**RESPONDENT PARTICIPATION & COVERAGE**

- **COUNTRIES:** 116
- **RESPONDENTS:** 5,030
- **USA:** 34.5%
- **WORLD:** 23%

**RESPONDENT PARTICIPATION & COVERAGE**

**BENEFITS OF CERTIFICATION**

- Increased fulfillment at work
- Salary increase
- Promotion
- Greater confidence at work
- All of the above

**GENDER DATA**

- **52%** of respondents are women earning 3% more than men

**TOP 4 JOB TITLES REPORTED**

- **BUSINESS ANALYST:** 43%
- **OTHER/HYBRID:** 16%
- **BUSINESS SYSTEMS ANALYST:** 12%
- **IT BUSINESS ANALYST:** 9%

**TOP 5 INDUSTRIES WHERE BA PROFESSIONALS WORK**

- **INFORMATION TECHNOLOGY:** 30%
- **FINANCE/INSURANCE:** 23%
- **GOVERNMENT AND PUBLIC SECTOR:** 10%
- **BUSINESS/PROFESSIONAL CONSULTING:** 6%
- **HEALTHCARE AND SOCIAL SERVICES:** 6%

**RESPONDENTS WORKING IN HEALTHCARE AND SOCIAL SERVICES EARN**

- **$72,850** average salary
- **$73,603** average salary

**REPORTING AREA**

- **CENTER OF EXCELLENCE (COE):** 15%
- **FUNCTIONAL BUSINESS AREA / PRODUCT:** 34%
- **SOLUTION SPACE (IT / PROJECT MANAGER):** 46%
- **OTHER:** 5%

**TOP AGILE APPROACHES**

- **SCRUM:** 83%
- **LEAN & KANBAN SOFTWARE DEVELOPMENT:** 25%
- **SCALED AGILE:** 21%
- **DUIOPS:** 13%
- **SCRUMBAN:** 12%

**DIGITAL TRANSFORMATION**

- **77%** of respondents report being involved in digital initiatives

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- **TechCanvass**
- **Anelox**