluster Management in Production and Logistics</i></p> <ul style="list-style-type: none"> • Collaborator; Principal Investigator: H.-D. Haasis • Funding Amount: €412,365 | 2010 – 2014 |

RESEARCH PARTNERSHIP DEVELOPMENT GRANTS

German Academic Exchange Service (DAAD), Germany 2018

Supply Chain Finance

- Co-Applicant; Principal Organizer: D. Sackmann
- Host Institutions:
Guangxi University, China
Thuongmai University, Vietnam
Hongkong Polytechnic University, Hong Kong
- Funding Amount: €12,286

German Academic Exchange Service (DAAD), Germany 2016

German-Asian Research and Teaching Network for Green Economy and Sustainable Regional Development

- Project Lead, Co-Applicant; Principal Organizer: H.-D. Haasis
- Host Institutions:
University of Islamabad, Pakistan
University of Peradeniya, Sri Lanka
Lahore University of Management Sciences, Pakistan
Punjab Economic Research Institute, Pakistan
- Funding Amount: €11,591

German Aerospace Center (DLR), Germany 2011

Research Mission – Chilean Port Logistics

- Collaborator; Principal Organizer: H.-D. Haasis
- Host Institution:
Pontificia Universidad Católica de Valparaíso, Chile
Universidad Andrés Bello, Viña del Mar campus, Chile
Grupo Ultramar / The German-Chilean Chamber of Commerce, Chile
- Funding Amount: €5,595

CURRICULUM DEVELOPMENT & PROFESIONAL EDUCATION GRANTS

German Academic Exchange Service (DAAD), Germany 2020 – 2023

GreenSilk – Efficient and Green Logistics Management Along the Maritime Silk Road

- Co-applicant; Principal Investigator: H.-D. Haasis
- Funding Amount: €200,000

German Academic Exchange Service (DAAD), Germany 2016 – 2019

German-Ukrainian Master Program in Logistics (GUMLog)

- Collaborator; Principal Investigator: H.-D. Haasis
- Funding Amount: €200,000

Internal Grant, University of Bremen, Germany 2015

Fact-Finding and Preparatory Mission for Academic Collaboration

- Project Lead; Principal Organizer: H.-D. Haasis
- Host institution:
 - Kyiv National Economic University, Ukraine
 - Uman National University of Horticulture, Ukraine
 - Odesa National Maritime University, Ukraine
- Funding Amount: €3,500

German Academic Exchange Service (DAAD), Germany 2014 – 2017

International Logistics Qualification between Ngaoundéré and Bremen (LogQua)

- Collaborator; Principal Investigator: H.-D. Haasis
- Funding Amount: €187,613

German Agency for International Cooperation (GIZ), Germany 2014 – 2015

Support for Maritime Chains and Clusters in the Pan-Beibu Gulf Economic Region

- Co-Investigator; Principal Investigator: H.-D. Haasis
- Funding Amount: €70,265
- Training of 179 Professionals at Port of Hai Phong, Vietnam & Phnom Penh Autonomous Port, Cambodia

German Academic Exchange Service (DAAD), Germany 2013

German-Cameroonian Research Network for Green Economy and Sustainable Regional Development

- Collaborator; Principal Organizer: H.-D. Haasis
- Host Institution: University Ngoundéré, Cameroon
- Funding Amount: €10,981

PEER-REVIEWED JOURNAL ARTICLES

1. Dovbischuk, I. (2023). Sustainability in logistics service quality: Evidence from agri-food supply chains in Ukraine. *Sustainability*, 15(4), 3534. <https://doi.org/10.3390/su15043534>
Indexed in: Scopus (Q2, CiteScore 5.0), Web of Science (ESCI)
2. Dovbischuk, I. (2022). Innovation-oriented dynamic capabilities of logistics service providers, dynamic resilience, and firm performance during the COVID-19 pandemic. *International Journal of Logistics Management*, 33(2), 499–519. <https://doi.org/10.1108/IJLM-01-2021-0059>
Indexed in: Scopus (Q1, CiteScore 9.3), Web of Science (SSCI, IF 5.6), AJG 2021: 2
Altmetric Attention Score: 48 (Top 5% of all research outputs)
3. Dovbischuk, I. (2021). Investigating the interplays between supplier relationship management and the German Supply Chain Act for better sustainability in global value chains. *International Journal of Management and Applied Science*, 7(10), 28–32. No indexed.
4. Dovbischuk, I. (2021). Sustainable firm performance of logistics service providers along the maritime supply chain. *Sustainability*, 13(14), 8040. <https://doi.org/10.3390/su13148040>
Indexed in: Scopus (Q2, CiteScore 5.0), Web of Science (ESCI)
5. Dovbischuk, I., & Haasis, H.-D. (2020). Design and operation of innovation-oriented logistics clusters. *International Journal of Management and Applied Science*, 6(11), 76–80. No indexed.

