

Mount Royal University

Bachelor of Communication - Broadcast Media Studies

Sequence of Courses 2020/21

Fall Semester

Year 1

Winter Semester

- BMST 1401—Digital Audio Production
- BMST 1402—Writing for Digital Audio
- COMM 2501—Media History & Contemporary Issues
- GNEF Foundation _____
- GNEF Foundation _____

- BMST 2400—Broadcast Media Ethics and Law
- BMST 1404—Digital Video Production
- BMST 1405—Writing for Digital Video
- GNEF Foundation _____
- GNEF Foundation _____

Fall Semester

Year 2

Winter Semester

- BMST 2402—Media Marketing and Advertising
- BMST 2404—Digital Advertising Production
- COMM 2500—Intro to Communication Studies
- GNEF Tier 2 _____
- GNEF Tier 2 _____

- BMST 2401—Digital News Gathering
- BMST 2405—Broadcast Presentation
- MATH 1103—Introduction to Statistical Reasoning
- GNEF Tier 2 _____
- GNEF Tier 3 _____

Fall Semester

Year 3

Winter Semester

- BMST 3401—Diversity in Media
- BMST 3405—Multimedia Content Management
- BMST 4490—Work XP Prep Seminar (Credit-Free)
- JOUR 3737—Research Design & Methodology
- GNEF Tier 3 _____
- GNEF Tier 3 _____

- BMST 3403—Multimedia Content Production
- BMST 3404—Senior Roles in the Digital Newsroom
- COMM 3500—Media, Culture and Comm Theory
- Elective _____
- Elective _____

Spring/Summer

BMST 4491-Broadcast Work Experience (Credit-Free)

Fall Semester

Year 4

Winter Semester

- All of:
- BMST 4401—Independent Media Project I
 - BMST 4402—Media Governance
 - COMM 4501—Roles & Practices in Contemp. Comm
 - Elective _____
- *Choose one:
- BMST 4403—Media Entrepreneurship
 - Elective _____

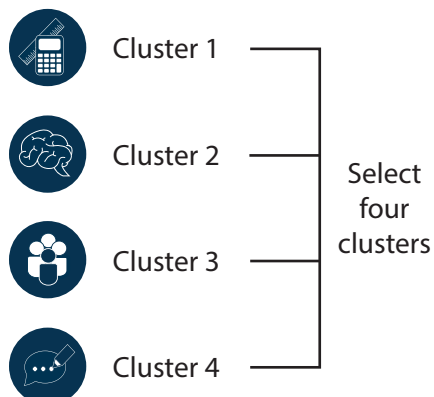
- All of:
- BMST 4404—Case Studies in Media and Society
 - BMST 4405—Independent Media Project II
 - Elective _____
 - Elective _____
- *Choose one:
- BMST 4403—Media Entrepreneurship
 - Elective _____

*NOTE: BMST 4403 is offered in both Fall and Winter semesters. If you take it in one semester, you will take an elective in the other semester.

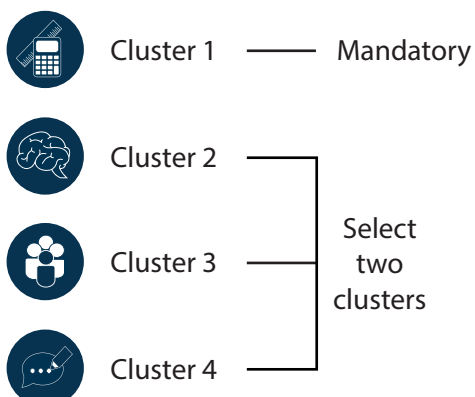
NOTE: All core courses must be taken in the sequence listed above unless prior approval is received from the Chair. The program reserves the right to adjust schedule of course offerings at any time. Advising resources are available for all students in the School of Communication Studies at www.mru.ca/commadvising

Summary of GNEDs and Elective Requirements

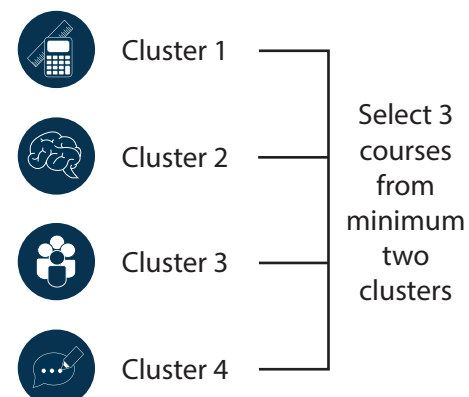
Foundation



Tier 2



Tier 3



For a complete listing of GNED courses, go to www.mtroyal.ca/gened

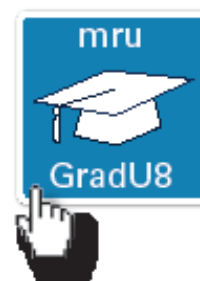
Cluster 1—Numeracy and Scientific Literacy

Cluster 2—Values, Beliefs and Identity

Cluster 3—Community and Society

Cluster 4—Communication

Keep track of your courses by checking mru GradU8 on your mymru account



Notes:
