## Minors offered by the Bissett School of Business

### Fall 2019

All students enrolled in four-year degree programs at Mount Royal University have the option of completing minors in a variety of subject areas offered by different faculties. The Bissett School of Business, the Faculty of Arts, the Faculty of Communication Studies and the Faculty of Science & Technology each offer minors in their respective disciplines.

Please note that each minor varies in the number of courses required for completion (typically between 6-9 courses). Various courses in each minor may also have prerequisites. The successful completion of a minor may require that a student take more than the 40 courses normally required for graduation from a degree program. Courses used to complete program requirements (i.e. core courses and General Education) may also be used to satisfy the minor requirements. Students may declare a maximum of two minors provided that there is no more than 50% crossover in the course requirements (between core and minor or between two minors). Please refer to the Mount Royal University Calendar for details about each minor and prerequisite listings.

### Accounting

Required four (4) courses:
- ACCT 2121 – Financial Accounting Concepts
- ACCT 3220 – Financial Accounting Principles
- ACCT 3224 – Management Accounting I

Plus any two (2) of the following:
- ACCT 3227 – Oil and Gas Accounting
- ACCT 3228 – Management Accounting II
- ACCT 4222 – Intermediate Accounting
- ACCT 4225 – Principles of Auditing
- ACCT 4280 – Introduction to Personal and Corporate Tax
- ACCT 4381 – Advanced Financial Accounting
- ACCT 4382 – Advanced Management Accounting
- ACCT 4403 – Accounting Theory

### Business & Society

Required six (6) courses:
- ENTR 3370 – Society, Innovation and Enterprise (T3C3)
- INBU 2201 – Cross Cultural Management
- MGMT 4402 – Corporate Social Responsibility (T3C3)
- MGMT 4403 – Environmental Mgmt & Sustainable Dev (T3C3)
- MGMT 4407 – Governance and Ethical Issues in Org (T3C3)
- PHIL 2229 – Business Ethics (T3C3)

### Business of Sport & Recreation

Required four (4) courses:
- ENTR 2301 – The Entrepreneurial Experience (T2C3)
- MKTG 2150 – Introduction to Marketing
- HPED 1400 – Organization and Administration of Sport
- HPED 1640 – Program Planning

Plus one (1) of the following option courses:
- ACCT 2121 – Financial Accounting Concepts
- ENTR 3302 – Innovation & Creativity for Entre Practice (T3C3)
- MGMT 3210 – Business Communication Theory & Practice
- MGMT 3230 – Business Law
- MKTG 3258 – Evidence-Based Marketing

Plus one (1) of the following option courses:
- HPED 2400 – Commercial Recreation
- HPED 2440 – Community Development
- HPED 3400 – Facility and Event Management
- HPED 3630 – Recreation and Sport Tourism
- HPED 5400 – Issues in Sport and Recreation Management

* Please note that at least one course must be chosen at the 3000-level or higher

### Finance

Required two (2) courses:
- ACCT 2121 – Financial Accounting Concepts
- FNCE 3227 – Introduction to Finance

Plus any four (4) of the following:
- FNCE 2132 – Introduction to the Stock Market (T2C3)
- FNCE 3228 – Advanced Corporate Finance
- FNCE 3302 – International Finance
- FNCE 3304 – Business and Financial Modeling
- FNCE 4407 – Investment Principles

### Finance & Economics

Required four (4) courses:
- ECON 1101 – Principles of Microeconomics
- ECON 1103 – Principles of Macroeconomics
- ACCT 2121 – Financial Accounting Concepts
- FNCE 3227 – Introduction to Finance

Plus any four (4) of the following:
- At least one (1) must be chosen from this group:
  - ECON 2211 – Intermediate Economic Theory Micro I (T3C3)
  - ECON 2213 – Intermediate Economic Theory Macro I (T3C3)
  - ECON 2221 – International Trade (T3C3)
  - ECON 2229 – International Money and Finance (T3C3)
  - ECON 2241 – Money and Banking (T3C3)
  - ECON 2255 – Economics of the Public Sector (T3C3)

- At least one (1) must be chosen from this group:
  - FNCE 2132 – Introduction to the Stock Market (T2C3)
  - FNCE 3228 – Corporate Finance
  - FNCE 3302 – International Finance
  - FNCE 3304 – Business and Financial Modeling
  - FNCE 4407 – Investment Principles

### Financial Services

Required six (6) courses:
- FNCE 2132 – Introduction to the Stock Market (T2C3)
- FNCE 3201 – Retirement Planning
- FNCE 3203 – Income Tax Planning
- FNCE 3205 – Strategic Investment Planning
- FNCE 3207 – Risk Management and Estate Planning
- MKTG 2150 – Introduction to Marketing
Human Resources
Required two (2) courses:
HRES 2170 – Introduction to Human Resources
HRES 3278 – Employee Relations
Plus any four (4) 3000-level or higher HRES courses