UNDER REVIEW

1. Dovbischuk, I. (2025). Learning to Dance from the Edges: Conceptualizing Outside-In as a Fourth Dynamic Capability in Marginalized Supply Chains. *Under Review*.
2. Dovbischuk, I., & Oleksiuk, O. (2025). Adaptive Resilience in Wartime Logistics: Tracing Panarchy Theory in the Workforce of Ukraine's Transport and Logistics Sector. *Under Review*.
3. Dovbischuk, I., (2025). Framing Adaptation to Social Issues: Dynamic Capabilities and Panarchy Perspectives on Logistics Providers in Global Value Chains. *Under Review*.

WORKING PAPERS

1. Dovbischuk, I. (2025). Reframing Inclusion: Unveiling New Lenses Through Vietnamese Organizational Practices.
2. Dovbischuk, I., in collaboration with D. Finch, S. Murgatroyd, S. McIntyre, and N. Levallet (2025). Orchestrating Regional Human Capital: A Theory of the Regional Open Loop Network.

BOOKS

1. Dovbischuk, I., Siestrup, G., & Tuma, A. (Eds.). (2018). *Sustainable Impulses for Production and Logistics Management*. Springer.
2. Dovbischuk, I. (2015). *Sustainable Regional Development Through the Establishment of Innovation-Oriented Cluster Management*. Kovac.

BOOK CHAPTERS

NB. Underlined names reflect student authors.

1. Dovbischuk, I. (*accepted for publication*) Social value creation in global value chains: Insights on

- critical environmental factors from emerging and developing countries. In A. Dawson, A. Touboulis, & L. Wu (Eds.), *Elgar Companion on Supply Chains and the Sustainable Development Goals (SDGs)*.
2. Dovbischuk, I. (2018). Helping to establish pathways to a comprehensive framework of logistics performance. In I. Dovbischuk, G. Siestrup, & A. Tuma (Eds.), *Sustainable Impulses for Production and Logistics Management* (pp. 65–75). Springer.
 3. Li, F., Haasis, H.-D., & Dovbischuk, I. (2016). Challenges and solutions toward green logistics under the EU-emission trading scheme. In H. Kotzab, J. Pannek, & K.-D. Thoben (Eds.), *Dynamics in Logistics* (pp. 397–405). Springer.
 4. Dovbischuk, I., & Haasis, H.-D. (2011). Path dependency in the process of sustainable regional development of transport and logistics regions – Solutions for sea ports. In D. Ivanov, H. Kopfer, H.-D. Haasis, & J. Schönberger (Eds.), *Dynamics and Sustainability in International Logistics and Supply Chain Management* (pp. 241–247). Springer.

PEER-REVIEWED CONFERENCE PAPERS

NB. Underlined names reflect student authors.

1. Finch, D., Levallet, N., Dovbischuk, I., Griffiths, J., McIntyre, S., & Tombe, R. (2025). Path towards a human capital supply chain. In *Proceedings of EDULEARN25* (pp. 1414–1423). Palma.
2. Zhang, Q., & Dovbischuk, I. (2021). Risk control and quality management of cold chain logistics in the post-epidemic era. In *Proceedings of ZIRP 2021 – The Science and Development of Transport*. Šibenik.
3. Dovbischuk, I., Schmitz, M., Stachowicz, P., & Teroerde, C. (2019). Lessons learned on ensuring transparency in sustainable supply chains: An explanatory case study design. In *Proceedings of the 2nd International Conference on Contemporary Issues in Economics, Management and Business*. Hanoi.
4. Haasis, H.-D., & Dovbischuk, I. (2015). Communication, cooperation, and knowledge management for the design and operation of innovative logistics clusters. In *Proceedings of the 9th International Conference on Software, Knowledge, Information Management and Applications* (pp. 317–320). Kathmandu.
5. Dovbischuk, I., Co-opetition in logistics regions for port connectivity, *Global Port Research Alliance (GPR 2015)*, Hong Kong (Presented at GPR 2015; publication status unknown).
6. Haasis, H.-D., & Dovbischuk, I., Sustainable Cluster Management as an Important Source of Path Dependency in Advanced Economies and Emerging Markets, *IAME – International Association of Maritime Economists Conference on Shipping Markets, Port Devolution and a Changing Geography of World Maritime Transport*, Santiago de Chile (Presented at IAME 2011; publication status unknown).

NON-PEER REVIEWED CONFERENCE PAPERS

1. Dovbischuk, I., & Dyma, O. (2020). Smart logistics as an important factor for digital transformation in Ukraine and an important topic for German-Ukrainian collaboration. In *Proceedings of the 1st International Conference on Logistics Management: Problems, Prospects and Geo-Strategic Vectors of Development*. Uman.
2. Dovbischuk, I., & Haasis, H.-D. (2012). Sustainable regional development of cross-border areas. In D. Ivanov, B. Sokolov, & J. Kaschfunctional (Eds.), *Proceeding of German-Russian*

Workshop on Flexibility and Adaptability of Global Supply Chains (pp. 278–284). St. Petersburg.

EDITORIAL WORKS

1. Oleksiuk, O., Shafaljuk, O., Fedorchenko, A., Dovbischuk, I., Dyma, O., Halytsia, I., Kryveshchenko, V., Vysotska, O., Serzhuk, A. (Eds.). (2024). *Modern technologies of commerce and logistics. Proceedings of the 4th International Scientific-Practical Conference* (online). Kyiv National Economics University.
2. Antulov-Fantulin, B., Campisi, T., Dovbischuk, I., & Slavuj, M. (Eds.). (2023). International scientific conference “The Science and Development of Transport – Znanost i razvitak prometa – ZIRP 2023”. *Transportation Research Procedia*, 73, 1–344.
3. Novak, I., Vernuk, N., Dovbischuk, I., et al. (Eds.). (2024). *Logistics management: Problems, prospects and geo-strategic vectors of development. Proceedings of the 3rd International Conference* (online). Uman National University of Horticulture.
4. Petrović, M., Dovbischuk, I., & Cunha, A. L. (Eds.). (2022). International Scientific Conference “The Science and Development of Transport – Znanost i razvitak prometa – ZIRP 2022”. *Transportation Research Procedia*, 64, 1–388.
5. Dovbischuk, I. (Ed.). (2017). *Energy efficiency and climate change mitigation in line with urban mobility and its interconnection with transportation networks. Proceedings of the 3rd Travelling Conference*, Asian-German Knowledge Network for Transport and Logistics e.V., 1–80.
6. Dovbischuk, I. (Ed.). (2012). *Sustainable Cluster Management for Transport and Logistics. Project Brochure*, Federal Ministry of Education and Research, University of Bremen. (15 pages)

RESEARCH PROJECT REPORTS

1. Novak, I., Dovbischuk, I., Gomenuk, M., & Movchanuk, A. (2022). *Importance and Quality of Logistic Services in Increasing the Attractiveness of Rural Areas in Ukraine*. (72 pages)
2. Dovbischuk, I., & Haasis, H.-D. (2015). *Support for Maritime Chains and Clusters in the Pan-Beibu Gulf Region*. German Agency for International Cooperation. Beijing. (46 pages)
3. Dovbischuk, I., Himstedt, A., Perello, M., & de Luca, C. (2015). *Roadmap to Boost Demand for Information and Communication Technologies in Transport and Logistics*. (Work Package Report, MapDriver Project, EU Commission). (58 pages)

OTHER SCHOLARLY CONTRIBUTIONS

Dovbischuk, I. (2010). Planning Cultures. In Hillmann F. & Köblitz M. (Eds.), *European Integration through Cultural Capitals? The Example of Essen and the Ruhr Area 2010* Institute of Geography. Bremen, pp. 28–30.