Innovation & Entrepreneurship
Required two (2) courses:
ENTR 2301 – Innovation and the Entrepreneurial Experience (T2C3)
ENTR 3302 – Creativity for Entrepreneurial Practice (T3C3)
Plus any four (4) of the following:
COMP 1207 – Introduction to CIS for Business and Entrepreneurs
ENTR 3305 – Art of the Pitch (T3C4)
ENTR 3350 – Navigating and Spearheading Product Launch
ENTR 3360 – How Technology Enable Innovation
ENTR 3370 – Society, Innovation and Enterprise (T3C3)
ENTR 4332 – Venture Launch
ENTR 4343 – Growing the Enterprise
ENTR 4344 – Corporate Innovation and Entrepreneurship
ENTR 4420 – DNA of Buying, Selling and Business Development
ENTR 4433 – Business Plan Development
SINV 3305 – Agents of Social Change (T3C3)
Any one (1) other 3000 or 4000 level ENTR course

International Business
Required five (5) courses:
INBU 2201 – Cross Cultural Management
INBU 3301 – Global Business Environment
INBU 3302 – International Marketing (T3C3)
INBU 3304 – Global Supply Chain Management
INBU 3305 – International Market Entry Strategy
Plus any one (1) of the following:
FNCE 3302 – International Finance
INBU 2299/3399 – Directed Readings
INBU 3306 – International Trade Research
INBU 3307 – International Trade Law
INBU 3730 – Special Topics in International Business
INBU 4408 – International Trade Management

International Business & Economics
Required two (2) courses:
ECON 1101 – Principles of Microeconomics
ECON 1103 – Principles of Macroeconomics
INBU 3301 – Global Business Environment
Plus any five (5) of the following:
At least one (1) must be chosen from this group:
ECON 2221 – International Trade (T3C3)
ECON 2229 – International Money and Finance (T3C3)
ECON 2261 – Development Economics (T3C3) or ECON 2263 – Development Economics – Field School Prog
At least one (1) must be chosen from this group:
FNCE 3302 – International Finance
INBU 3302 – International Marketing (T3C3)
INBU 3305 – International Market Strategies
INBU 3306 – International Trade Research
INBU 3307 – International Trade Law
INBU 3730 – Special Projects in International Business
INBU 4408 – International Trade Management

Marketing
Required three (3) courses:
MKTG 2150 – Introduction to Marketing
MKTG 3150 – The Science of Persuasion (T3C4)
MKTG 3258 – Evidence-Based Marketing
Plus any three (3) of the following:
INBU 3302 – International Marketing (T3C3)
MKTG 3450 – Marketing Design Literacy
MKTG 3458 – Managing Marketing Relationships
MKTG 3550 – Creating Brand Intelligence
MKTG 3558 – Navigating Marketing Trends
MKTG 4850 – Professional Brand Studio
MKTG 4858 – Marketing Driven Strategy

Social Innovation
Required three (3) courses:
SINV 2201 – Introduction to Social Innovation (T2C3)
SINV 3203 – Facilitating Social Innovation (T2C3)
SINV 5010 – Social Enterprising (T3C3) or SINV 5405 – Social Innovation Strategy & Action
Plus any three (3) of the following:
SINV 2205 – Social Innovation through Historical Case Study
SINV 3303 – Storytelling & Systems
SINV 3305 – Agents of Social Change (T3C3)
SINV 3730 – Special Topics in Social Innovation (T3C3)
SINV 4401 – Civic Innovation (T3C3)
SINV 4402 – Human-Centred Design for Social Impact (T3C2)

Supply Chain Management
Required three (3) courses:
LSCM 2201 – Introduction to Logistics & Supply Chain Management
LSCM 2301 – Introduction to Physical Distribution
LSCM 3303 – Fundamentals of Purchasing
Plus any three (3) of the following:
LSCM 3203 – Principles of Quality Management
LSCM 3305 – Physical Distribution & Logistics
LSCM 3402 – Inventory & Warehouse Management
LSCM 3407 – Business Negotiations/Project Management
MGMT 3265 – Management Information Systems

Business (not available to BBA students)
Required four (4) courses:
ACCT 2121 – Financial Accounting Concepts
HRES 2170 – Introduction to Human Resources
MGMT 2130 – Management Principles and Practices
MKTG 2150 – Introduction to Marketing
Plus any three (3) 3000-level or higher courses offered by the Bissett School of Business

Where applicable, General Education designations are listed in brackets. Students in the BBA may not typically use core courses to fulfill GNED requirements. In the event of discrepancies between this information and the academic calendar, the academic calendar is deemed correct.