ACADEMIC CONFERENCE PRESENTATIONS

NB. Underlined names reflect student authors.

1. **Session Chair** (stepped in due to chair’s absence): Dovbischuk, I., “Advancing Social Sustainability in Global Supply Chains: A Literature-Based Framework for Understanding Corporate Engagement with Indirect Suppliers in Vietnam”, Logistics Management Conference (LM2025), Milan, Italy, September 2025

2. **Invited Keynote Speaker** (with honorarium): Dovbischuk, I. “Unveiling Capabilities for Social Value Creation in Global Value Chain”, 4th International Conference on Artificial Intelligence and Logistics Engineering, online, April 2024.
3. **Invited Guest**, Organizing Committee Member, Session Chair: Dovbischuk, I., Carlson, J., “Drivers and Barriers of Social Sustainability in a Global Value Chain”, International Conference – The Science and Development of Transport (ZIRP 2023), Zagreb, Croatia, December 2023 (presented by Carlson).
4. **Invited Guest**, Program Committee Member, Session Chair: Dovbischuk, I., “Logistics Service Quality in the Agri-Supply Chain: Empirical Evidence from Ukraine in the Pre-War Period”, International Conference – The Science and Development of Transport (ZIRP 2022), Šibenik, Croatia, September 2022.
5. **Invited Guest**, Session Chair: Dovbischuk, I., “Resilience of Logistics Service Providers”, International Conference – The Science and Development of Transport (ZIRP 2021), Šibenik, Croatia, October 2021.
6. **Session Chair**: Dovbischuk, I., “Sustainable Maritime Logistics: Indicators and Performance Components – A Mixed Methods Review”, IAME – International Association of Maritime Economists Conference on Sustainable Development of Shipping and Trade, online, June 2020.
7. **Lead Organizer**, Sino-German Symposium #4: Dovbischuk, I., “Logistics performance capabilities in a digitalized world – a mixed methods review”, Intelligence, Innovation and Sustainable Development in Logistics, Zhengzhou, China, October 2019 (funded by Sino-German Center for Research Promotion).
8. Dovbischuk, I., “Investigating the Interplays Between Supplier Relationship Management and the German Supply Chain Act for Better Sustainability in Global Value Chains”, International Conference on Management, Economics & Social Science, Kyiv, Ukraine, September 2019.
9. **Session Chair**: Dovbischuk, I., “Logistics Performance Capabilities in a Digitalized World – A Mixed Methods Review”, Logistics Management Conference (LM2019), Halle (Saale), Germany, September 2019.
10. Dovbischuk, I., “Multifaceted Performance – A Critical Appraisal”, Sommerkonferenz der Wissenschaftlichen Kommission Logistik des Verbandes der Hochschullehrer für Betriebswirtschaft (VHB) [Summer Conference of the Scientific Commission Logistics of the German Association of University Professors of Business Administration], Düsseldorf, Germany, July 2018.
11. **Principal Organizer**, Travelling Conference #4: Dovbischuk, I., Measuring Efficiency in Smart Logistics Environments, Green Freight & Climate-Friendly Traffic Management: Experiences from Germany, Malaysia, Thailand and Vietnam, held in Kuala Lumpur (Malaysia), Chiang Rai (Thailand) and Hanoi (Vietnam), October 2017 (funded by German Ministry of Education and Research).
12. Dovbischuk, I., Haasis, H.-D., “Smart Maritime Regions Design”, IAME – International Association of Maritime Economists Conference on Maritime Transport Quality in the Evolving World Trade, Kyoto, Japan, June 2017 (presented by Haasis).
13. **Principal Organizer**, Travelling Conference #3: Dovbischuk, I., “Energy Efficiency in Warehousing”, Energy Efficiency and Climate Change Mitigation in Line with Urban Mobility and Its Interconnection with Transportation Networks, held in Zhengzhou (China), Busan (South Korea) and Manila (Philippines), February 2017 (funded by German Ministry of Education and Research).

14. Dovbischuk, I., “Information and Communication Technologies in Freight Transport: A Taxonomy of Applications and Key Barriers”, IAME – International Association of Maritime Economists Conference on Sustainable Development of Shipping and Trade, Hamburg, Germany, August 2016.
15. **Lead Organizer**, Sino-German Symposium #3: Dovbischuk, I., “Information and Communication Technologies for the Seaports along the 21st Century Maritime Silk Road”, Sino-Euro Logistics Network and Its Evolution Under the Background of Maritime Silk Road, Dalian, China, March 2016 (funded by Sino-German Center for Research Promotion).
16. **Principal Organizer**, Travelling Conference #2: Dovbischuk, I., “ICT Application for More Sustainability in Logistics Processes”, Sustainable Regional Development in Urban Logistics Regions, held in Hanoi (Vietnam) and Manila (Philippines), November 2015 (funded by German Ministry of Education and Research).
17. Dovbischuk, I., “Measurement of Port Connectivity”, International Conference on Operations Research 2015 (OR 2015), Vienna, Austria, September 2015.
18. **Session Co-Chair**, Dovbischuk, I., “Co-opetition in logistics regions for port connectivity”, Global Port Research Alliance (GPRA 2015), Hong Kong, China, May 2015.
19. Dovbischuk, I., “Lessons on Cluster Cooperation: Difficulties and Benefits”, SALT – Atlantic Fair for Logistics and Transport, Puerto del Rosario, Spain, November 2014 (funded by European Commission).
20. **Principal Organizer**, Sino-German Symposium #2: Dovbischuk, I., “How to Measure Innovation in Logistics Regions?”, Innovative Logistics Management, Bremen, Germany, November 2014 (funded by Sino-German Center for Research Promotion).
21. **Invited Speaker** (travel and accommodation funded), Dovbischuk, I., “Cluster Management and Regional Development”, First Nanning Logistics Week, Nanning, China, June 2014.
22. **Lead Organizer**, Travelling Conference #1: Dovbischuk, I., “Innovation-Oriented Cluster Management”, Reliable Hinterland and Efficient Seaports, held in Hong Kong & Shanghai (China) and Hanoi & Ho Chi Minh City (Vietnam), January 2014 (funded by German Ministry of Education and Research).
23. Dovbischuk, I., Haasis, H.-D., Fan, F., “Multi-Modal Cross-Border Logistics in Asia”, Logistics and Maritime Systems (LOGMS 2013), Singapore, September 2013.
24. **Lead Organizer**, Sino-German Symposium #1: Dovbischuk, I., “Sustainable Growth through Cross-Border Logistics”, Sustainable Growth Through Green and Secure Logistics, Shanghai, China, 2012 (funded by Sino-German Center for Research Promotion).
25. Haasis, H.-D., Dovbischuk, I., “Sustainable Cluster Management as an Important Source of Path Dependency in Advanced Economies and Emerging Markets”, IAME – International Association of Maritime Economists Conference on Shipping Markets, Port Devolution and a Changing Geography of World Maritime Transport, Santiago de Chile, October, 2011.
26. Dovbischuk, I., “Path Dependency in the Process of Sustainable Regional Development of Transport and Logistics Regions: Solutions for Seaports”, VI. German-Russian Logistics Workshop (DR-LOG), Bremen, May, 2011.

MODERATION AND FACILITATION ROLES (NON-PRESENTING)

1. **Moderator**, Round Table on “Transport Cluster Experience”, *A European Research Strategy for Intermodal Transport*, Las Palmas de Gran Canaria, Spain, April 2013 (funded by European Commission).

2. **Facilitator**, Travelling Conference #2: Dovbischuk, I., “Funding possibilities for German and Indonesian partners: Looking for Joint Ideas”, *Sustainable Regional Development in Urban Logistics Regions*, Yogyakarta, Indonesia, November 2015 (*funded by German Ministry of Education and Research*).

TEACHING EXPERIENCE

UNDERGRADUATE COURSES

Bissett School of Business, Mount Royal University, Canada (EFMD-accredited)

Global Business Environment	2024 – present
Global Supply Chain Management	
Operations Management	

IU – International University of Applied Sciences, Germany

Supply Chain Management	2018 – 2023
Operations and Process Management	
Logistics Forecasting and Planning	
Industrial Supply Chain Management: Innovation Lab Industry	
Industrial Supply Chain Management: Procurement and Distribution	
Management and Logistics in Production	2018 – 2020
Logistics Services: Innovation Lab Logistics	
Scientific Writing	2021–2023
Introduction to Internet of Things	2022–2023

National Economics University, Vietnam (ACBSP-accredited)

Introduction to Global Logistics	2021 – present
----------------------------------	----------------

Osnabrück University of Applied Sciences, Germany

Global Logistics	2021
------------------	------

University of Applied Sciences Fresenius, Germany

Organization Management	2017
-------------------------	------

Dalian Maritime University, China

Transport Economics	2016
---------------------	------

University of Las Palmas de Gran Canaria, Spain

Strategic Supply Chain Management (<i>Erasmus + Mobility Program</i>)	2015–2018
---	-----------

University of Bremen, Germany

Procurement and Production Logistics	2015 – 2016
Sustainable Value Creation Processes	
Transport Economics	2015 – 2018

GRADUATE COURSES

University of Bremen, Germany

Cluster Management	2015 – 2016
Mesologistics	
Global Logistics	

Sustainable Regional Development in Southeast Asia's Logistics Regions	2014
--	------

University of Applied Sciences Bremen, Germany (EFMD-accredited)
--

International Transport	2016 – 2023
-------------------------	-------------

POSTGRADUATE SUPERVISION

PhD Examination, University of Bremen, Germany

- | | | |
|----|---|-----------------------------------|
| 1 | Blumentritt, S.: Conceptualization of a Model for Strategic Market Development for a Maritime Logistics Service Provider in Developing and Emerging Countries | 2022
Examiner |
| 2 | Golipoglu, E.: Innovation in Industry-Related Services: A Case Study-Based Analysis of Dynamic Capabilities and Supporting IT Usage | 2019
Examiner |
| 3 | Novillo, S.: Internationalization of Small and Medium-Sized Enterprises Related to Their Dynamic Supply Chain Flexibilities | 2018
Examiner |
| 4 | Mackenthun, F.: Analysis of the Impact of Climate Change on the Logistics Industry in Germany, as well as Identification of Vulnerabilities and Adaptation Potential | |
| 5 | Le, H. H.: Path Dependency, Lock-in and the Prospect for Learning-based Sustainable Development: A Study on the International Economic Integration Pathway of Vietnam | 2017
2 nd Evaluator |
| 6 | Barz, A.: Analysis of the Impact of Additive Manufacturing on the Design of Two-Tier Supply Chains | Examiner |
| 7 | Li, F.: Supply Chain Greenhouse Gas Emissions Management Under Emission Trading | 2016
Examiner |
| 8 | Kilubi, I.: Cumulative dissertation consisting of several individual works | |
| 9 | Breuer, C.: Decision Support for Operational Supply Chain Risk Management | 2015
Examiner |
| 10 | Özsahin, M. E.: Approach Model for Configuring Transformable Logistics Structures in Value Creation Networks | |

University of Las Palmas de Gran Canaria, Spain

- | | | |
|----|--|--------------------------------|
| 11 | Santana, J.: Application of Big Data in the Transport Sector – Innovation Models for Organizational Improvement
(<i>Erasmus + Mobility Program</i>) | 2017
Visiting
Supervisor |
| 12 | Boutleb, J.: Europe–Africa Seaborne Trade in the Post-Bloc World: Economic Implications
(<i>Erasmus + Mobility Program</i>) | |

PhD Examination, Tezpur University, India

- | | | |
|----|--|------------------|
| 13 | Saha, J.: Competitive Preparedness of Courier, Express and Parcel Service Providers in Time of Disruptions | 2025
Examiner |
|----|--|------------------|

ACADEMIC TRAINING & PROFESSIONAL DEVELOPMENT

Invited Speaker (travel and accommodation funded)

By: FH JOANNEUM University of Applied Sciences, Graz, Austria

Spring School: Green Business Transformation

13 – 17 April

2026 *upcoming*

Host institution:

FH JOANNEUM University of Applied
Sciences, Graz, Austria

Invited Workshop Facilitator (travel and accommodation funded)

4 – 6 October
2016

By: German Academic Exchange Service (DAAD), Ukraine Office

Workshop: Conducting PhD Studies in Germany & Research Proposal
Writing

Host institutions:

Kyiv Polytechnic University, Ukraine
Kharkiv Polytechnic University, Ukraine
Lviv Polytechnic University, Ukraine

Invited speaker (travel and accommodation funded)

27 – 29 August
2015

By: Konrad Adenauer Foundation, Ukraine Office

Summer School: Financial Aspects of the Low-Carbon Economy

Host institution:

Konrad Adenauer Foundation, Kyiv, Ukraine

SERVICE TO THE UNIVERSITY

Mount Royal University, Canada

Chair, Self-Study Team – International Business Review 2025 – present

Assistant Chair, Department International Business, Supply Chain Management
and Aviation

Faculty Promotion Committee 2024

General Faculties Council – Student Affairs Committee 2025 – present

Student Competition Judge, SCM Competition 2025

Faculty Tenure Committee 2024 – 2025

Facilitator, Inter-Institutional MoU and Student Exchange Agreement with 2024

National Economics University, Vietnam (partly SEED-funded²)

Participant, EFMD Accreditation Visit

Mount Royal Faculty Association

Member, Audit and Finance Committee 2024 – present

Executive Board Member, Equity, Diversity & Inclusion (EDI) Officer 2024 – 2025

Rotating Member, Bargaining Committee

Hochschule Bremen, Germany

Module Leader “International Transport”, EFMD-accredited IMBA 2020 – 2023

Primary supervisor for 20 of 22 MBA theses 2018 – present

Participant, EFMD Accreditation Visit 2022

IU – International University of Applied Sciences, Germany

Supervisor, 10 Bachelor theses 2020 – 2023

² SEED: Canada-ASEAN Scholarships and Educational Exchanges for Development, a Canadian government program supporting short-term exchange projects in Southeast Asia.

Curriculum Vitae

Organizer, Student Exchange Semester to Vietnam (Students: 3)	2019
Participant, FIBAA Accreditation Visit	2020

University of Bremen, Germany

Supervisor, 19 Bachelor and 10 Master theses	2012 – 2018
Organizer, Student Exchange Semester to China (Students: 3)	2019
Faculty Representative, Gender Equality (dezentrale Frauenbeauftragter)	2014
Facilitator, Erasmus+ Agreements (EU-funded):	
Universidad de Las Palmas, Spain	2014 – 2011
Tallinn School of Economics, Estonia	2011 – 2020
Kyiv National Economic University, Ukraine	2018 – 2020
Université de Ngaoundéré, Cameroon	2018 – 2020

Kyiv National Economic University named after V. Hetman, Ukraine

Co-Organizer, International Student Research Contest	2020 – present
Curriculum Developer, Master Program “Commerce and Logistics”	2016 – 2019

Uman National University of Horticulture, Ukraine

External reader, 5 Master theses	2024 – present
Curriculum Developer, Master Program “Logistics Management”	2016 – 2019
Judge, Student Research Papers Contest	2018 – 2020

SERVICE TO THE PROFESSION

PROGRAM REVIEWER

on behalf of FIBAA³	2015 – present
B.A. Trade Logistics & International Transport	2025
Arab Academy for Science, Technology & Maritime Transport, Egypt	
B.A. International Business in Logistics & Supply Chain Management	2023
University of Economics Ho Chi Minh City, Vietnam	
B.A. Business Administration	2021
ISM International School of Management, Germany	
B.A. Business Administration – Logistics Minor	2017, 2018,
Dual University of Baden-Württemberg, Germany	2019
Executive MBA	2015
University of Applied Sciences Northwestern Switzerland	

³ FIBAA – Foundation for International Business Administration Accreditation: A European quality assurance agency specializing in the accreditation of business and management programs, including digital and institutional formats.

on behalf of China-EU Tuning Study II 2016
European Commission & Ministry of Education, China

CONFERENCE LEADERSHIP

General Co-Chair, International Conference on 2025 – present
Artificial Intelligence and Logistics Engineering

Organizing Committee & Editorial Board Member 2021 – present
International Scientific-Practical Conference “Modern Technologies of Commerce and Logistics”, Kyiv National Economic University (KNEU), Ukraine

Organizing Committee and Programme Member 2022 – 2023
ZIRP – Science and Development of Transport, Croatia

CONFERENCE LEADERSHIP: SINO-GERMAN SCIENTIFIC SYMPOSIA

The Sino-German Center for Research Promotion, China⁴ 2019
Intelligence, Innovation and Sustainable Development in Logistics

- Project Lead; Principal Organizers: X. Sun & H.-D. Haasis
- Host institution: Zhengzhou University of Technology, China
- Funding Amount: €23,800 & ¥250,150

The Sino-German Center for Research Promotion, China 2016
Sino-Euro Logistics Network and Its Evolution Under the Background of Maritime Silk Road

- **Project Lead**; Principal Organizers: Z. Jin & H.-D. Haasis
- Host institution: Dalian Maritime University, China
- Funding Amount: ¥177,450

The Sino-German Center for Research Promotion, China 2014
Innovative Logistics Management

- **Project Lead**; Principal Organizers: H.-D. Haasis & H. Li
- Host institution: University of Bremen, Germany
- Funding Amount: €57,156

The Sino-German Center for Research Promotion, China 2012

⁴ The Sino-German Center for Research Promotion is a bilateral institution established jointly by the German Research Foundation (DFG) and the National Natural Science Foundation of China (NSFC) to foster collaborative scientific research.

Sustainable Growth Through Green and Secure Logistics

- **Project Lead;** Principal Organizers: H.-D. Haasis & M. Sha
- Host institution: Shanghai Maritime University, China
- Funding Amount: ¥147,720

CONFERENCE LEADERSHIP: TRAVELLING CONFERENCES

German Ministry of Education and Research (BMBF), Germany 2017

Green Freight & Climate-Friendly Traffic Management: Experiences from Germany, Malaysia, Thailand and Vietnam – 4th Travelling Conference

- Principal Organizer
- Host Institutions:
University of Transport and Communications, Vietnam
Mae Fah Luang University, Thailand
Universiti Teknologi MARA, Malaysia
- Funding Amount: €24,794

German Ministry of Education and Research (BMBF), Germany 2017

Energy Efficiency and Climate Change Mitigation in Line with Urban Mobility and Its Interconnection with Transportation Networks – 3rd Travelling Conference

- Principal Organizer
- Host Institutions:
Zhengzhou University of Technology, China
Korea Maritime Institute, South Korea
University of the Philippines, Philippines
- Funding Amount: €34,738

German Ministry of Education and Research (BMBF), Germany 2015

Sustainable Regional Development in Urban Logistics Regions – 2nd Travelling Conference

- Principal Organizer
- Host Institutions:
Vietnam University of Commerce, Vietnam
Gadjah Mada University, Indonesia
University of the Philippines Diliman, Philippines
- Funding Amount: €35,731

German Ministry of Education and Research (BMBF), Germany 2014

Reliable Hinterland and Efficient Seaports – 1st Travelling Conference

- Principal Organizer
- Host Institutions:

Curriculum Vitae

Hongkong Polytechnic University, Hong Kong
Shanghai Jiao Tong University, China
National Economics University, Vietnam
Ho Chi Minh University of Transport, Vietnam

- Funding Amount: €48,924

EDITORIAL AND REVIEWING ACTIVITIES

Second Associate Editor

2025 – present

International Journal of Information Engineering and Electronic Business

Ad-hoc Reviewer for

- Transportation Journal
- International Journal of Logistics Management
- Journal of Shipping and Trade
- Asian Journal of Agriculture and Development
- International Journal of Logistics Research
- Sustainability Management Forum
- International Journal of Logistics
- Journal of Service Marketing
- Journal of Business Ethics
- Academic book proposals (Routledge, Business & Operations)

PROFESSIONAL MEMBERSHIPS

Academy of Management, USA

2023 – present

Supply Chain Canada

2024 – present

Asian-German Knowledge Network for Transport and Logistics,
Germany

2014 – present

International Association of Maritime Economists, Belgium

2011, 2016,
2017, 2020

Last updated: December 4, 2025